

The Men's Store at Simpson's is Pre-Eminently The Toronto Store of Quality

It is also the store of low prices, but only to the point at which it is possible to provide serviceable merchandise at those prices.

For Men Who Demand Super-Quality Clothes We Stock Two Famous American Lines

**KUPPENHEIMER, OF CHICAGO
MICHAELS-STERN, OF ROCHESTER**

and clothing of distinctive materials and tailoring from London, England, as well as from the leading craftsmen of our own Canada.

Our Custom Tailoring Department in Charge of a Bond Street Expert
Men who will not have ready-made clothes, even of the best makes, will find the skill of our custom work department most gratifying. It is in charge of a man from one of the leading houses of Bond Street, London.

This Handsome Tropical Worsted Suit is Priced \$20.00

Made by a Well-known American House

It's an ideal summer suit for men of good judgment in the matter of clothes. It possesses all the dash and style necessary without sacrificing anything of good taste. Note the neat narrow lapels, the well set collar, the smart patch pockets and perfectly tailored shoulders. The material is a plain medium grey worsted of tropical weight. Sizes 38 to 44. Price of this handsome two-piece suit is **20.00**



Then There is a Fine Quality Homespun Suit---Coat and Pants for \$18.00

Made from a good quality homespun cloth in medium shade of grey with an indistinct thread check pattern. It is beautifully tailored in the young men's single-breasted sacque style, with pinch-back and patch pockets. The trousers have cuff bottoms, belt loops and five pockets. Sizes 34 to 40. A dressy suit of splendid value for ... **18.00**

Young Men's All-Round Belted Model at \$13.50

This is decidedly a young man's smart summer style; single-breasted sacque, with belt all around. Patch pockets, and unlined. The trousers have cuff bottoms, belt loops and five pockets. The material is a Cool cloth in grey with narrow white thread stripe pattern. Sizes 33 to 40. **13.50**

Boys' First Long Pant Suits at \$15.00

A smart sacque style, single-breasted, patch pockets, close-fitting, two buttons and soft roll lapels. The trousers are narrow and have cuff bottoms. The material is a worsted finished tweed in medium shade of grey in small check pattern. Sizes 33 to 36. A two-piece suit for **15.00**

YOUNG MEN'S PINCH-BACK PALM BEACH SUITS AT \$11.50

They are made from the natural color Palm Beach cloth, in plain pattern. Well tailored in a smart, young man's sacque style with pinch back, and unlined. The trousers are finished with cuff bottoms, belt loops and five pockets. Sizes 34 to 40. Price **11.50**

BLUE SERGE UNLINED COATS

One of the best quality navy blue serge cloth, in medium size twill. Cut single-breasted, with patch pockets. A coat that is serviceable, yet light in weight. Sizes 36 to 46. Price **5.50**

ENGLISH BLAZER COAT

Made from a plain blue cheviot cloth, single-breasted, patch pocket, edges finished with light blue cord. Sizes 36 to 44. Price **4.00**

HOMESPUN OUTING TROUSERS

They are made from a light grey homespun cloth, with cuff bottoms, belt loops and five pockets; well tailored. Sizes 32 to 42, at **3.75**

COOL CLOTH OUTING TROUSERS

They are beautifully tailored in a stylish outing trouser with cuff bottoms, belt loops and five pockets. The material is light grey Cool cloth in plain pattern. Sizes 32 to 42, at **4.50**

STRIPÉ SERGE OUTING TROUSERS

The material is a good quality white serge with fine black thread stripe pattern; five pockets, cuffs, **5.00**

KHAKI DRILL OUTING PANTS AT \$2.00

From a splendid quality khaki drill material; five pockets, belt loops, cuff bottoms. Sizes 31 to 44, at **2.00**

Men's Low Shoes Built for Simpson's

We Know They'll Give You Satisfactory Wear and You Can See That They Are Designed on Fashionable Lasts—As for the Values, There Are None Better
"Victor" Shoes are made for Simpson's in the way we want them made, and from leathers that we specify. A very dressy low shoe of "Victor" make is of patent colt, mahogany calf, black vici kid or gunmetal leather, with Goodyear welt soles and low flat heels. **5.50**
There are several shapes, including the straight-fitting London last. The price is **5.50**

