

## BRITISH AMERICA ASSURANCE CO'Y (FIRE)

Incorporated  
1833.

Head Office, TORONTO

## BOARD OF DIRECTORS:

W. R. BROCK, President      W. B. MEIKLE, Vice-President  
ROBT. BICKERDIKE, M.P.      GEO. A. MORROW  
E. W. COX      AUGUSTUS MYERS  
H. C. COX      FREDERIC NICHOLLS  
D. B. HANNA      JAMES KERR OSBORNE  
JOHN HOSKIN, K.C., LL.D.      COL. SIR HENRY PELLATT,  
ALEX. LAIRD      C.V.O.  
Z. A. LASH, K.C., LL.D.      E. R. WOOD  
W. B. MEIKLE, Managing Director      E. F. GARROW, Secretary

Assets over \$2,300,000.00

Losses paid since organization over \$37,000,000.00

## ESTABLISHED 1808. Atlas Assurance Co.

Limited  
OF LONDON, ENGLANDAnnual Income Exceeds ..... \$ 7,000,000  
Funds (excluding Capital) exceed ..... 15,000,000

The Company's guiding principles have ever been caution and liberality. Conservative selection of the risks accepted and Liberal Treatment when they burn.

Agents—i.e., Real Agents who Work—wanted in unrepresented districts. North-West Department: C. E. SANDERS, Local Manager, 316-317 Nanton Bldg., Cor. Main and Portage Avenue, Winnipeg.

Toronto Department: SMITH, MACKENZIE &amp; HALL, General Agents 54 Adelaide St. East, Toronto

Head Office for Canada      MONTREAL  
MATTHEW C. HINSHAW, Branch Manager

## THE DOMINION OF CANADA GUARANTEE AND ACCIDENT INS. CO.

Accident Insurance      Sickness Insurance      Plate Glass Insurance  
Burglary Insurance      Automobile Insurance      Guarantee Bonds  
The Oldest and Strongest Canadian Accident Insurance Company  
Toronto      Montreal      Winnipeg      Calgary      Vancouver

## COMMERCIAL UNION ASSURANCE CO.

LIMITED, OF LONDON, ENGLAND

Total Annual Income      Total Fire Losses Paid \$164,420,288  
Exceeds ..... \$ 42,500,000      Deposit with Dominion  
Total Funds Exceed... 124,500,000      Government ..... 1,677,683  
Head Office Canadian Branch, Commercial Union Bldg., Montreal.  
JAS. MCGREGOR, MANAGER.  
Toronto Office      49 Wellington St. East  
GEO. R. HARGRAFT, General Agent for Toronto and County of York.

## Waterloo Mutual Fire Insurance Company

ESTABLISHED IN 1863

Head Office, Waterloo, Ont.

Total Assets 31st December, 1914..... \$890,000.00  
Policies in force in Western Ontario, over ..... 30,000.00WM. SNIDER, President.      GEORGE DIEBEL, Vice-President.  
FRANK HAIGHT, Manager.      ARTHUR FOSTER, Inspector.

## THE LAW UNION & ROCK INSURANCE CO., Limited

OF LONDON      Founded in 1800  
Assets exceed \$45,000,000.00      Over \$12,500,000.00 invested in Canada  
FIRE and ACCIDENT RISKS Accepted  
Canadian Head Office: 57 Beaver Hall, Montreal  
Agents wanted in unrepresented towns in Canada.

W. D. ALKEN, Superintendent      J. E. E. DICKSON,  
Accident Department      Canadian Manager

## UNION ASSURANCE SOCIETY

LIMITED

(FIRE INSURANCE SINCE A.D. 1714)

Canada Branch      -      -      -      Montreal  
T. L. MORRISEY, Resident Manager

North-West Branch      -      -      -      Winnipeg

THOS. BRUCE, Branch Manager

MARTIN N. MERRY, General Agent      -      TORONTO

Agencies throughout the Dominion

## SUN FIRE

FOUNDED A.D. 1710

THE OLDEST INSURANCE CO. IN THE WORLD

Canadian Branch      -      -      -      Toronto

H. M. BLACKBURN,  
Manager.LYMAN ROOT,  
Assistant Manager.

## The LONDON ASSURANCE

Head Office, Canada Branch, MONTREAL

Total Funds      -      -      -      \$20,000,000

Established A.D. 1720.      FIRE RISKS accepted at current rates  
Toronto Agents      :      :      :      S. Bruce Harman, 19 Wellington St. East

NEW EDITION NOW READY

(SEND IN ORDERS NOW)

## Manual of Canadian Banking

By H. M. P. ECKARDT

Price      -      \$2.50 Postpaid

Published by

THE MONETARY TIMES, 62 CHURCH STREET, TORONTO.

## "The Man That Keeps His Head"

is the man that can help to preserve the interior stability of his country in this awful period when the War God rules. Fortunately, our country is immune from the tramp of devastating foes. Therefore, keep our wheels of commerce turning. Life men, you have a great opportunity to make good. Good territory can be secured from the

## Federal Life Assurance Co.

Head Office      -      HAMILTON, Ont.