



You'll wonder at your old shoes when you half-sole them with Neolin.

They'll give you the comfort of a sole that bends as you walk, that does not wear smooth and slippery.

With Neolin half-soles you can make old boots good for many months' more wear.

Here is real patriotic economy. The whole family needs sensible, sturdy boots for fall and win-

ter. Neolin half-soles will help solve the difficulty.

You can buy them in all sizes, almost everywhere. Ask your dealer for them, but demand the real Neolin if you want Neolin wear. The name Neolin is plainly stamped on every pair.

The Goodyear Tire & Rubber Co. of Canada, Limited

Neolin Half Soles

WHITE LIGHT FROM COAL OIL
Beats Gas or Electric

You can now make your home bright and cheerful and SAVE ONE-HALF ON OIL. Tests by Government and leading Universities prove this wonderful new Aladdin is nearly five times as efficient as the best round wick flame lamps. BURNS 70 HOURS ON ONE GALLON common coal oil. No odor, smoke or noise, no pumping up, easy to operate, won't explode. Won GOLD MEDAL. Guaranteed.

TRY IT 10 NIGHTS FREE

Prove for yourself without risk that this remarkable white light has no equal. If not entirely satisfied, return it at our expense. \$1000 REWARD will be given to anyone who shows us an oil lamp equal in every way to this new Aladdin.

GET YOURS FREE! We want one user in each locality to whom we can refer customers. In that way you may get your own without cost. Write quick for 10 DAY FREE TRIAL OFFER and learn how to get one FREE.

MANTLE LAMP CO., 298 Aladdin Bldg., MONTREAL OR WINNIPEG
LARGEST COAL OIL MANTLE LAMP HOUSE IN THE WORLD

MAKE MONEY SPARE TIME OR FULL TIME! No previous experience necessary. Our trial delivery plan makes it easy. NO MONEY NECESSARY. We start you. Sample sent for 10 days' trial and GIVEN FREE when you become a distributor.

Aladdin
BURNS 94% AIR
TWICE THE LIGHT ON HALF THE OIL

NORTHERN ONTARIO

Millions of acres of virgin soil, obtainable at 50c. an acre in some districts—in others, free—are calling for cultivation. Thousands of farmers have responded to the call of this fertile country and are being made comfortable and rich. Here, right at the door of Old Ontario, a home awaits you. For full particulars as to terms, regulations and settlers' rates, write to:

H. A. MACDONELL, Director of Colonization, Parliament Buildings, Toronto, Ont.
G. H. FERGUSON, Minister of Lands, Forests and Mines.

TRAPPERS
IT'S FREE

WITHOUT OBLIGATION SEND ME "The Shubert Shipper" (AN ACCURATE FUR MARKET REPORT AND PRICE LIST ISSUED AT EVERY CHANGE IN THE MARKET) and keep me posted on Raw Fur Market Conditions during the Fur Season of 1918-1919.

Name _____ County _____ C.F.D. No. _____
State _____ Box No. _____
Post Office _____

© 1918 A.B.S. Inc. - 141
FILL IN THIS COUPON AND MAIL IT TODAY

"The Shubert Shipper" is a reliable and accurate Market report and price list, issued at every change in the Fur Market. It is something more than merely "something to read." It is the advisor, friend and sign post to the right road to reliable market information and accurate market quotations. "The Shubert Shipper" is received by hundreds of thousands of trappers and Fur shippers all over North America. Never was a serious misstatement of facts published in "The Shubert Shipper" and this character of accuracy and reliability has demonstrated that such information is absolutely essential to the successful trapper and Fur shipper. You should read "The Shubert Shipper"—we want your name on our mailing list.

Fill in the Above Coupon NOW and Mail it—AT ONCE

A. B. SHUBERT, INC.
THE LARGEST HOUSE IN THE WORLD DEALING EXCLUSIVELY IN AMERICAN RAW FURS
25-27 W. AUSTIN AVE. - CHICAGO, U.S.A.