

Premiums!

COMMENCE
CANVASSING
TO-DAY.

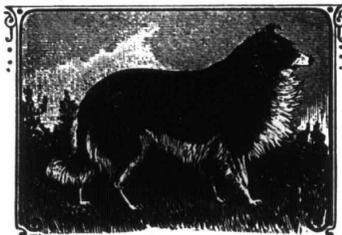


OUR NEW
Self-binder.

WE have for a long time been in search of a suitable binder for the FARMER'S ADVOCATE, and have at last secured what is wanted. It is handy, neat, handsome, strong and durable; black duck back, and cloth sides, with gold lettering. Each copy of the paper, as it is received by the reader, can be securely fastened within the binder, presenting the appearance of a fine cloth-bound book. In this way the paper can be preserved for reference, thus doubling its value. The files of the FARMER'S ADVOCATE constitute a volume of practical high-class agricultural matter, thoroughly up-to-date, such as can be got in no other way. We answer hundreds of important questions during the year. In order that all our friends may secure it we make two propositions:
We will send this splendid and useful premium, post prepaid, to any one sending us two new yearly subscriptions.
We will sell the binders at 75 cents each.

HOW TO GET A

First-class Collie



TO any subscriber sending us the names of 10 new yearly paid-up subscribers we offer a young Collie, six weeks old or over, eligible for registration, and bred by Mr. R. McEwen, Byron, Ont., whose stock has been so successful in the leading shows in Canada and the United States.

Bagster's NEW COMPREHENSIVE Teacher's Bible

Containing the Old and New Testaments, according to the authorized version, together with new and revised helps to Bible study—a new Concordance and an indexed Bible Atlas, WITH SIXTEEN FULL-PAGE ILLUSTRATIONS, PRINTED IN GOLD AND COLOR.

Binding—

Strong, durable, flexible American Seal (best material) improved circuit cover, round corners, red-under-gold edge.

Paper, Type, Etc.—

Of superior quality, clear and distinct, easy to read.

Maps (with index)—

Revised and brought down to January, 1896.

Helps—

Covering nearly 2,000 subjects—contain all features so popular in the past, and an endless amount of fresh matter, including concordance on new and improved plan, dictionary of proper names and places, with pronunciation and meaning. Size 8½ x 5½ inches (closed).

How to obtain this Handsome and Valuable Bible

(Which ordinarily would retail at from \$4 to \$5): We will send (carefully packed, post prepaid) this Bible to anyone sending us the names of THREE NEW SUBSCRIBERS to the FARMER'S ADVOCATE at \$1 each.

XMAS NUMBER FOR 1897 **\$1.**
AND ALL OF 1898 FOR

Handsome Rings

WARRANTED TEN KARAT GOLD.

To find the size of ring required, take a narrow strip of paper that will draw tightly around the finger, forward same to us, and we will assure you a perfect fit.

CHILDREN'S OR MISSES' REAL STONE SETTING.

- | | | | |
|---|--|---|---|
|  |  |  |  |
| No. 1—Price, \$1.25.
1 Pearl, 2 Garnets.
2 New Subscribers. | No. 2—Price, \$1.25.
1 Garnet.
2 New Subscribers. | No. 3—Price, \$1.50.
3 Pearls.
3 New Subscribers. | No. 4—Price, \$2.00.
1 Pearl, 2 Garnets or Coral.
3 New Subscribers. |

LADIES' REAL STONE SETTING.

- | | | | |
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|  |  |  |  |
| No. 5—Price, \$3.50.
2 Pearls, 3 Garnets.
5 New Subscribers. | No. 6—Price, \$3.50.
2 Garnets, 5 Pearls.
5 New Subscribers. | No. 7—Price, \$3.50.
1 Garnet, 2 Pearls.
15 New Subscribers. | No. 8—Price, \$2.00.
3 New Subscribers. |



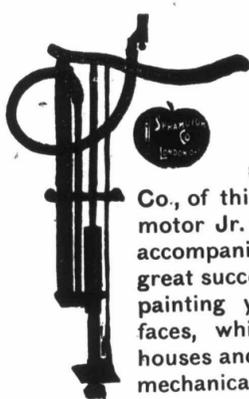
Gent's Gold Filled Cuff Links, warranted for 20 years, for 3 new names. In Sterling Silver for 1 New Subscriber



Sterling Silver Canoe Scarf Pin, can also be used as lady's stick pin, 1 New Subscriber.



Fine Gold-finished Clock, handsomely decorated dial; fitted in Maroon Seal Leather Case. 4 New Subscribers.



Spray Pump!

OUR readers know the importance of having a good Spray Pump, and we are pleased to state we have made arrangements with the Spramotor Co., of this City, whereby we can supply the Spramotor Jr. to anyone sending Ten New Subscribers accompanied by \$10 in cash. It will be found a great success for spraying all kinds of fruit trees, painting your barns and fences and rough surfaces, whitewashing, disinfecting stables, poultry houses and cellars. It is built very carefully. The mechanical agitator, strainer, base casting, plunger tube, air chamber and hose couplings are in brass.

OUR HANDSOME LIVE STOCK ENGRAVINGS:

- “Canada's Glory,”
- “Canada's Pride,”
- “Canada's Columbian Victors.”

All three may be obtained by any subscriber sending us the name of one new yearly subscriber, or for 50 cents cash.

12 MONTHS FREE!

Any subscriber may have his own subscription credited 12 months for sending two new subscribers at \$1.00 each.

FOR CANVASSING OUTFIT ADDRESS:

The Wm. Weld Co., Limited,
LONDON, ONT.