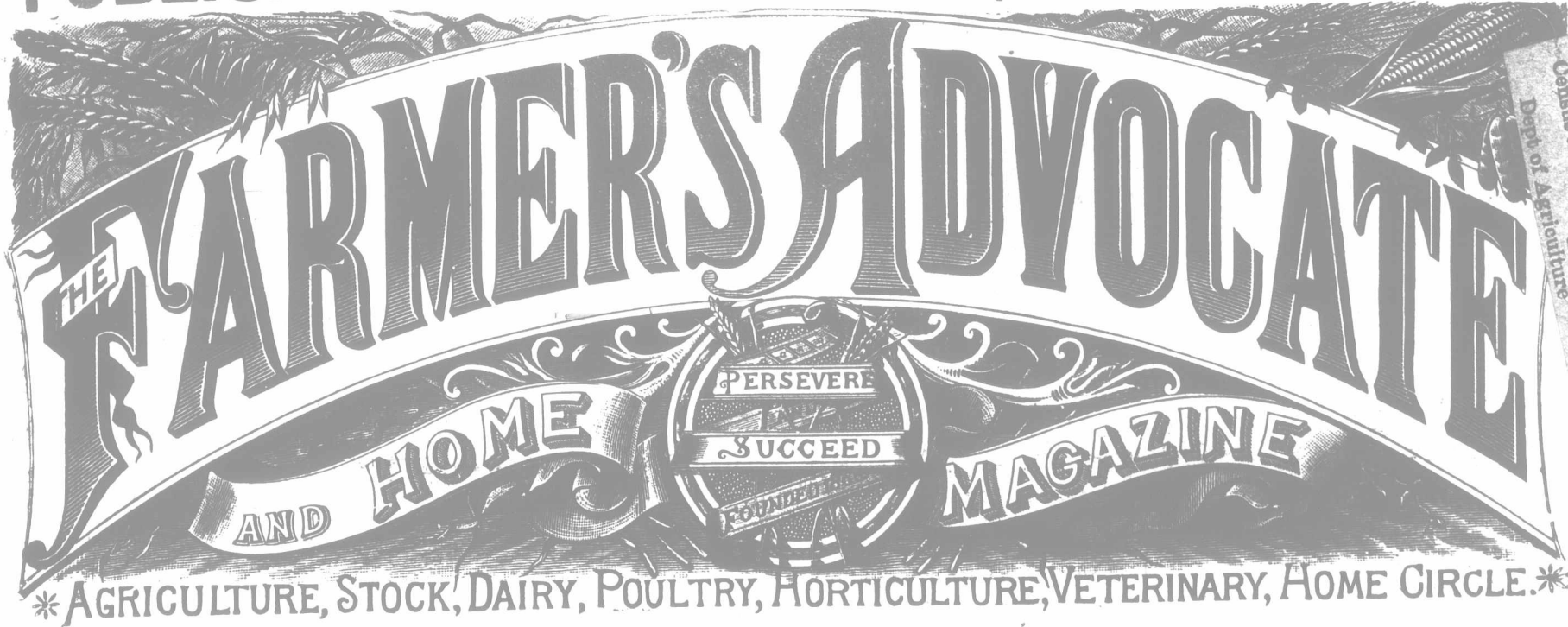


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No. 972

Get your neighbors together & organize an Independent Telephone Service

Buy the telephones and materials outright
Make your own rates. Pocket the dividends

Hundreds of *Independent Rural Telephone Systems* have been established in Canada during the last four years; and thousands of farmers are now enjoying the privileges of the telephone.

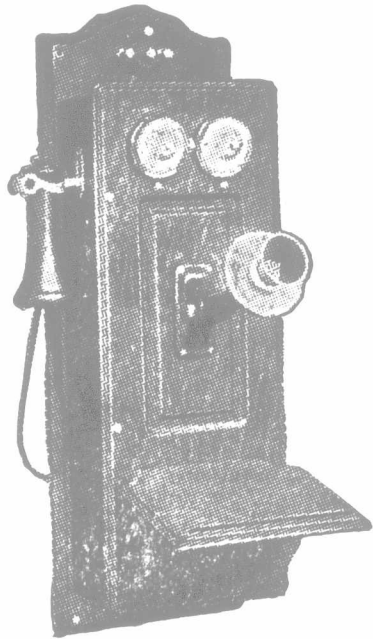
By getting a certain number of subscribers in your locality, you can make sure of success before you invest a dollar in an independent rural telephone system.

The organization, building, equipping and operating of a rural telephone service is a very simple matter. You will find full information in our Bulletin No. 2, which was prepared especially for those who haven't a telephone service in their locality. We will be glad to mail you a copy—no charge.

10 Years' Guarantee

We will contract to furnish you with telephones, and all necessary apparatus and materials, at most reasonable prices. We have our factory in Toronto equipped with all the latest machinery, and manned with skilled workmen, to insure a high standard of quality in every telephone we

turn out. Our telephones are guaranteed for ten years against any defect in material or workmanship—a broad, honest, binding guarantee, too.



You buy the telephones and materials outright from us. You own everything. You don't have to pay an exorbitant yearly rental.

Now, don't wait for someone to start things in your locality. Be the enterprising man yourself. Send for our interesting new book, "Canada and the Telephone." Read it. Study it. Look at the **thirty-two** clever illustrations, by a leading artist, showing the necessity of the telephone in rural districts.

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If you have a rural telephone system already in operation, we would like to send you two or three of our phones to test in comparison with other makes. We are so positive that ours are superior that we will make you a special free-trial offer. Ask for particulars.

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