Condon Advertiser

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THE LONDON ADVERTISER COMPANY. LIMITED.

London, Ont., Monday, July 14.

Italy in the Forefront

Italy is rapidly "coming back," arriving, as the French put it. Before the war Italy seemed little more than a picturesque ruin, not as lifeless kind of herring drawing? We all know that as Spain, but like Spain, respected and interesting, mainly because of a glorious past. Today Italy is one of the five powers dominating world affairs, possessing great military potency and a matchless position for the achievement of her Col. Allison in the shell game, as well as Governaspirations commercially and industrially. The Italians have shown admirable aggressiveness and promptitude in going after a place in the sun, whatever may be the opinion as to their methods. They have made themselves masters of the Adriatic and have boldly forced themselves into Eastern Mediterranean and Asia Minor affairs, spheres of influence in which they hitherto had little part.

Italy, however, proposes to expand far beyond the immediate neighborhood, and to this end has put in a request for a concession at Shangtung. Italy, like everybody else, desires to get a good footing in the world's markets, and China offers unlimited possibilities. Italy has been charged with flouting the principles of the league of nations and of selfishly "grabbing while the grabbing is good," but there is no doubt she has to be reckoned with as a live wire, enterprising, ambitious and with the courage, tenacity and strength to back up her demands and foreign policies.

Inspect the Stable Doors

There are always a lot of dangerous horses waiting for the moment when carelessness or chance-taking will leave the barn door open. And the moment the stableman's back is turned. tragedy and leaving white and black crepe on a succession of doorways.

The wise men and newspapers all know what to do after the barn door has been closed again. But they have never yet brought back a life with all their preaching. They never spoke before an Iroquois Theatre fire or a General Slocum issaster or before a boy walked into a river hole or another pulled the trigger because he did not think it was loaded.

So that occasionally it is well to issue warnings in general to the public, to the children, to the parents, to the drivers of those juggernaut motor cars that are as tractable as an elephant until the off-guard moments reveals them all as rogues at heart. Of course, we all feel that we can take certain chances-carefully, in our case. But it is quite as probable that some day our names will appear in the newspapers, ours or our children's or the children of someone else.

Are you in a business or do you engage in occupations that with all your precautions con-

schools, or do you make sure that you can get hind closed shutters. Many a merchant pored out the children in case of a crisis? Is that insulation on the wires quite safe? A thousand other had to, having no time throughout the week, he had to the had to have a buck private and came back as one, had to, having no time throughout the week, he had to the had to have a conscientions soldier. Floridation of the children in case of a crisis? Is that insulation on the wires quite safe? A thousand other had to, having no time throughout the week, he have a consciention soldier. barn doors need watching.

bolts on all of them every once in a while, out of of these merchants rode in limousines; no, and season, before disaster may come? Every day many of them could not afford a one-horse chaise. the press is filled with instances of the lack of just a little care in conserving the lives of human these men power reached the just a little care in conserving the lives of human beings. We can always see how the barn door was opened-afterward.

Searching the Shallows

The effort of the high cost of living commission was a searching of the shallow places. The lead lines were cast out only when it seemed that the committee would not be kept too long on the job. Whenever it appeared that the lines were going deep, the committee evidently believed that the depths need not be fathomed and the hurried sounding of the troubled ocean revealed, according to these marine surveyors, a clear course, without reefs and other dangers to

navigation. Witnesses called from the great companies which held the magic lamp of governmental influence during the war, were not kept on the stand for more than an hour or two. The attitude of the spokesmen of the committee seemed who had questioned the cleverness of the committee when matched with Sir Joseph Flavelle's right-hand man, appeared before the committee, he was given the roughest time of all those who

situation demanded some man like heads swim are levelled upon its members.

O'Connor to delve into the practices of these companies. However he might have disliked the task, it is practically certain that the support of public opinion would have prevented interference with his methods. As it was, everyone, including the company that made more than 300 per cent profits, "got away with it," and must have blushed at the implied eulogies to their business acumen expressed in the report.

There was no one connected with the committee to get at the facts. It suggested a vague sort of Chamber of Commerce to investigate matters. But the last session has departed, the members have hurried home and the high cost of living, so the people are told, is largely of their own making. The amassing of vast fortunes by means of extraordinary war conditions is given the seal of approval.

An election would reveal that the people would take back all but a reasonable proportion of profits made from war contracts by means of rascally combinations and price control.

