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# EATON'S DAILY STORE NEWS

THE STORE'S CONVENIENCES  
The Waiting and Rest Room, Third Floor.  
The Information Bureau and Postoffice,  
Main Floor. The Free Parceling and  
Checking Room, in the Basement.

## Useful, Very! But Ornamental, Too, the Articles Discussed Below

So if a Table or Reading Lamp Will Not Solve the Question, Would One of the Delightful Pieces of Oriental Metal Work, or Even a Photo Frame, Meet Your Need?

### First Let Us Tell You of the Big Display of Charming Photo Frames

In Hand-carved or Plain Mahogany, or in Walnut—Some Gilt, Others in Antique or Natural Finishes, and Some in Chinese Lacquer—Every One of Them Beautifully Made.



**W**ORTHY of the best that money can buy or art can produce in the way of a frame—that photo of the soldier member of the family.

But in the collection of frames that can now be seen in the Picture Department there is something that would surely please the most exacting of wives and sweethearts, of mothers and sisters.

There are frames suitable for sepia finished and grey finished photos—frames that are better for men and frames that are better for women, and the prices are very varied.

1. In the sketch, is of gilt antique finish, with a touch of color in the ornament at the top. Price, \$6.75.
2. Of solid mahogany, is like a revolving screen, with space for a photo on either side. Price, \$5.00.
3. Like a miniature cheval mirror—a hand-carved frame in antique gilt—is \$4.25.
4. The very popular oval shape in antique gilt, hand-carved. Price, \$7.50.

—Fourth Floor, Queen St.



### We Who Are Safe and Comfortable in Canada

**C**AN WE FIND any excuse for ourselves if we refuse an appeal on behalf of our soldiers fighting for us amid the hardships and horrors of Flanders? An appeal, moreover, that carries in it no element of sacrifice—no danger of loss. Can we maintain our self-respect and fail to invest every cent of money we can spare in the Government's great Victory War Loan? The campaign ends this week. Secure without delay your

### Victory Bonds

THE T. EATON CO. LIMITED

A. Not a converted vase, as you might suspect, but a new design in Chinese lamps, made of wood and lacquered in the Chinese manner in rose, gold and the dulcet of blue or dark green. It is a most effective piece of decoration, the coloring such that it will look well in almost any room. Price, \$6.75. For a shade to go with it, what think you of this four-sided one of amber silk, the little panels of printed silk to ring beautifully with the lamp? Price, \$5.00.



B. A useful, practical, everyday sort of lamp is, perhaps, your idea of the most suitable. Then look well at the beautifully-proportioned example sketched below. It is of mahogany, with very graceful stand, and about the height to answer general living-room purposes. The price, too, is very moderate at \$6.25. The shade, also of the simple type, is made of drawn silk in a rather deep shade of rose, edged with gold braid. Its price is \$5.00.

C. For all the world like a mahogany candlestick, here is a splendid little lamp for work-table, writing-table, or even for a bedroom. Price, \$2.25. And the quaint little shade is another attraction, for it is made of amber silk, edged with amber braid, the price being \$5.00.

D. A most fascinating small lamp, isn't it, this quaint little vase, just saved from being a rinky-dinky affair by its four ball feet? And perhaps you'd never suspect it, but it's made of mahogany. Price, \$5.50. The little drawn silk shade is in a particularly pretty soft rose shade, edged with gold fringe. Price, \$1.75.

E. 'Twas the Chinese from whom we of the West first copied our shaded floor lamps, and that China and Japan are still past masters of the art of lampmaking you may see from the a c o m p a n y i n g sketch. The stand is of black wood, lacquered in gold and rose, and Chinese lacquer is so very much the vogue. The moderate price, too, is an attraction, for it is only \$14.50.

The pagoda-like shade shows Chinese figures under a gable; from the curly ends swing purple tassels and blue balls. Price, \$16.50.

F. A lamp that will look well in sunroom or living-room, or any room that is furnished with wicker is held in high esteem in this very interesting floor lamp of Japanese metal wicker work, the thin strips of metal interwoven in cunning manner, just as if they were split cane. Indeed, you are quite likely to think it is cane until you realize how much heavier it is than the ordinary wicker lamp. The shade which is attached is also made of metal, lined with green silk. Price, \$19.50.

G. Here is a floor lamp of the most popular sort—a tall, graceful one of mahogany, beautifully balanced, the tapering column well turned, with a vase-like finial. And not least of its attractions is the fact that the price is by no means exorbitant at \$19.50. The shade of fitted silk is obtainable in either amber or rose, edged with fringe to match, and trimmed with gold galon. This also is moderately priced at \$6.75.

### If You Cannot Come to the Store Yourself to Choose Your Christmas Presents,

Will you not entrust the important commission to the Shopping Service? Write or phone Main 3501 and an experienced shopper will buy for you any of the goods advertised, or, if you prefer it, will write and offer suggestions more suited to your special needs.

