



Try this Delicious Tea

It is Carefully Selected from the most delicate top leaves and flowery shoots of the best hill plantations. So it has none of the woodiness or bitterness that spoils ordinary teas.

The Expert Blending skilfully combines the Richness and Strength of the best Indian leaf with the Delicacy and Fragrance of the finest Ceylons. The resulting flavor is simply perfect--nothing less.

It is blended to suit conditions right here in the West--not in England or Eastern Canada, where the water, etc. is so different.

The Flavor Never Varies, as Blue Ribbon Tea is always selected from the same plantations. It is not picked up here, there and everywhere, as so many teas are.

Better Than Ever This Year

Because this is a "vintage" year for quality on the estates where Blue Ribbon Tea is grown.

The quality of the leaf is unusually high.

So for many months to come, Blue Ribbon Tea will be Richer and Better Flavored than ever. Which is saying a good deal.

Advantage of Packet Tea

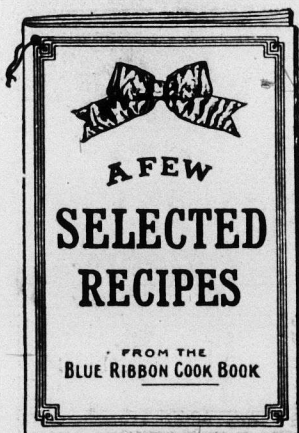
You may be living in a small town, or on a remote farm or ranch, but by using Blue Ribbon you get as good tea as you could at the largest city grocery. If you move from place to place you can always get exactly the flavor you have been accustomed to, by simply asking for Blue Ribbon Tea.

The user of bulk tea, on the contrary, is at the mercy of every change of grocers, and even of a change in the stock of the same grocer.

Blue Ribbon Tea is packed in 1 lb. and $\frac{1}{2}$ lb. lead packets, and also in 3 lb. cartons.

Just get a pound and try it for yourself.

Write for this Free Book of Selected Recipes



It is a nicely printed, handsome booklet of selected, tested recipes conveniently arranged, for Biscuits, Buns, Rusks, Muffins, Griddle Cakes, Waffles, Doughnuts Loaf, Layer and Small Cakes, Puddings, Cold Desserts, Etc.

Send your name and address, and your grocer's name at once, and we will mail you a copy Free.

Blue Ribbon Winnipeg.

BLUE RIBBON Dept. W. H. M. Winnipeg
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