

THOMSON STATIONERY CO., LTD.



Post Office, Vancouver, B. C.

PHOTO BY BULLEN & LAMB

HALF TONE BY ANGELL ENGRAVING CO.

Electrotyping Department

WE own and operate the only Electrotyping Plant in Vancouver and incidentally it is one of the most fully equipped on the Pacific Coast.

For the benefit of those who may not know, we would explain that an electrotype is a copper duplicate of a cut or form of type. It is made by moulding the original in wax, the wax plate being then immersed in copper solution through which a strong electric current flows, the copper is deposited on the wax form and when of sufficient thickness, the copper shell as the deposit is called, is taken out and molten lead poured on the back. After being finished and mounted it is ready for the press. Printers find electrotypes very economical, as by using them, they may run several duplicates at one time without having to set the type more than once, besides the great advantage of saving wear and tear of valuable type. Merchants often use electros for distributing their trade marks and brands to different newspapers throughout the country for advertising purposes.

PHONE SEYMOUR 3520---PRINTING DEPARTMENT

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