### Some of the Friday Bargains

#### Women's Neckwear

39c to \$1.00 Sets, Friday 55c.  
Net and Organdy Collar and Cuff Sets, net fichu, as well as round, square and the new long shape collars in messaline silk, embroidered net or voile are included in this excellent assortment. Some are suitable for mourning wear with black border others of white silk have band of white crepe. Reg. 50c to \$1.00. Friday, 55c.  
Manufacturer's Sample Neckwear, consisting of Georgette crepe, satin and nets in popular shapes, including stocks, sailor, circular and long collars. Friday, each, 55c.  
—Main Floor, Albert Street.

#### Jewelry

14 Kt. Brooch, set with 57 small pearls, 5 white pearls and a diamond centre. Reg. \$21.50. Friday, \$20.00.  
14 Kt. Brooch, circular effect, 27 pearls and diamond centre. Reg. \$27.50. Friday, \$20.00.  
14 Kt. Round Brooch, 88 small pearls and five whole pearls. Reg. \$25.00. Friday, \$20.00.  
14 Kt. Brooch, set with 56 small pearls and a diamond centre. Reg. \$25.00. Friday, \$20.00.  
14 Kt. Round Brooch, floral design, 48 pearls and diamond centre. Reg. \$22.50. Friday, \$15.00.  
14 Kt. Brooch, 61 small pearls, 8 whole pearls, and an amethyst centre. Reg. \$20.00. Friday, \$15.00.  
14 Kt. Brooch, has 72 pearls and a peridot centre. Reg. \$20.00. Friday, \$15.00.  
14 Kt. Brooch, cluster effect, has 39 pearls. Reg. \$18.00. Friday, \$15.00.  
14 Kt. Brooch, has 56 small pearls with amethyst centre. Reg. \$13.00. Friday, \$9.00.  
10 Kt. Gold Brooch, with rope effect of seed pearls and diamond centre. Reg. \$12.00. Friday, \$9.00.  
14 Kt. Round Brooch, set with pearls and diamond centre. Reg. \$12.00. Friday, \$9.00.  
14 Kt. Brooch with white gold front, oval shape and 4 pearls. Reg. \$12.00. Friday, \$9.00.  
White Gold Bar Pin in new pierced effect. Reg. \$12.00. Friday, \$9.00.  
—Main Floor, Yonge Street.

#### Women's Dresses

Several smart styles are included: mostly one-piece effect, some pleated from yoke, others plain with rows of braid and buttons; or in coat style buttoning from throat to hem, with collars of poplin or satin and smart, saddle bag or patch pockets. Reg. \$12.50 to \$15.00. Friday, \$11.75.  
Women's Silk Dresses, draped or gathered skirts, smart bodices, with Georgette sleeves and collars, some with vestees; attractive trimming of embroidery braiding or stitching, in taffetas, crepe de Chine and satins. Reg. \$14.75 to \$18.50. Friday, \$13.75.  
Women's Frocks of Wool Serge, beautifully made in smart styles from serge, and serge and satin combinations. Some have basque or crossover bodices and pleated or draped skirts. Chiefly black, navy, green, etc. Reg. \$25.00 to \$30.00. Friday, \$23.50.  
—Third Floor, James Street.

K. The phoenix—Japanese haranger of happiness—bearer of good tidings—is pictured on this pretty acid etched brass tray. And the woman who realizes the charm of brass, who loves a gleaming tea table, will rejoice in the possession of such a well-omened tray. The price, too, is very moderate, being \$3.00.

L. M. Perhaps you know that metal work beautifully enamelled in color—an art which is so typically Oriental? Well, here are two charming specimens. 'L.' at the top, is a slender, graceful vase, in yellowish bronze, with two broad bands enamelled in terra cotta, white and gold on a turquoise blue ground. Price, \$3.50. 'M.' the beautifully proportioned large vase, has a band of enamel round the widest portion, beneath a dispersed band set with colored stone bosses. The band of enamel round the top has ring handles. Price, \$15.00.

N. Think of the joy brass candlesticks would bring to the woman who does not possess a pair. The one sketched is made of a very heavy brass, with a six-sided column, six-sided column, the price being \$2.00. Others, most of them taller and with columns slender and tapering, or bulbous, are procurable at from \$1.75 to \$2.75 each.

O. A quaint little pot, isn't it? The sort of jar that is always useful on writing-table or mantel-piece, and such a useful size and shape for the short-stemmed spring flowers. Of lacquered metal, so dark that it is almost black, it is inlaid with silvery white lines, like Damascus work. Price, \$3.50.

