New Brunswick's Greatest Shoe House!

Trench Boots

for the Boys at the Front!

The Palmer Make

Customers Who Intend Sending Their Boys at the Front a Pair of

> Trench Boots

\$11.50 \$12.50 Should do so at once. We are creditably informed that it takes from five to six weeks to get them there and we know of no article which would be so much appreciated as a Christmas present as a pair of those Waterproof Trench

Waterbury & Rising LIMITED

King St.

Union St.

I elephone M. 1313

The best we know how to buy, carefully prepared and carefully delivered CONSUMERS' COAL CO. Limited



MONTREAL — QUEBEC — LIVERPOOL PASSENGER || FREIGHT (†Avonmouth) Southland Oct. 28
Canada Nov. 4
Texts etc. at local Ry, and S.S. agents or company's office
MONTREAL

G. B. CHOCOLATES

A few favorites—Corellas, Almontinos, Almond Crispets, Nouga-tinas, Burnt Almonds, Maple Walnuts, Caramels, Cream Drops, Milk Chocolate Creams, Fruit Creams, etc. Display Cards with goods. EMERY BROS. - 82 Germain St.
Selling Agents for Ganong Bros., Ltd.

Watches

For Centlemen

With the business and professional man slike, the Watch plays a vital part in his daily life and, for this reason, ac-curacy is of first importance. The case, however, is a main essential, and, while affording the needed protection, must Our modern, thin model is among the most popular styles of today, being prominently featured in our select showing of Gentlemen's Watches in all of which the movements are strictly reliable.

FERGUSON & PAGE d Importers and Jew elers. -- 41 King Street

There's a Different Taste

To BUTTERNUT BREAD

a flavor like crushed nuts - a taste that makes you hungry - -

Get a Loaf from Your Grocer

Grateful Warmth

For Chilly Days

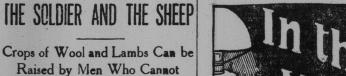
and yet there are many times when you'd light a Perfection Smokeless Oil Heater if you had one. The

Perfection Smokeless Oil Heater

will give you an abundant sure supply of steady, clean, odorless, healthful heat, when and where you want it. The Perfection is light, durable, safe. You can't turn it too high.

PRICES: \$4.15, \$4.70, \$6.50, \$8.25 (Sporting Dept.-Second Floor.)

W. H. THORNE & CO., LTD.



"The Soldier and the Hen" was the title of a paragraph published recently describing the way in which soldiers had taken up poultry-raising at some of the Military Hospitals Commission's convalescent homes. J. H. Grisdale, director of the dominion government's experimental farm system, has sent the Military Hospital Commission the following article on "Sheep farming for returned soldiers."

Till the Soil

Agriculturally, Canada is and has been a land of big things. Sheep, however, though great money-makers in many other countries, have received anything



INTERNALLY for coughs, colds, sore thront cramps, chills, etc., EXTERNALLY for cuts sprains, strains, muscular rheumatism, of

though great money-makers in many other countries, have received anything but the attention their possibilities well merit in this country. Yet every province in Canada has been proven to include extensive areas highly suitable to the successful pursuit of the sheep-breeding industry, and climatic conditions seem favorable in practically all parts of the dominion.

One peculiarity of this industry is its suitability to either fertile or inferior lands. Much money has been made with sheep on farms where no other line of farming could possibly have been followed.

Another peculiarity is that it may be conducted either on a small scale, earning a satisfactory income, or on a very large scale, building a fortune. The single-handed farmer with his tidy little flock of high grade ewes is sure of a comfortable income, while the rancher with his wide scattered flocks and his hired shepherds may be easily on a financial par with the railway president.

A Most Attractive Line.

To the soldiers returning war-wearied to peaceful pursuits in this country, in my opinion no single line should prove more attractive than sheep-farming.

Even though previously entirely innocent

A Most Attractive Line.

To the soldiers returning war-wearied to peaceful pursuits in this country, in my opinion no single line should prove more attractive than sheep-farming. Even though previously entirely innocent of any knowledge in this connection, one really interested can easily and quickly get into the business. A few months spent where sheep are kept, then a little bit of cheap land, a few nice grade ewes with a right good ram, and the thing is on its way.

The initial investment is small, the daily labor is light, and the sum of work for the year much less than with most other lines of live stock. Besides, the



Millinery

Full Line of Trimmed Hats for Women and Misses

Very smart ready-to-wear Tailored Hats, in black plush and velvet.

Large assortment of attractive Untrimmed Hats, in close-fitting Turbans, large and small sailor effects, mushrooms and pokes.

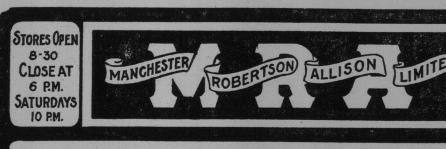
Daintily Trimmed Hats for Children, in all the

Weigh a cake of Gold Soap. See how much heavier it is than any other laundry soap.

