

A TAYLOR SALE MEANS MONEY SAVED

TAYLOR STARTED THE "WAIT-LESS" SERVICE

TAYLOR KEEPS THE PRICES DOWN

Taylor Thanks You For Your Appreciation of These Facts As Expressed in Last Week's Sale—the Biggest Volume of Business Handled At Any Drug Sale Ever Held in London.

FOR COLDS THAT "HANG ON"

be sure you get the genuine Taylor's Cough and Lung Balm. It is the only remedy sold under a written guarantee to cure the worst cough, cold or bronchial irritation. It is at least five times as strong as ordinary cough syrups, mixtures, etc., and the dose is accordingly very much smaller (just one-half teaspoonful). Do not upset your stomach by taking large doses of cheap, inferior imitations. Throat and Lung Balm acts on the eliminating organs of the body, as well as on the throat and lung passages, and in this way enables the system to quickly throw off the worst cough or cold without upsetting the stomach. Sold at 25c a bottle, on our no-cure-no-pay guarantee.

Taylor's Stomach and Liver Cure

is now being used by everybody in place of the old nauseating and griping laxative pills and tablets. It is a liquid remedy, made entirely from roots and herbs, does not contain one particle of calomel or other mineral poison. Stomach and Liver Cure is a laxative, but unlike pills, it does not weaken the system—it acts as a powerful system tonic. Sold at 35c a bottle on our no-cure-no-pay guarantee. Larger Sizes 65c and \$1.20.

London agents
FOR VINOL
That Good
Tonic.

MORIN'S RELIABLE PREPARATIONS.

\$1.50 Hypophosphites 96c
\$1.25 Emulsion of Cod Liver Oil 96c
\$1.00 Kidney Tonic 79c
35c Fig Syrup 23c
\$1.00 Sarsaparilla 79c
35c White Liniment 21c
50c Eczema Ointment 33c
35c Blaud's Iron Pills 19c
25c White Pine and Tar 19c

CHAMPION BEDBUG EXTERMINATOR.

An odorless, colorless liquid, in a 25c syringe-top can. Guaranteed to quickly kill these pests. Clean and effective.

MELBA Toilet Preparations. Snap 15c
Top Notch, 2 for 19c.

Money Savers

15c Klovah Health Salts 2 for 25c
35c Abbey's Salts 24c
\$1.50 Scott's Emulsion \$1.19
30c Shiloh's Cure 19c
50c Hacking's Heart and Nerve Pills 33c
50c Gin Pills 3 for \$1.00
\$1.25 Pinkham's Compound 98c
\$1.00 Rival Herbs 79c
75c Bisurated Magnesia 48c
25c Meeca Ointment 2 for 25c
50c Fruit-a-tives 30c
\$1.00 Bliss Native Herbs 79c
25c Peroxide 2 for 25c
\$1.00 Bitro-Phosphate 69c
60c Sloan's Liniment 39c
35c Cuticura Soap 29c
75c Cuticura Ointment 59c
25c Tiz 19c
25c Cascarets 18c
\$1.10 Nuxated Iron 79c
50c Dodd's Kidney Pills, 3 for \$1
60c Chase's Linsed and Turpentine 39c
\$1.00 Parker's Black Oil 69c

LUX 3 for 25c

With any purchase totaling \$1.

London Agents for Patterson's and Willard's Chocolates. Always fresh and always in stock.

Bargains in Smokes

No Limit. Go as Far as You Like.
Beresford Green Smokes 5 for 25c
Gaste's Panatelas 5 for 25c
Tampa's Pride 5 for 25c
Mansart 5 for 25c
Cubanola 5 for 25c
Suns 4 for 25c
Mi Linda 4 for 25c
Rex 4 for 25c
Havana Perfecto 4 for 25c
Bachelor 3 for 25c
Japs 3 for 25c
Santa Clara 3 for 25c
Traveler 3 for 25c
Simon's Conchas 3 for 25c