It is howled from some quarters that profiteering is simply awful in England. Yes, and some Canadian profiteers have been attracted by it. But are we to be led from the scent by this there are rascals as great in England as in Canada. Perhaps, because Uncle Sam made an example of some profiteers, there has been less of that sort of thing during the war across the line than in any other country. Specialists like ment favorites like Grant Hugh Brown, came across to this side of the line to be at the feast. One of them has been placed under arrest by Uncle Sam. Canada has never arrested a single grafter since war began. She has been forced to turn them from the House of Commons, but it was more in sorrow than in anger.

An Early Closing Appeal

To the Editor of The Advertiser:

Having had over forty years' experience in a retail store I have seen many changes and reforms in the method of doing business during that period, and my knowledge thus gained may be of some value in the much-discussed problem of Saturday early closing.

were just fifty hooks on the walls of the boys' "entry," with fifty-one boys to hang their hats on them. Half a dozen of the new boys were younger and smaller than Tommy, who had reached the ripe age of 7; but Tommy it was who had to lay his cap on the floor in the corner because he let the other little fellows grab while he held back. Tommy didn't like having to put his cap on the floor any better than the

hat period, and my knowledge thus gained may be of some value in the much-discussed problem of Saturday early closing.

An old friend of mine whose grocery store was on Dundas street during those good old days when London, with a population of less than 2,000, had not less than fifty barrooms privileged to stay open until 11 o'clock Saturday nights, kept his store open for the many orders which kept his store open for the many orders which is concerned back as who had to lay his cap on the floor appears be let the other blust saws who had to lay his cap on the corner because he let the other blust saws who had to lay his cap on the corner because he let the other blust saws who had to lay his cap on the floor any better than the other blust some back. The sam't because he was slow or study of the floor any better than the other boys. But somebody's had to go there, and so it was Tommy's.

It wasn't because he was slow or study that Tommy, from that time on later on the last choice of whatever was being given out in the way of favors or opportunities. On the contrary, from the way of favors or opportunities. On the contrary of the majority of boys. But he was utterly lacking in self-assertiveness.

The only occasions on which Tommy's and crying at once. But she cried altogether, and shuddered as she sobbed. thought that if he closed at an earlier hour this hand went up in time to be recognized by the teacher, when she was showing trade would be lost to a more accommodating off her pupils to visiting parents or grocer. At last he awoke-came to himself and said no matter what the loss might be he would close his store at a more reasonable hour Saturclose his store at a more reasonable hour Saturaway they dash, striking with the cruel shoes of day night. He did so, and never missed the bar-

day night. He did so, and never missed the barroom patrons' orders. They were replaced by a better class of customers.

Again, in those good old days, the errand boys and junior clerks came to work as early as 7:30 to take down the old wooden shutters, sweep out the store, etc. They then proceeded to hang and pile up goods on the outside of the store. By and pile up goods on the outside of the store. By owner, with the air of having rescued i from the puddle instead of purloining i 8 o'clock the senior clerks and often the boss himself were on hand and took part in waylaying the passersby and corralling them into the store.

On market days a boy was sent to litter the

On market days a boy was sent to litter the

market square with bills, and these methods were the gift of the superintendent of the then thought the way to do business. It took a long time to teach these merchants that attractive window-dressing was far better than a display of goods on the outside of the store, and that personal to the store interurban trolley company, a job which no one else would take and which necessitated his getting up at an unconscionable hour in the morning, and walking a mile after taking the last car into the barn at night, with all his leisure time in the middle of the day—and whet use care a resurge fellow. goods on the outside of the store, and that per-

not close until 7 p.m., and the smartest trade of boy. Annabelle was a stenographer town now, but she still lived in the day was done between the hours of 6 and 7 suburban village and very often rode out on the car on which Tommy colo'clock. When the 6 o'clock closing was first lected the fares.

She was always friendly and nice to occupations that with all your precautions contain the possibilities of disaster? Do you let matters run into routine as to whether the fire escape ropes are really rotten, or the piece of track "apparently" free from split rails? Are your exit doors working properly? Do your employees know what to do if anything happens?

Do you accept the fireproof dictum about our schools, or do you make sure that you can get the fireproof dictum about our schools, or do you make sure that you can get the fireproof dictum about our schools. When the o o clock closing was first mooted, to do so the average merchant thought he would be throwing away a good hour's business, but after three weeks of 6 o'clock closing he forgot that he had ever kept open until 7 o'clock. And Saturday night closing in these days—well, in many stores any old time up to midnight. Also the opening up of new goods, etc., was done after store closing, and worse yet on the Sabbath behind closed shutters. Many a merchant pored. was so busy). And what was the result of this strenuous life? Well, for the best of reasons none ous and conscientious soldier. Floyd Cushman, jamming his way into the attention of his superiors at Plattsburg Why not mend the hinges and examine the strenuous life? Well, for the best of reasons none these men never reached the age of 40 years.

