

Electric Service

Means comfort, convenience, economy, and safety.

The home that is completely equipped with electrical devices is a happy one.

All the drudgery of housekeeping is eliminated by electricity.

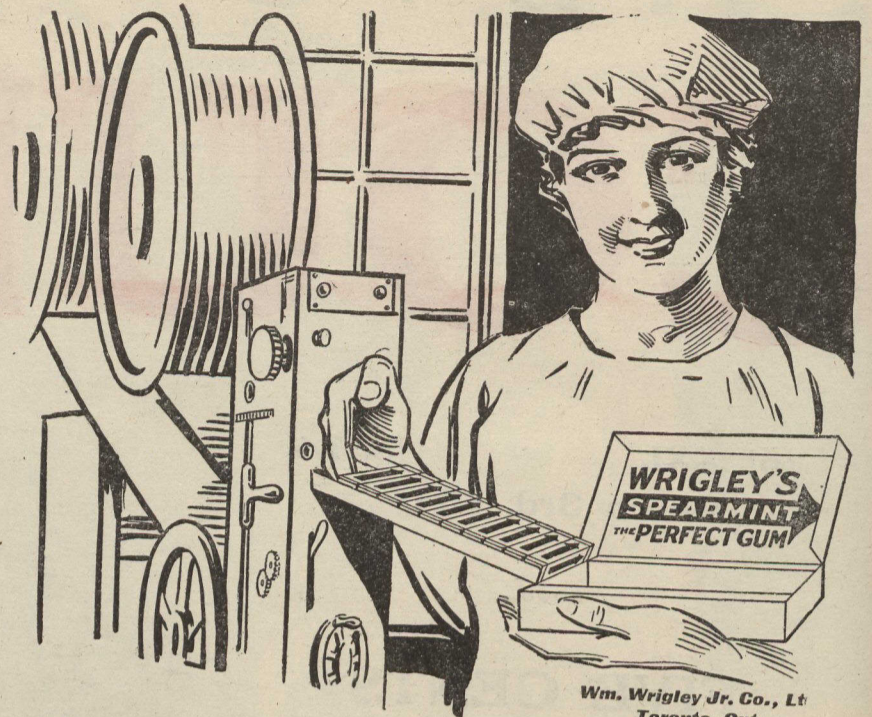
You can wash, iron, sew, sweep, cook, keep cool in summer and warm in winter, by means of electrical apparatus designed especially to relieve you of unnecessary and fatiguing labor.

At our showrooms all these devices are ready for your inspection. Competent demonstrators will operate and explain them for you.

The Toronto Electric Light Company, Limited

"AT YOUR SERVICE"

12 Adelaide St. East. Telephone Adel. 404



Wm. Wrigley Jr. Co., Ltd.
Toronto, Ont.

You can depend upon the quality of

WRIGLEY'S

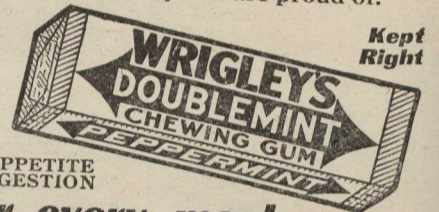
the chewing gum with lasting flavour

A brand new factory in Toronto—light, sanitary, modern in every way—makes it for the Dominion. It's a factory we are proud of.

Sealed
Tight



Kept
Right



HELPS APPETITE
AND DIGESTION

Chew it after every meal

CANADIAN PACIFIC

FLORIDA Via DETROIT and CINCINNATI

WHY NOT FLORIDA FOR YOUR WINTER TOUR?
THE ATTRACTIONS ARE UNSURPASSED.

Beautiful Palm Trees—Warm Sea Bathing—Orange and Banana Groves—Golf—Tarpon Fishing—Luxurious Hotels for all Pockets

TWO NIGHTS ONLY FROM TORONTO.

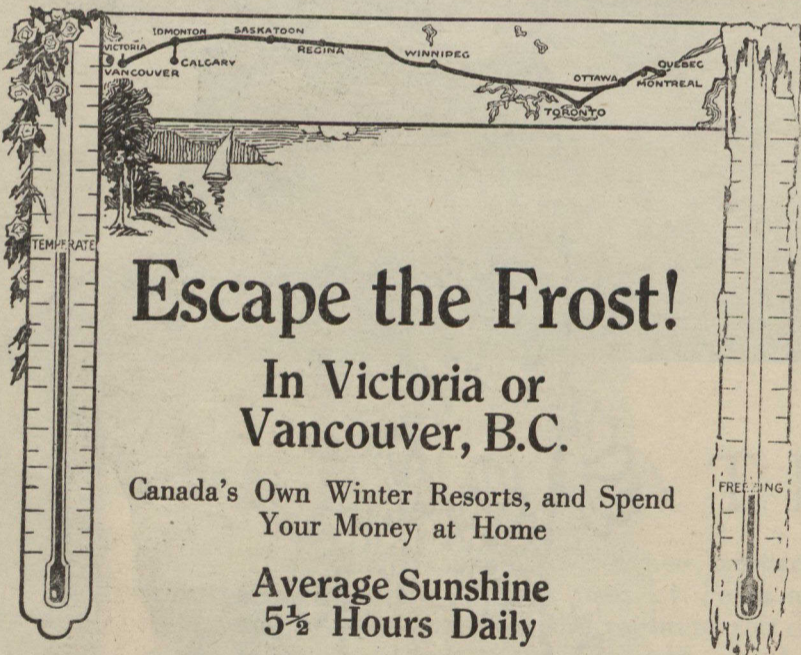
WINTER TOURIST TICKETS NOW ON SALE.

Fast train 4.00 p.m. daily from Toronto, via

CANADIAN PACIFIC

MAKING DIRECT CONNECTIONS AT DETROIT.

Particulars from Canadian Pacific Ticket Agents, or write W. B. Howard, District Passenger Agent, Toronto.



Escape the Frost!

In Victoria or
Vancouver, B.C.

Canada's Own Winter Resorts, and Spend
Your Money at Home

Average Sunshine
5½ Hours Daily

Splendid Roads for Motoring—Golf the Year Round—
Fishing, Hunting and Shooting

Three Superb Trains Leave Toronto
Each Week

Get Full Particulars, Through Tickets and Reservations from
Nearest C. N. R. Agent or write R. L. Fairbairn, General
Passenger Agent, 68 King St. E., Toronto, Ont.

TRAVEL
CANADIAN NORTHERN
ALL THE WAY

That Boy of Yours

is anxious to make extra pocket money, but does not know of a local job he can secure for Saturdays.

We solve the problem; we have the job. All the boy does is to claim it and go to work.

The work is made easy by our new method. We show the boy (or any one) how to go about getting subscribers to Canadian Courier. The instructions are so plain a boy can follow them.

Help the Boy

Your moral support back of the boy will mean much to his first efforts. Back this up with the help we can give, and success to the boy will mean a start in life towards money making.

Our terms are most liberal; a reasonable wage is guaranteed to every boy worker. Write to

SALES MANAGER, CANADIAN COURIER,
181 SIMCOE ST., TORONTO.

Many people are sending their Couriers to the Boys at the Front. The Courier is a good "letter from home." Send more Couriers and still more.