

NO APPROVAL

NO RETURNS

NO REFUNDS

# TOMORROW STARTS Oak Hall's Great July Sale

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WHICH IS ST. JOHN'S GREATEST MERCANTILE EVENT AND TAKES THE FORM THIS YEAR OF A

# Stupendous Nine Day Surprise Sale

Nine Days of Wonderful Surprises For Every Wide-Awake Shopper!  
Our Entire \$175,000.00 Stock at Real Sale Prices—and in Addition, numerous very Special

## 1/2 - HOUR SURPRISE SALES



At stated half hours some particular article will go on sale, for one-half hour only, at a ridiculously low price—for instance, it might be a line of Women's \$1.85 Silk Hosiery for 95c; or Men's \$3.00 Straw Hats for 95c, or Men's \$9.00 Shoes for \$4.50. These very special items will NOT be ADVERTISED, but the values will be of such an outstanding nature that the wise shoppers will be on hand ready to get their share.

### SCHEDULE OF 1/2 HOUR SURPRISE SALES FOR EACH DAY:

Morning—9.00 to 9.30—Something unusual in Women's Shop, 3rd Floor.  
9.30 to 10.00—A Surprise you'll be sorry to miss—Boys' Shop, 4th Floor.  
10.00 to 10.30—Be down our Bargain Stairs early for a real Surprise in Bargain Basement.  
10.30 to 11.00—This Surprise in Men's Shop, Street Floor.  
Afternoon—2.00 to 2.30—Another Humdinger for Men, Street Floor.  
2.30 to 3.00—Bargain Basement holds big Surprise Bag.  
3.00 to 3.30—A Surprise you simply must be in on—Boys' Shop, 4th Floor.  
3.30 to 4.00—Women—Hurry to this Great Surprise—Women's Shop, 3rd Floor.

### Men's Suits

Our entire stock at big reductions; not odds and ends of the season's left-overs, but our ENTIRE STOCK.

\$20 Suits for... **\$14.95** \$35 Suits for... **\$27.90**  
\$25 Suits for... **\$19.95** \$40 Suits for... **\$32.65**  
\$30 Suits for... **\$24.85** \$45 Suits for... **\$35.90**

Entire stock of Men's Dress Trousers, Working Trousers, Outing Trousers. All radically reduced in price.

### Lightweight Topcoats \$24.85

Reg. \$30~  
Every Topcoat in the shop at a sale price. Get ready now for next fall at a big saving.  
Overalls, Shopcoats, Summer Coats, Waterproofs.

Everything in our men's shop at sale prices.  
2nd Floor.

### Boys' Suits, \$7.45

Up to the Oak Hall standard of better class suits. Sizes 6 to 17 years. Regular \$11.00. A real chance to fit him out for now and for school days soon to come.

\$15 Suits for... **\$9.65** \$16.00 Suits for... **\$10.95**

Entire Stock of Boys' Suits at Sale Prices.

Boys' and Girls' Reefers Reg. \$6.50 for **\$4.85**

Boys' Wash Suits. Reg. \$2 for **\$1.59**

Boys' Blouses. Reg. \$1 **74c**

Boys' Athletic Combinations. Reg. \$1 for **69c**

20 Per Cent. off all Boys' Shoes.

Entire Stock in Boys' Shop at Surprise Sale Prices.

Boys' Shop—4th Floor.

### REGULAR \$1.00 Silk Neckwear, 49c

Entire Stock of Men's Fine Neckwear at Sale Prices  
Bathing Suits with Skirt. Regular \$2 for **\$1.29**.  
Bathing Suits All-Wool Worsted. Regular \$4 for **\$2.98**.  
Pyjamas of fine striped Madras. Regular \$2.75 for **\$2.19**.  
Nightshirts of white twill. Regular \$2.25 for **\$1.79**.  
Entire Stock of Men's Furnishings at Sale Prices

### STREET FLOOR SILK AND BROADCLOTH

#### Shirts, \$3.98

Regular \$5.50, \$6.00. Neat Patterns. A Real Buy.  
600 Fine Shirts, Arrow Brand. Regular \$2.00, \$2.50.  
Values you seldom see at this low price, so hurry **\$1.49**

Entire Stock of Shirts at Sale Prices.

### ATHLETIC MAINCHECK

#### Underwear, 98c

A Comfortable, Roomy Combination. Reg. \$1.25.  
Porous Knit Athletic Combinations. Reg. \$2 for **\$1.48**  
Hatchway Balbriggan Combinations. Reg. \$2 for **\$1.48**  
Entire Stock of Underwear at Sale Prices.