Try a cake of Gold Soap. See how much better it is than any other laundry soap.







KING ST. GERMAIN ST. MARKET SQUARE

SWEATER TIME



It is not necessary to speak of the growing popularity of Sweaters—The man or boy who has not enjoyed the solid comfort of wearing one is the rare exception.

For any occasion that demands a little extra warmth in clothing they are almost indispensible.

With our immense variety at values beyond question, made of the finest wool, in all the popular shades and newest stitches known in the knitting trade, in a dozen different colors and weights ranging from light to extra heavy. We are confident of satisfying any reasonable demand.

Also a large variety of Jerseys with button neck and

shoulders so handy for the little folks \$1.15 to \$2.30 Navy Worsted Canadian and English Makes in several weights and qualities MEN'S FURNISHING DEPARTMENT

Special Interest is Being Displayed in Our

These charming models are in greater variety of shape than ever, are etremely fashionable and may be worn with almost any style of costume.

Trimmed and Tailored Hats In all the new color and trimming combinations, a new note in this display is the SILK

OUR MILLINERY WORK ROOM is in the hands of our usual competent staff prepared to execute special orders at short notice,

MILLINERY DEPARTMENT

New Fur Trimmings

So Much Worn

Jeanette in Black, White, Brown and Grey Fitch 85c. and \$1.50 a yard 1 in. 60c, 2 in. \$1.10, 3 in. \$1.45 a yard Moleskin 90c. and \$1.55 a yard Silver Grey 85c. and \$1.50 a yard

Chinchilla 85c. and \$1.50 a yard | Brown Fur \$1.20, \$1.70 a yard IN DRESS TRIMMING DEPARTMENT

Interesting WEEK END ANNOUNCEMENT All our Food Stuffs are clean and fresh Does this fact appeal to You?

Sugar Is Up Again! 11 lbs. of the finest Granulated For \$1.00 Cali. Succatash, tins.....

Cali. Lima Beans, tins.....

Heinz Mince Meat, large tins, ... 35c. Cali. Ripe Olive, tins......30c. 35c. Bot. Stuffed Olives......30c. BAKER'S COCOA, new stock just received. 1/4 lb. tins 15c.; 1/2 lb. tins, 23c.; 1 lb. tins, 45c. 30c. Bot. Imperial Peanut Butter, 25c.

20c. Bot. Imperial prepared Mustard,

Snider's Pure Tomato Catsup, MacLAREN'S IMPERIAL

New stock, all nice and fresh. Imperial Cheese, in jars.....25c. Pimento Cheese, in cakes.....15c. Cream Cheese, in cakes, 2 sizes, 15c. and 25c. 2 lb. tin Chivers English Pure Strawberry Preserves40c. Sweet Potatoes6 for 25c

50c. tin Royal Baking Powder. .44c. FRUITS, ETC. California Quinces, selected stock, Cali. Tokay Grapes 25c. 1b. Rocky Ford Cantaloupes 25c. each Large size Grapefruit..... 2 for 25c. NEW CALIFORNIA FIGS Fresh and luscious......30c. 1b. Cali. Sweet Oranges, 2 sizes, 50c. and 60c. doz.

THE PHILPS' STORES - Douglas Ave. and Main

PHONE MAIN 886.

Where Cleanliness and Agreeable Sur roundings Do Not Increase Prices



HARRY WOODRUF DEAD

Actor Who Began His Career at Nine
Dies of Bright's Disease

Harry Woodruff, an actor in New
York for many years, who was best
known for his appearance in "Brown of
Harvard," in which he played the leadding role during the 1905-6-7-8, died suddenly last week, in his room at the Algonquin Hotel, 54 West Forty-fourth
street, New York. He had been in ill
health for the last six months, and death
resulted from an attack of acute Bright's
disease.

Mr. Woodruff was a graduate of Harwork and the Algonduin Hotel, 54 West Forty-fourth
street, New York. He had been in ill
health for the last six months, and death
resulted from an attack of acute Bright's
disease.

Mr. Woodruff was born in Jersey City
and was in his forty-seventh year. He
made his debut on the old Fourteenth

Street Theatre stage at the age of nine
as one of the children's chorus in "Pinafore." For several years after he played boys' parts in various companies,
among which was that of Adelaide Neilson, then playing in "Cymbeline." After
two seasons with Edwin Thorne in "The
Black Flag," he joined the stock company of the late A. M. Palmer at the
Madison Square Theatre. Later he appeared in "Alabama," by Augustus slacker for not being in uniform determined to show his pluck. If he could
not face the Germans he could at least
defy the local police, so he set to ande
made the car travel. "We are doing 55
miles an hour, darling," he shouted presently. "You don't seem very alarmed.
You are very brave." "Yes, dear," gaspances was in the leading role of "Prince
of a Night." His last work was in
morths ago.

Mr. Woodruff was a graduate of Harward University. He was a member of
the Lambs Club. A brother in Pittsburg ward University. He was a member of
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