Toilets at Reductions

50c Ingram's Milkweed Cream 24c
35c Cutex Cuticle Remover 25c
\$1.00 Morina Complexion Powder 48c
50c M. S. C. Coconut Oil 29c
Shampoo 29c
15c Palmolive Soap 10c
35c Swansdown 20c
50c Pebecco Tooth Paste 29c
35c Morin's Listerized Tooth Paste 24c
50c Pepsodent 38c
50c Orchard White 38c
25c Mennen's Talcum 2 for 28c
75c Wyeth's Sage and Sulphur 49c
50c Morina Peroxide Vanishing Cream 24c
50c No-Mo-Odo for Perspiration 24c
50c Hudnut's Cold Cream 24c
50c Pond's Vanishing Cream 38c
25c Witch-Hazel Cream 15c
4 ozs. Cream of Roses 25c
50c Ingram's Velveola Face Powder 24c
75c Mary Garden Talcum 57c
75c Morina Talcum, all shades 48c
75c Sweet Kiss Talcum 49c
50c Peerless Hair Restorer 33c

Adams and
Wrigley's Gum
3 for 10c.

Willard's
Nut Bars,
Fresh,
7 for 25c.

EXPRESSED GRATITUDE

"I want to thank you for telling me about English Rheumatism Capsules. They have certainly worked a wonderful cure in my case." This is one of the common expressions of gratitude heard in Taylor's Drug Stores. English Rheumatism Capsules are guaranteed to relieve the worst rheumatic pains in six hours, and to cure permanently if given a fair trial. They act entirely on the blood, eliminating the uric acid, the true cause of all forms of rheumatism. Will not upset the most delicate stomach. Mailed anywhere on receipt of price and tax.
Price, 50c a Box.

TAYLOR'S CREAM OF ROSES

An ideal lotion for chapped hands, cracked lips, rough, red skin, windburn and all irritations of the skin. Does not contain one particle of oil or grease, and cannot promote the growth of hair on the face. Delightful after shaving. Sold at 25c for 4 Ounces.

15c LAWASON'S SNOW-FLAKE LYE, 2 for 15c

Rit Dye 10c
Diamond Dye
Dyola Dye,
3 for 25c.

COLORITE
All shades, 24c

THURSDAY, FRIDAY AND SATURDAY AT

TAYLOR DRUG CO.

Main Store—399 Talbot Street, Opposite Market. Phone 1194
South Branch—Corner Horton and Wellington Streets. Phone 379
East Branch—652 Dundas Street. Phone 663

NO MAIL ORDERS.

NO MAIL ORDERS.

ROWAT'S COFFEE

The best quality procurable. There is no better Coffee.
60c PER POUND.

T. A. ROWAT & CO.
250 Dundas St. Phone 3051-3052
C. F. B. License No. 4-3422.

CALL 4071

FOR ELECTRIC WORK AND SUPPLIES.
WESTERN ELECTRIC CO.
237 DUNDAS STREET.

Diamonds

Loose and mounted stones.
Rings \$ 5.00 to \$500.00
Lavalieres .. \$15.00 to \$275.00
Earrings ... \$25.00 to \$250.00

C.H. Ward & Co.

Diamond Merchants and Jewelers.
386 Richmond St. Phone 1084.

The Tecumseh

SPECIAL DOLLAR DINNER
SERVED 1 TO 2:30 P. M.
EXCELLENT CUISINE.
EFFICIENT SERVICE.
JACK CORTESE ORCHESTRA IN ATTENDANCE.

RAW FURS

HIGHEST PRICES PAID FOR MUSKRAT.

ROSS', LTD.

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GET YOUR TIRES RETREADED. IT PAYS.

London's Rubber Man
386 DUNDAS STREET.
BROCKMAN PHONE 5124.

PHONE 2334

Don't run flat. Call our service car. Our Vulcanizing quality work, not average.

London Tire Repair Depot
354 Wellington Street.
ywt

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FIRE. ACCIDENT, ETC.
HAROLD J. LAWSON
General Insurance Broker.
205 Dominion Savings Building.
Phone 950.
ywt

Carlyle TREBILCOCK OPTICIAN

PHONE 2351. 233 DUNDAS. Two Doors East of Majestic Theatre.

