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Loan Value Guaranteed after two years,  
Cash Surrender and Paid-up Values Guaranteed  
after Three Years.  
No Restrictions as to Residence, Travel or Occu-  
pation.  
These are some of the advantages of  
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**The Crown Life Insurance Company**  
Head Office:  
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Most Liberal Policy in the Market. Good Territory  
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FIRE**  
INSURANCE COMPANY

**North American  
Life Assurance Co.**  
Assets - \$7,800,000  
Net Surplus - \$650,000  
JOHN L. BLAIKIE, President.  
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Managing Director.  
Correspondence is invited with  
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Home Office - TORONTO

**Insurance Company of  
North America**  
Incorporated 1794      Founded 1792  
**PHILADELPHIA**  
Capital ..... \$ 3,000,000.00  
Assets, January 1st, 1906 ..... 13,024,982.85  
Net Surplus ..... 3,626,730.57  
Losses Paid Since  
Organization, over \$125,000,000.00  
ROBERT HAMPSON & SON, Montreal,  
General Agents for Canada.

**THE LONDON ASSURANCE**  
ESTABLISHED A.D. 1720  
Head Office, Canada Branch, Montreal  
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FIRE RISKS accepted at current rates.  
Toronto Agents  
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**THE ROYAL-VICTORIA LIFE  
INSURANCE CO.**  
The Directors' Report for 1906 shows large in-  
creases during the year  
**IN CASH INCOME**  
**IN LEGAL RESERVES**  
**IN INVESTED ASSETS**  
**IN LOANS TO POLICYHOLDERS**  
**IN PAYMENTS TO POLICYHOLDERS**  
and 7½ per cent. Reduction in Expenses of Man-  
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Unpaid on Investments at end of year.  
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W. JACKSON, DEPT. MANAGER  
J. W. BINNIE, ASST. DEPT. MGR.

**STANDARD LIFE**  
Assurance Company of Edinburgh.  
Established 1825  
Head Office for Canada, MONTREAL, Que.  
Invested Funds.....\$ 57,254,046  
Investments, Canadian Branch. 17,000,000  
Revenue ..... 7,271,407  
Deposited with Canadian Govt., 6,975,998  
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D. M. McGOUN, - - - - MANAGER  
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ROFITABLE**  
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For Agencies in Western Ontario, apply to  
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HEAD OFFICE, WATERLOO, ONT.  
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J. B. HALL, A. I. A., A. A. S., - SECRETARY  
P. H. ROOS - TREASURER  
FRED HALSTEAD - SUPT. OF AGENCIES  
ASSETS - \$1,238,938.00



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INSURANCE COMPANY**  
POLICIES GUARANTEED BY \$5  
SECURITY UNEXCELLED  
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J. W. BINNIE, ASST. SEC.

**NORTH BRITISH & MERCANTILE  
INSURANCE COMPANY.**  
Total Assets.....\$70,250,460.00  
Canadian investments.....\$2,250,750.00  
Greatly in excess of any other fire company in Canada  
Losses paid since organization, over \$124,000,000  
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EVANS & GOOCH.

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Insurance Company  
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WOOD & KIRKPATRICK, Agents  
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