Now from this perhaps too lengthy epistle, I appeal to the retail merchants of today for the early Saturday closing. What? Are you afraid to act for yourself in this matter—are you afraid you may lose some of your business? The chances point of entering, when she glanced up and saw Tommy. She went white, then rosy. "Why, Tommy—Tommy Ells!" she exclaimed. "When on earth did you get back? I didn't—I never heard—" Annabelle was becoming inarticulate. are you are overestimating your loss. And know this-the worthwhile things a man does in his lifetime are done with sacrifice.

Saturday night early closing. Do it now and HARRY PENNY.

537 Colborne Street. EDITORIAL NOTES.

Wilson's present task is to convince the American Senate that he "put one over" over

Probably the ex-kaiser will consider as the most stinging insult he has yet received the de-clarations of some English newspapers that he isn't worth bothering about to the extent he isn't worth bothering about to the extent he isn't worth bothering about to the extent of a salient; how most of the time the dough

In Chicago during the last few days a young girl entered a lawyer's office and shot him dead, while her sister, who furnished the revolver, stood to be sympathetic, and when a Toronto editor by. The murderess is a giggling schoolgirl at the by. The murderess is a giggling schoolgirl at the inquest, and confident in the plea of the unwritten law. The state, however, has had to deal with so many killings by women that it is asking for the death penalty. If the prisoner were an ugly, elderly matron there might be a chance, but no jury will convict while eyes that make men's heads swim are levelled upon its members.

UNFORTUNATE INCIDENTS By FONTAINE FOX



Of course Henry had to breeze home from that Auction Sale of wine and liquors-

were just fifty hooks on the walls of struck down, leave the

amitteemen, was when he was the only child in the room who knew the all sure to beat Tommy to it.

sistent newspaper advertising is the magnetic trade-getter.

In the days above mentioned the store did not close until 7 pm, and the constant of the store did not close until 7 pm, and the constant of the store did not close until 7 pm, and the constant of the store did not close until 7 pm, and the constant of the store did not close until 7 pm, and the constant of the store did not close until 7 pm, and the constant of the store did not close until 7 pm, and the constant of the store in the middle of the day—and what use can a young fellow make of the hours from ten until three?

The use that Tommy made of them was to think, hopelessly and with a sinking heart, about that same Anna-belle Hester whose hat he saved from the constant of the store of the hours from ten until three?

Then the war came. Tommy went as a buck private and came back as one.

the third evening that he saw Annabelle Hester. The girl had climbed to the platform of the car and was on the

inarticulate.

Tommy Ells had been through what

Tommy Ells had been through what no man can go through and still be quite as he was before. Much of his old self-consciousness was gone.

"Annabelle." he said in a manly, direct way, "I'm dreadfully sorry about Floyd. I'm the only one you know who was there when it happened. All the way back I was thinking you'd want to know, and that the first thing I'd do would be to tell you. If you'll let me know when, I'll get off and come over to your house and tell you."

"Do, Tommy; come tomorrow in your off time. I'm going to be home. And I do want to hear—everything." Tommy didn't notice the odd, studying look the girl gave him. But he promised to go;

girl gave him. But he promised to go; nests of the rear guard; how Capt. Cushman, commanding Tommy's own platoon, because of a shortage of lieutenants, had stormed one of these enemy position and had been shot leading his men across an open field. "He

The Advertiser's
Daily Short Story
(Copyright, 1919, by the McClure
Newspaper Syndicate.)

THE TROUBLE WITH TOMMY.
[By Will T. Ames.]

The trouble with Tommy Ells showed itself from the first day he went to school. It was a little school, and there were just fifty hooks on the walls of the how?' "ontwown to the how?" "ontwown to the walls of the how?" "ontwown to the how?" "on the how?" "o had ordered you to take there into that rain of bullets in a dear, wonderful, foolish, crazy attempt to save him and bring him back to the rocks? I know all about it, I tell you!

But why did you do it—what made you? that the overloaded stomach can get rid of because of constipation

"And you almost threw

way!"

The war helped some. Annabelle has The war helped some, Annabelle has helped a great deal more. Tommy got a better run next day. Last month he heat out three candidates for assistant division superintendent. If you push Tommy now you'll get pushed back.

"Newspapers Are the World's Mirror"

Comment, Cleverness and Mers Verblage From "Educators or the Common People" in Canada and Other Lands.

WAR ENDED TOO SOON The war, it is more and more apparent

> YES, WHY? [Toronto Star.]