Morin's Syr. of Hypophosphites

A Real Nerve and Tissue Food, \$1.50 Bottles for 96c.

Taylor's 6 Cut-Rate Drug Stores

A GOLD KNOB ON A HENHOUSE DOOR

is about as much use as a bun battery on an automobile. Send your battery to us for expert repair.

BENSON-WILCOX ELECTRIC CO.
264 Dundas Street. Phone 2671.

Canadian Bureau of Credits

COLLECTORS, ADJUSTERS, LIQUIDATORS, ASSIGNEES, CREDIT REPORTERS, ETC.
Associated agencies all points. Ask for terms.
Dominion Bank Chambers, London.
11 Law W

BROWN OPTICAL CO. LTD.
HAVE YOUR EYES EXAMINED
223 DUNDAS ST. LONDON. PHONE 1818

London Loan and Savings Co.

OF CANADA
MONEY TO LEND

Government Bonds

Negotiated
Special Debenture.

M. J. KENT, Manager.
Only \$58.55 required for \$100

Do You Know

that we are exclusive agents in London for many well-known makes of Shoes. Footwear that is just a little better.

Cook's Shoe Store

Advertising Is
business insurance. If you haven't much business to insure. Advertising will even MAKE some for you.

Federal Advertising Agency

T. H. YULL
Dominion Savings Building.
LONDON, CANADA.

INSTALLED AS BISHOP.
Buffalo, April 9.—The Right Rev. William Turner was installed today in St. Joseph's new cathedral as the sixth bishop of the Catholic Diocese of Buffalo.

EVERY LATEST STYLE IN SPRING HATS.

BELTZ & CO.
ywt

Johnston Bros.

XXX Bread

You are sure of getting the most satisfactory and most economical bread made. It is all that a truly good bread should be. Sample its delicious flavor today.

Fresh at your grocer's.

JOHNSTON BROS. Phone 944.

MUSICAL COMEDY

HEADS VAUDEVILLE

PROGRAM AT GRAND

Five Acts and Clara Kimball Young in Photoplay Now Showing.

The excellent list of vaudeville attractions that will appear at the Grand today, tomorrow and Saturday will be headed by Greenwald and Kussel's big musical comedy, "All For the Ladies." In this delightful offering there are nine talented artists, mostly pretty girls, who know how to sing and dance and wear fetching costumes. This little playlet, said to be the best of its kind in vaudeville, is filled with original comedy, hitting music and artistic dancing specialties. The offering is elaborately staged and costumed and some novel electrical effects are introduced.

Elsie Williams and company will present under the title of "Who Was To Blame?" a delightful little sketch that

will cause untold merriment. There is something about a family quarrel that touches a sympathetic chord in everybody, and that and good acting is why this clever company have made such a success of this little one-act playlet that has to do with the eternal question.

Musical Comedy Favorites. Another big feature on this bill is Knox Wilson, the musical comedy favorite. He is indeed a musical comedy favorite. There is no player of modern times who can by claim to as widespread popular acquaintance as Knox Wilson. For his present brief vaudeville tour, Mr. Wilson shows his remarkable versatility by singing songs, dancing, telling anecdotes and stories, imitating playing several selections on the English concertina and saxophone. His offering is a refreshing departure from the best vaudeville tract.

The Three O'Connor Sisters, classy harmony singers, will be heard in an exclusive offering of the newest and best songs, dancing, telling anecdotes and stories, imitating playing several selections on the English concertina and saxophone. His offering is a refreshing departure from the best vaudeville tract.

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Johnny Mangies, "The Camouflage Jester," will also appear on this bill in an up-to-the-minute offering that is sure to please.

CLARA KIMBALL YOUNG, IN "THE ROAD THROUGH THE DARK."

"The Road Through the Dark," starring Clara Kimball Young, will be the feature photoplay offering at the Grand today, tomorrow and Saturday. In this picture, Miss Young has the part of a young and beautiful French girl, who becomes the companion of a German officer to save the lives of a town of French people. In the meantime she voluntarily becomes a spy for France and by means of a code message which only her lover knows she writes letters to him, disclosing secrets of the German army. In the end the girl is far from telling how she obtained the information, but the story ends happily for all.

