



by Norm dePloume

Ah where do we start? At the beginning would be an easy place! Then again this is my Virgin Voyage down the Mugwump tail, oops I mean trail.

Thinking of my virginity, an institute in Switzerland called the other day to say that they had found mine on a shelf, seems it wasn't being used and they wondered if I wanted it back. Yep it's been TOO LONG so to speak.....

To recap the Autumnal Fair to date: As is well known by now the Aitken Club Med Social was a Beach Blanket Bingo Bonanza. I guess that their cover page ad last week really packed in the crowds. Did someone cry wolf (or is that Fire, Marshall)?

Midterms!!! Need we say anymore?? Ya we might as well put this space to some good use. Are profs truly sinister or do these Demons of Doom actually plot out our academic plunders? How about the prof that waited till the designated exam time to announce a change in plans: No Midterm, ya you made my Xmas list. Or the Brunnie who studied diligently for the wrong day.

Let's see for our next victim, hmm let's see. Who can we pick on. Eeny meeny minny oh hell Bar Services. an old victim at best but they will do. Wait they haven't done anything lately so I'll leave them alone, for now.

**THIS JUST IN:** Brunswickan Staff Reporter Richard (go sue someone) Renaud it seems took his investigation to heart this week during the Great Pumpkin Sacrifice. After quaffing down over a pitcher and a half of draught beer and working on a quart of White Star of Death he took what is deemed to be a 6.7 fall down a flight of stairs at Harrison. When asked for a comment he said: "I was just trying to make the cover page again"

Speaking of Sacrifices that was truly a Great Pumpkin. Hats off to the Gentlemen of Harrison for keeping up tradition.

And thinking of Tradition I see that the Red N Black is back for another year. Let's hope that they can get it right after Forty Three years of practise. Break a leg gang.

Let's do the Time Warp again and again and again. Just when we finally get the Rocky Horror Picture Show on Campus we lose the sound after five minutes. Oh well a buck a minute what a deal. Thank god for refunds. Steph promises to bring it back soon. This time let's get a real sound system.

Where was I? Oh ya back to Fall Fest. Dummy drops have proved to be popular, somehow life does go on, just remember that. Maybe next time we can really throw Mark Lockwood.

#### IT AIN'T OVER TILL IT'S OVER:

Did you all get your tickets on the 54-40 draw? I hope I win, I bought ten tickets. But Serieusement mes amis, Johnny "you rock my world dude" Marshall has worked extra hard to make this concert rock. Check it out you can't beat the price. I guess that when the moneys spent it will be over.

**C.O.C.A. Big Ticket-** Just what is this anyways? A Columbian Drug Lord plot? Nope even better. All the people with the same job as our beloved activities man Steph Comeau get together to trade Campus programming horror stories then they get drunk and watch some bands. **BONUS** for us we get to see these bands live in the Ballroom TONITE.

#### OVERHEARD AT COUNCIL:

There exists the possibility to set up a Student Union Radio Show on CHSR. FM, Oh Goodie lots of people talking in questions about Wayne's World. And in other council news Wayne wants to get into the bar business. Point of Order Sir, great more questions.

Thinking of bars my favourite one has had a few problems lately. It seems that the Mason jars from which we drink have been conspicuously absent for a few weeks. The high tech Liquor Board has'n't decided if they are a legitimate "drinking glass" What do you mean? We use them to get preserved don't you know.

TOODLES

p.s. The nuke Steve Seabrook campaign is at \$27.00 only another \$12.5 million to go.

# EDITORIAL

## DEALING WITH SOME FLAK

One expects flak as a newspaper - it comes with the territory. This is especially true if one presumes to publish controversial material and if one is dealing with as eclectic a community as a university campus populace. The Brunns has been receiving its share of flak over the past few weeks. Much of it is deserved and welcomed as it does indicate that people are reading the paper and are concerned enough about its content. Very often, however, much of the flak has grown out of what would amount to conflicting perceptions as to what the function of the campus paper is. The editorial direction of the Brunswickan has perhaps not been made clear enough an oversight which ignores the face that editorial policy with regard the focus of the paper will vary from year to year and from editor to editor. This Editorial will attempt to remedy the situation and to explain why the Brunns has taken the direction it has over the last few months.