P. Can you picture this little trough, with small, feathery ferns growing in it, or a few gay crocuses or narcissi, Japanese fashion, in the centre? It is a delightful affair, made of heavy cast metal, ornamented with a Japanese motif on a 'disperded' ground, and having elephant's head handles. Price, \$2.75.

R. From a huge family of jardinières in bright brass, the one above has been selected for illustration. It is a very graceful bell-shape, 9 inches in diameter, and long-handled, long-tailed tines in high relief frolic round its sides. Price, \$3.50.

Others in the same heavy Japanese brass, with incised designs of various kinds and converging tops, may be had 8, 9 and 10 1/2 inches in diameter, priced respectively at \$6.00, \$8.00 and \$12.00.  
The cauldron shape on a wood base is obtainable with 12-inch diameter at \$8.00.  
Very artistic are certain straight jardinières, ornamented with deeply incised bands, at \$4.00, \$5.00 and \$7.00.

H. There's many a woman who owns a palm who wishes she had a nice big, artistic jardinière that it might stand in. And here is a beauty, made of dull metal, finished in antique Japanese fashion—a particularly heavy cauldron style, the feet implanted in a wooden base, the sides ornamented with Japanese figures and scenes, and every smallest detail showing that careful Japanese finish, even the handles being made with grotesque heads. The diameter is 14", the price \$8.00.



### More of the Friday Bargains

**Furniture**  
Sample Dining-room Suites, 9 and 10 pieces, in mahogany or walnut finish; buffet, some with pediment back, some with mirror back; double door china cabinet, table and slip seat diners. Friday, \$175.00 and \$264.00.  
Toilet Tables, in quarter-cut golden oak, walnut and mahogany finish. Level plate mirror and long drawer. Reg. \$12.75 to \$15.00. Friday, \$10.00.  
Dressers, Chiffoniers, Chiffrobes, Toilet Tables, some in ivory enamel and some in mahogany and walnut. Reg. \$48.00 to \$58.00. Friday, \$35.00.  
Living-room Arm Chairs and Arm Rockers, stuffed frames, upholstered cushion and spring seats, covered in floral tapestry. Reg. \$29.00 to \$32.00. Friday, \$25.00.  
Living-room Arm Chairs and Arm Rockers, fumed oak frames, spring seats, all-over upholstered back covered in black or brown artificial leather. Reg. \$7.25. Friday, \$5.75.  
—Furniture Building, James and Albert Sts.

**Watercolors and Oil Paintings**  
English Watercolor, "Watcombe Downs," by Tom Rowden. Originally \$45.00. Friday, \$22.50.  
English Watercolor, "A Sussex Cornfield," by Henry J. Kinaard. Originally \$50.00. Friday, \$24.00.  
Belgium Watercolor, "Amiens," by E. Newill. Originally \$37.50. Friday, \$18.75.  
Watercolor Landscape with Cattle, by W. Sidney Cooper. Originally \$40.00. Friday, \$20.00.  
English Oil Painting, "Shiplake From Above," by Harry Pennell, A.R.C.A. Originally \$65.00. Friday, \$22.50.  
—Fourth Floor, Queen St.

**Alarm Clocks**  
Luminous Repeating Alarm Clocks, with large back bell, repeats alarm for nearly 15 minutes, with intervals, until closed by the silent switch. Plain round nickel case, dark shaded dial, with phosphorized numerals and hands for time reading in the dark. Large, rigid keys for easy winding, and prominently placed regulator and setting attachments. Reg. \$2.75. Friday, each, \$1.95.  
—Main Floor, Yonge St.

**Opera Glasses**  
These are French Glasses in lognetta style, with pearl casings and handle, and gold-plated tubes and bars. There are both Lemaire and Colmont makes in the lot. Reg. \$17.25, \$20.50, \$22.00 and \$23.50. Friday, \$12.75.  
—Optical Department, Third Floor, James St.

**Linens**  
Irish Linen Satin Damask Table Cloths, with napkins to match, border designs, pretty floral and conventional centres, fine quality linen. Ideal Christmas gifts. Size of cloth, 2 x 2 1/2 yards. Napkins 26 x 26. The set, regularly \$17.00. Friday, \$12.75.  
Spoke Hemstitched Table Cloth, good strong, firm quality Irish cotton damask, good useful quality that will wear well in splendid designs. Size 70 x 88 inches. Reg. \$3.50. Friday, \$2.55.  
Hand-made Madeira Luncheon Sets, all linen, with handsome eyelet work. Set consists of 1 centrepiece, 8 each 5 and 10-inch doilies. Reg. \$5.00. Friday, each, \$2.95.  
Irish Linen Embroidered Shams and Scarfs, with scalloped edges, fine quality that will wear and launder well. Sizes 18 x 54 and 32 x 32. Reg. \$1.25 to \$1.85. Friday, each, 89c.  
—Second Floor, James St.