

FOR GOOD INSURANCE

YOU WANT . . .

1. Correct Principles
 2. The Same Maintained
 3. Honest and Conservative Administration
-

ALL THESE ESSENTIALS

Are strictly adhered to by that strong and successful Company

THE NORTH
AMERICAN LIFE

It has a larger ratio of assets to liabilities and net surplus to liabilities,
than any other Canadian company.

If you contemplate Insurance it will be decidedly to your advantage to investigate
the plans and financial position of this progressive home company.

Pamphlets of all approved forms of investment insurance and copies of the
Company's last annual report furnished on application to

WILLIAM McCABE,
MANAGING DIRECTOR

HEAD OFFICE, TORONTO