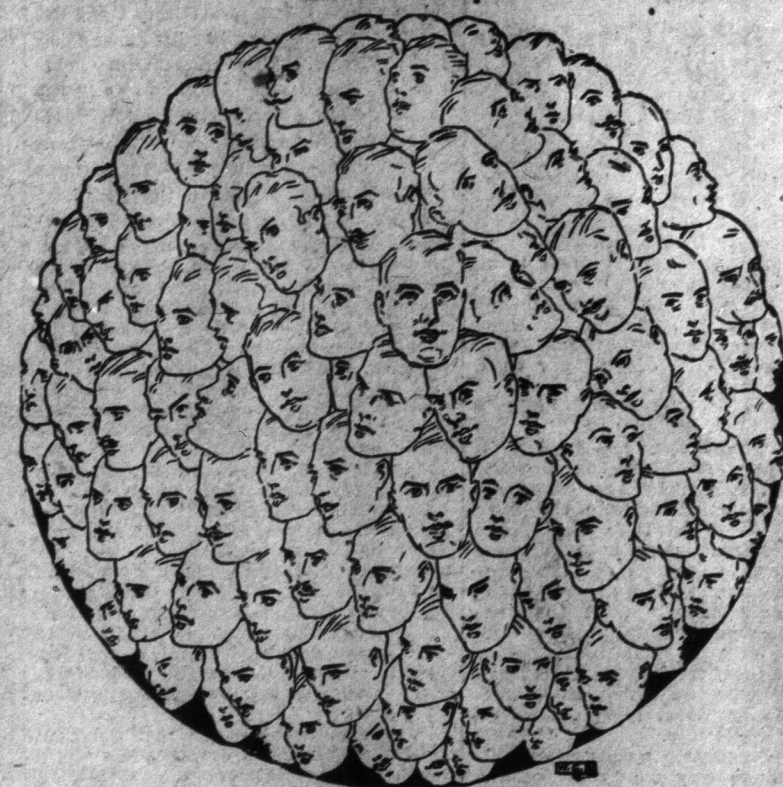
STORE HOURS

8.30 to 5.30
Except on Saturday during the Summer, when Store Closes at 1

The **SIMPSON** Company Limited

Hats for All Types of Faces

In Becoming Alpine, Telescope, Tourist and Latest Shapes



"Seconds"

Of Men's \$4.00, \$5.00, \$6.00 and \$7.00

Panama Hats at \$2.95

Hats which failed to pass the "censor" because of some trivial mistake in manufacture; so slight in some cases are the imperfections that only the keen eye of an expert could detect them. We bought them at an exceptionally low figure, and they go to the purchaser at the same pro-rata of price reduction. Smart curl and pencil brims, the dashing scoop and front-pinch fedoras, and the new diamond crown shapes. These latter shapes are in addition to the eminently popular Alpine, Telescope and Tourist Hats. If bought in the ordinary way not one hat would command less than \$4.00, \$5.00, \$6.00 or \$7.00. Today, 8.30 sharp **2.95**

Clearance of Wicker Utility Stands and Furniture Half-Price

50 pieces in all, today at exactly half the regular prices. There are a dozen different styles in novelty wicker jardiniere and palm, flower and fern stands, stained in various colorings; also some very useful and artistic book stands and combination flower stands, with bird cages above.

HANDSOME FURNITURE, HALF PRICE

Included in this half-price sale is a collection of imported chintz-covered bedroom furniture; noteworthy of notice are these quaint "Martha Washington" sewing chests, which have five separate compartments, also utility stands with three drawers, covered with lovely art chintzes.

Regular prices range from \$9.00 to \$37.00. Today your choice, half price. Drapery Department, Fourth Floor.

3750 Pieces of Enamel and Aluminum Utensils Bring Savings of an Unusual Character, Each 25c

Regular Values 35c, 50c, 60c and 75c
In the Sale are:
White Enamel Milk Pails, 3 and 4-quart sizes.
White Enamel Pitchers, 2 and 3-quart sizes.
White Enamel Sink Strainer.
White Enamel Coffee Pots, 2 and 3-quart sizes.
Grey Enamel Cullenders.
Grey Enamel Preserved Kettles, 8-quart size.
Lipped Saucepan, 4-quart size.
Covered Saucepan, blue and white enamel.
Dust Pan Trays.
Aluminum Pie Plates and Jelly Cake Plates.
Aluminum Cups and Pudding Dishes.
3,750 pieces. Today at **.25** each

Kodaking

during your vacation will give you great pleasure and in the future will bring back many pleasant memories. We carry a complete stock of the famous Eastman line. The popular styles include: Brownie, No. 9, \$1.25; No. 2, \$2.50; No. 2A, \$3.00; No. 5, \$4.00; No. 2 Folding, \$6.00; No. 2A Folding, \$8.00. Promote Junior No. 1, \$5.00; No. 1A, \$7.00. Vest Pocket Kodak, \$7.00, \$11.50, \$22.50. No. 1 Junior Autographic, \$9.00; No. 1A Junior Autographic, \$11.00; No. 4A With R. R. Lens, \$22.50. Printing and Developing—A one-day service, and fully guaranteed. Kodak Dept., Main Floor.

Sterling Silver Deposit

Tea Pots and Three-piece Tea Sets at Reduced Prices for June.
Sterling Silver Deposit Tea Pots, on English Brown Betty Ware, beautiful designs, large size tea pots. Regular \$5.00, \$5.50 and \$6.00 each. Today \$3.25, \$3.75 and \$4.19 each.
Three-piece Tea Sets, including large size tea pot, cream jug and sugar bowl in Brown Betty Ware, with a beautiful design in a scroll effect or floral decoration of sterling silver deposit. Regular \$10.00, \$12.50 and \$15.00 a set. Today, \$7.25, \$8.49 and \$10.00.

Linoleum Bargain 59c

Strong quality, well printed, thoroughly seasoned, all perfect goods, and plenty of designs to select from. Today, a square **.59** yard

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