

Consider rheumatism, for example, one of the most distressing affections that ever racked the human body. Who has not heard of extreme cases, where the medical men failed, where resort was had to quacks and cranks and the exponents of a new gospel of which the chief feature is that there is really no rheumatism or pain of any kind?

Now, we do not mean to pretend that Dr. Wilson's Cramp and Pain Reliever will cure an acute case of rheumatism which has baffled the doctors, and which has crippled the victim. We simply say that well rubbed into the body it will give immediate relief. It never fails to do good, even if it does not cure.

And this is only one of the many affections for which it is a specific and unfailing remedy.

For summer complaint it is invaluable. It should be at hand, to be used with promptitude in this distressing complaint. It will relieve and cure. For this alone its virtue might be extolled, for summer complaint numbers its victims, especially in those of tender years, by the score in every centre of urban life.

Congestion and inflammation of the lungs, when developed, is extremely serious. Instant relief will be given by Dr. Wilson's Cramp and Pain Reliever. Subsequent treatment may be necessary. But in this and all such cases, you want to have something at hand which you can apply, sure that it will do good. This will allay apprehension alike in the breast of the patient and in those of the friends who love him.

Comprehensive in its office, Dr. Wilson's Cramp and Pain Reliever appeals with peculiar power to the heads of families, whose solicitude for the welfare of their children never relaxes. And we repeat that those who are separated from the life of cities and live for the most part in loneliness and isolation, far from aid, should see to it that they have always a supply in the house, in case of emergency.

We do not believe in every man being his own doctor; nor will book formulas enable the layman to take the place of medical skill. But we do say for the accidents and affections mentioned there cannot be a better remedy than Dr. Wilson's Cramp and Pain Reliever, which is known throughout the Dominion, and which has relieved countless numbers

in the moment of need, when no other help was available.

Dr. Wilson's Cramp and Pain Reliever is known in the shanties in our beautiful winter woods, and many a strong fellow it has relieved there.

Fever and ague, malaria, and kindred diseases are wearing and exhausting in their character. Many of our people are exposed, by the nature of their employment, to severe weather; to have their bodies wet and chilled by storms. Dr. Wilson's Cramp and Pain Reliever, taken internally, produces a glow throughout the body, and induces a profuse perspiration which enables the patient to throw off the beginnings of disease, which, neglected, would assuredly develop with malignant power.

Druggists throughout the whole country sell this wonderful remedy, which is without a peer in the field which it has made its own.

Remember, not merely does Dr. Wilson's Cramp and Pain Reliever remove the symptoms. It cures the disease itself, of which the symptoms are the evidence.

And once more—remember the name. There is something in a name, although it may be true that a rose by any other name would smell as sweet. A name can be very precious. And it is not some other name, and not some other medicine.

It is Dr. Wilson's—not Dr. Thingumbob's—Cramp and Pain Reliever. And this is the best. This has stood the test of time. This is kept in almost every humble cupboard throughout the country, while in the towns and cities no housewife would think of being without it.

It is safe, it is harmless, it is effectual.

Instinctively, the mother, when she finds that her child has been scalded or burned, turns her eyes to the cupboard. She has, without speech at all, spelled out in her mind—"Dr. Wilson's Cramp and Pain Reliever."

The moral of all which is—"Have it near you in emergency."

Dr. Wilson's Cramp and Pain Reliever is a necessity of every household, seeing that all are liable to both internal and external troubles of the sort indicated in the foregoing article.

Dr. Wilson's Cramp and Pain Reliever, at hand in the moment of internal or external trouble, is the one sure friend to be relied upon to relieve and cure.

**TURKISH DYES DO NOT WASH OUT.**