If the Hohenzollern boys are now willing to be shot why did they not expose themselves a little more while the shoot-

GIVE HIM A CHANCE. [Brantford Expositor.] Many papers continue to heap abuse on Hartley Dewart, the new leader of the Ontario Opposition. Give him a the Ontario Opposition. Give his chance before criticizing. That is

INSULTING A ROTTEN EGG [Richmond Times-Dispatch.] There is no such thing as the irreducninimum, and at last a way has found in which to insult a rotten It has been broken in the face of he German admiral who sunk the fleet

QUITE RIGHT [Boston Transcript Der Hibernikanischer He did his best To make the world Safe for Germany To make the world Safe for Sinn Feinism Since he loves
The land of his ancestors

SMALL BUSINESS.

[Toronto Star.] While Sir Wilfrid Laurier lived he is gone it continues its venomous attacks upon his abilities and reputation. In one of the editorials which disgraced

"Sir Wilfrid Laurier left his savings and investments. The aptitudes of Sir Wilfrid Laurier as a lawyer or a writer would not have enabled Sir

WHAT THE FRENCH DID NOT DO. [Indianapolis News.] The French may have stoned the Hun elegates, but they didn't kill any innocent people, they didn't attack less women and children, they did prisoners, they didn't sink since which helpless men and women and babes. They may have raised welts on the heads of two Huns, but they didn't disheads of two Huns, but they didn't dis-figure them for life, they didn't cut off arms and legs, gouge out eyes and malm the defenceless that fell in their hands,

SLICK "RED" EVANGELISTS. [Buffalo Express.] There are well-fed, well-clothed or

5,000 OUT OF WORK of business last week by Putnam's Cor by Putnam's. It is safe, painle Use only Putnam's, 25c, at all

tors and writers, living luxuriously, who are trying to persuade American workingmen that Bolshevism in Russia represents an ideal workingman's government. Most of them have never been in Russia and get their professed knowledge merely from literature sent out by the Lenine officials. Others who were there under Kerensky made haste to get out as soon as the Bolsheviki took control and now pose as authorities on the Bolshevist Government. Pity the American workingmen if they allow themselves to be deceived by these unscruptions of the William will soon leave American to the Eritish Empire actually heads the casualties with 4.51 per cent of its total white population (2,782,779 out of 61,607,320) killed and wounded. France comes very near with 4.32 per cent (1,730,000 out of 40,-000,000). Serbia comes next with 3.56 per cent, and Belgium next with 0.78 per cent. The United States paid its full toll in the last months of the war, and had lowed the polyshevism does not be total population naturally does in the last months of the war, and had lowed the provided throne to sit on and a seriously contemplate of the provided throne to sit on and a seriously contemplate of the provided throne to sit on and a seriously contemplate of the provided throne to sit on and a seriously contemplate of the seriously contemplate of the provided throne to sit on and a seriously contemplate of the seriously n the last months of the war, and had 80,419 casualties, but its percentage of merely destroy wealth; it brings star-vation and death to the poor. But it has proved to be a fine get-rich-quick game for the leaders who can keep at the top. oulation naturally does

THE BRITISH BREED.

[Toronto Times.]

THE ALLIES' CASUALTIES.

[Westminster Gazette.]

STAGNANT? HAVE

When a Quarter Will Buy You

Guaranteed Remedy, Why

Not Use It Today?

headaches and rheumatism

heir system a cerspool composed half-digested, putrid, decaying

known than DR. HAMILTON'S PILLS

OF MANDRAKE AND BUTTERNUT.

Taken at night, you're well next morn-

ing. They flush out the system, sweet-

en and tone the stomach, improv

digestion, filter and purify the blood

ways be at your best use DR. HAMIL-

complexion,

restore lost

ARE YOUR BOWELS

freshly-gilded crown to wear when th weather moderates enough to make it MADVICE TO WILHELM.
[Philadelphia Record.]

William Hohenzollern expresses entire satisfaction with Amerongen and the intention of remaining there during the



Two Matchless Salts

SIFTO-it flows freely in any weathercomes in a sanitary dust free package -a delight for the table CENTURY - the favourite household salf CENTURY TABLE SALT a fine snowy-white DOPTINION SALTO likeable salt.

Use them both

DOMINION SALT CO. LIMITED SARNIA ONTARIO.

A New Map of Middlesex:

JUST OFF THE PRESS—IN 3 COLORS.

This map shows all towns, villages and post-

It shows all concessions and side roads.

It shows all school houses.

It has every lot marked and numbered.

It contains numerous statistics about the

Every person who does business in this county should have this map hanging on his

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