### MERCERIZED LISLE

#### Hosiery, 33c

Black, Navy, Grey, Sand, Brown. Reg. 50c.  
Fibre silk socks in black and colors. Reg. 75c for **59c**  
Silk Socks with lisle sole. A variety of plain colors. **84c**  
English Cashmere Socks. Navy, grey, sand, heather. Reg. **\$1.00** for **59c**  
Entire Stock of Men's Hosiery at Sale Prices.

### Straw Hats, \$1.48

REGULAR \$2.00  
\$3.00 Straws, \$1.98 \$4 Straws, \$2.48  
Entire Stock of Hats including Mallory, Borsalino, Belmont, etc., at Sale Prices.  
Street Floor

### STREET FLOOR

#### Luggage

Club Bags of solid cowhide leather, Walrus grain, double handles, leather lined. **\$6.55**  
Special Sale Price **\$1.37**  
Suitcases of fibre, steel bound, very special. **\$1.37**  
At **\$1.37**  
Entire Stock of Bags, Suitcases, Trunks, Motor Bags At Sale Prices.

### Men's Shoes

Regular \$9.00 Boots in black or brown; made on the new French last style, of selected calf skin; Good-year welts, rubber heels **\$6.95**  
Regular \$9.00 and \$9.25 Oxfords in mahogany or black. The season's best lasts, by one of Canada's foremost shoe makers **\$6.45**  
\$6.00 and \$7.00 Oxfords. Black or brown, in Blucher and Bal. cuts, and in Brogues; also fine calf boots; Goodyear welt, rubber heels **\$4.35**  
\$3.50 black and brown kid slippers, in Romeo, Everett, Opera styles. **\$2.65**  
July Sale Price only **\$2.65**  
Entire Stock of Men's Shoes at Sale Prices.  
Men's Shop—Street Floor.

### Bargain Basement

#### Turkish Towels, 29c

18x36 inches, white with fancy striped ends. Worth double.

### IRISH LINEN

#### Table Cloths, \$2.29

Imported direct from Belfast. Size 54x54 inches. Regular \$5.00, but very slight imperfections bring the price down to \$2.29.

### GIRLS' GINGHAM

#### Dresses, 89c

6 to 12 years. Fine checks, various colorings. Round or square collar of plain chambray, silk embroidered designs. A wonderful bargain, so come early.

### JAPANESE RICE STRAW

#### Mats, 79c

27x54 inches, edges strongly bound. Stencilled or pictorial designs, in green, brown or blue.

### FINE CAMBRIC

#### Envelope Chemise, 64c

White or pink, lace shoulder straps, yoke of insertion or lace medallions. Worth \$1.25. Hurry!  
Everything in Bargain Basement at a Bargain Price.

### Bargain Basement

### Women's Shop—3rd Floor

### CANTON TAFFETA TILLYTIME CREPE

#### Dresses

A wonderful assortment of silk dresses that originally sold for \$15 to \$25. Black, Navy, Turquoise, Brown, Light Shades. Misses' sizes only **\$5**  
New Canton Crepe Dresses—Surprise Sale Price **\$18.95**

### GINGHAM PORCH DRESSES

#### \$1.53

### Checks and Plain Colors

Entire Stock of Women's Dresses at Sale Prices

### REGULAR \$20, \$25

#### Coats, \$12.95

Polo cloths in plain shades or indistinct plaids and stripes. Entire Stock of Coats at Sale Prices.

### REGULAR \$40.00

#### Suits, \$26.25

Tricotines, Tweeds—The Season's Most Favored Styles.

HOSIERY—Silk lisle, in black, grey, brown **48c**

HOSIERY—Silk, in navy blue **69c**

GLOVES—Natural chamois gauntlet, fringe wrist **88c**

GLOVES—Fancy silk gauntlets **\$1.97**

SKIRTS—Pleated Crepes, high quality **\$6.78**

SKIRTS—Wool and Silk Canton, pleated **\$15.31**

UNDERVERSTS—Fine knit, sleeveless **26c**

COMBINATIONS—Knee length **87c**

Blouses, Underskirts, Corsets, Brassieres, Kimonos—everything in our Women's Shop at Real Sale Prices.

OAK HALL

SCOVIL BROS., LTD.  
King St. Germain St.