First of all, we do apologize for the problems caused by our story on the Aitken House ("Aitken Social Aching"). We did not anticipate or hope for the interpretation of the article that obviously ensued after its publication. The ambiguity of the headline may have led to the reading of the story as an attempt to jeopardize the success of the Aitken Social. This was not the intent. On the contrary, we were seeking to point to the unfairness of the act of placing restrictions and regulations on the House at such short notice and at a point so close to their social. The bulk of the information received came from officials and the entire story was accurate up to press time of Thursday morning. The Brunns is keen on speaking in the interest of students as long as such interests are deemed justified, and, in this instance, it may have backfired. We are pleased that the Aitken Social was a success, and we genuinely desire to continue to give air to the feelings and views of the residence sector of this campus.

The Brunswickan is committed to covering the activities of all student groups on the campus and to that end we have tried to recruit "correspondents" in as many faculties as possible who will keep a look out for newsworthy material. We would like to establish the same kind of contact with residences and so we encourage people to volunteer their services. However, the success of this venture depends on an appreciation that the Brunns will not be as keen on publishing material that is entirely promotional. Some clubs and societies expressed interest in getting free advertising in the paper. This is often difficult to achieve as outside advertising is given priority because of the revenue that it guarantees. What we do, is keep the "free" student ad on "hold", and as soon as space is available we put it in. We have no way to guarantee publication. However, student groups can use other methods to get some coverage for an event. The news-oriented and well-written press release is a useful tool. Press releases are, like all articles, never guaranteed publication and they're also judged according to their quality. Despite this, they stand a greater chance of publication because of their importance to the student populace. The key to producing a useful press release is to find a compelling interest angle which directs the disinterested reader to read further. For those who are extremely insistent on an ad; there is the option of going up to the Student Union offices and requesting space on the Student Union page for publication of such an ad. This is a facility that is still available to students and the Brunns has given over a full page to the Student Union for exactly such things. What is most important, though, is for groups to come in to the the Brunns offices and talk to any of the editors about strategies for promotion and for the covering of information in the paper. Such dialogue can only facilitate greater and fairer coverage.

The concerns expressed about the paper's willingness to publish material that is of an international nature or material that is not directly linked with UNB students' affairs are a little more unsettling. Quite simply, it is my conviction that any student paper with a commitment to learning and discussing knowledge, cannot afford to have a myopic and self-centered attitude to the world. I have repeatedly sought to point out the shrinking of the world through communication and shared experiences and I have argued that such a phenomenon, while having its pros and cons, is an unavoidable fact of human experience today. A university campus is usually the most representative of a global psyche because of the cross-cultural exchange of knowledge in courses and in social relations that takes place there. I am convinced that the issues of Ireland, East Germany, China, South Africa and the Caribbean are relevant to students, and if they aren't they should be. The Brunns will continue to deal with all kinds of global issues as long as we deem them relevant to student experience.

We are looking for writers. We always are. Our's is a volunteer organization and our news writers are not all professionally trained, although they attempt to pattern professional standards. We desire writers who will probe issues and who will show the discipline and commitment necessary to put so many hours into a job that is more often than not, thankless. This is why we are pleased when positive correspondence reaches us complimenting us on our work. It helps. But, for some uncanny and bizarre reason the huge inflow of Blood n' Thunder is equally pleasing even if the letters attack us. We assure ourselves that at least we are being read. This is great!

Finally, I should say that we are willing to discuss complaints with students. The offices are open from 11:00 am until 7:00 pm on most weekdays except on Friday. Make an appointment and come in to talk to us about story ideas; about problems with articles, and so on. We welcome you.

Congratulations to our varsity teams - the Red Sticks and the Red Harriers - for doing us proud. Their ability to make it to the national finals of their sports is admirable. We wish them all success in their coming competitions. Go for it guys!

Kwame Dawes  
Editor in Chief