

# WANTED

## ARTS, SCIENCE, OR BUSINESS GRADS FOR CANADA, U.S.A. & U.K.

McCain Foods Limited, of Florenceville, New Brunswick is looking for students who plan to graduate next spring in Arts, Science or Business and who are looking for exceptional management jobs with Canada's biggest, most dynamic frozen food company. Here's your chance to travel, while you grow with a rapidly expanding Canadian company.

These openings are available May/June '70.

### ● SALES MANAGEMENT TRAINEES

**Prerequisites: Any Arts, Science or Business degree**

#### Job Description:

You will join the Sales Department as a Management Trainee, and will be given initially a territory somewhere in Canada calling on the hotel and restaurant trade and/or the retail grocery trade.

After a period of initial training in Canada, you will then be posted to a larger territory with more responsibility. U.S. citizens, or those draft exempt could be sent to the U.S., where we have several openings in major cities East of the Mississippi such as Boston, Washington, Atlanta, Miami, New Orleans, Louisville, St. Louis or Minneapolis.

Canadian citizens would be sent to a major Canadian city, or to the United Kingdom. Other overseas locations possible are the Caribbean or Australia.

#### The Future:

Rapid expansion in U.S., U.K. and overseas plus an ever growing Canadian business requires bright, aggressive Area Sales Managers. These jobs pay well, but they must be earned. Precise promotion depends upon the individual's own development.

### ● MARKETING TRAINEES

**Prerequisites: MBA or equivalent**

#### Job Description:

On-the-job training in Marketing Department, Florenceville, N.B. as Assistant Product Manager, working with seasoned professionals in marketing planning on several company brands. After suitable training, promotion to Product Manager or transfer to another associated company. The successful performance in the Marketing Department should be considered a valued stepping stone to increase responsibilities.

### ● OPERATIONS TRAINEES

**Prerequisites: MBA or equivalent**

#### Job Description:

On-the-job training with Day & Ross Ltd., Hartland, N.B., in operations of over-the-road trucking firm. After suitable training, will be promoted to Terminal Manager at one of 14 locations in Ontario, Quebec, N.S. or N.B.  
Location: Initially Hartland, N.B. Then to a specific terminal in Eastern Canada.

### SOME GENERAL COMMENTS ON ALL OF THESE JOBS:

#### Who Are We?

Canada's largest frozen food processor, entirely Canadian owned, with the head office in Florenceville. Gross sales of all our companies will reach \$50 million this fiscal year. We began in January '57 from scratch. The "McCain Story" is indeed a classic in the faith of private capital succeeding and indeed prospering in Canada. Our growth rate is exceptional, and we are always looking for bright young men to join our management team.

#### What Do We Pay?

To start for graduates, we pay rates competitive with the food industry in Canada. We are directly competitive with any other food processor in this country, Toronto and Montreal included. However, while we may start you on a competitive salary, we reward initiative and hard work with real dollar bills. Our executives work hard, are well-above average in our industry, and are paid commensurate with their above-average contribution. Job satisfaction too is here in abundance.

We have an excellent company pension plan, major medical and the usual fringe benefits package expected of major companies. Relocation expenses paid.

#### What Now?

We will not be recruiting at UNB through the usual placement office procedures. This method of a paid ad in your own college paper has been designed to save your time and ours.

If you are interested in a career with McCain Foods, or one of its affiliated companies, and plan to graduate with a degree in Arts, Science or Business, we'd like to meet you.

If you need more information on McCain Foods, visit your Library, and ask for our "Information Kit".  
Then send us a resume of your educational background, summer job history, and why you want the job. Please specify which job interests you.

Write directly to:  
R.M. McClelland  
Marketing Manager  
McCain Foods Limited  
Florenceville, N.B.

Arrangements will be made to interview you in the next 2-3 weeks, probably in Fredericton. If there is mutual interest, we'll arrange to have you meet the balance of our management team in Florenceville.



## McCain FOODS LIMITED

Food Processing plants at: Florenceville and Grand Falls, N.B. and Scarborough, England

Sales Offices in: Vancouver, Winnipeg, Toronto, Montreal, Halifax - Canada

Philadelphia, Penn.; Scarborough and London, England; Genoa, Italy; Sydney, Australia

Affiliated Companies in: Florenceville, Hartland, Centreville, Grand Falls, N.B.