"The Road Through the Dark" is a story of the early stages of the war, the scenes are laid in America and Europe, with the more important scenes in the latter country.

The Grand Tropical Review will be shown at each performance.

GODERICH HAS ITS FIRST LABOR UNION

GODERICH, April 9.—J. H. Goldring of Toronto has been engaged as bandmaster of the 32nd Regimental Band, which is being reorganized by the Goderich Musical Society. Mr. Goldring has had considerable experience in band work, and comes to this town highly recommended.

The first labor union in Goderich has started a branch here, the International Association of Machinists, and it will be known as Lodge No. 1235. It has 47 charter members, and the following are the officers elected:

President, A. Bewick; vice-president, Herbert Caplan; secretary, G. H. Hancock; recording secretary, G. Lamb. The new local will meet the second and fourth Wednesdays of each month.

When Mr. Garson secured the photoplay rights to the story and engaged Marshall Neilan to direct the picture, both Mr. Garson and Mr. Neilan agreed that Miss Sweet was the ideal star for the production. Miss Sweet was offered an attractive contract, and the figure was such that she might have accepted for nothing other than business reasons.

But it so happened that Miss Sweet welcomed the opportunity to play "Dimmy Parrot" for other reasons. She was absolutely nothing when they were looking for a star.

First of all, she developed, Miss Sweet knows Major Rupert Hughes and his wife intimately. She had read "The Unpardonable Sin," while it was appearing in serial form in the Red Book Magazine. It had happened, moreover, that Miss Sweet had been told a few things about the story, and how it was fabricated, which not many people know.

Major Hughes, following the accepted practice of novelists who get exceptional results, had written into his fiction narrative a number of flesh and blood characters—and among them were some of his "honest-to-goodness" personal friends in California whom he chose to name the Parrots. Miss Sweet knew a way to get in touch with the father, mother, and two daughters, whom Major Hughes had chosen as his "Parrots" of the story and, using a little of the superstition which is always to be found in people in the amusement business, the actress who had been offered the opportunity of becoming the make-believe Dimmy Parrot regarded the offer as a "hunch," and, as she expresses it, gave up the simple life because she "just had to." Those who have seen "The Unpardonable Sin" are unanimous in their opinion that in none of her previous productions has Miss Sweet done more artistic work. That she has staged a "come-back" without the slightest slip is conceded to be remarkable.

Thousands of homes where her new picture will be discussed. There isn't so much to say about where she has been, and what she has been doing—Miss Sweet's earlier work before the camera had taken a rather heavy toll of her nervous energy and when the time came that she found it possible to take a long and comfortable rest she welcomed the opportunity to establish herself in one of the real show places of Lower California and live the quiet, peaceful life which she had been advised would return her to active service better and more effective as a screen star than she had ever been. There is, however, something more—and more interesting—than that she was induced to come out of her "home shell" for this particular picture, "The Unpardonable Sin."

The reading public will identify the picture as a screen adaptation from the popular Major Rupert Hughes' novel by the same name. Those who have read the book will also recall that the principal character in the story, Dimmy Parrot, is a young American girl who finds herself alone in her father's wonderful home in California when the action begins; Dimmy's father is an explorer who has been absent on a trip to the Arctic regions for some time and her mother has hurried to Europe to find Dimmy's father, who had been placed at school in a convent in Belgium.

Showing at the Grand today Friday and Saturday in conjunction with five vaudeville acts.

BLANCHE SWEET HAS GREAT ROLE IN "THE UNPARDONABLE SIN"

Super-Photoplay Showing at Majestic All Next Week.

TEN-REEL PRODUCTION

A Screen Adaptation of Major Rupert Hughes' Novel.

Theatregoers everywhere will welcome the return of Blanche Sweet to the screen in the big Harry Garson photoplay, "The Unpardonable Sin," which is the attraction at the Majestic for one week, commencing on Monday next.

Miss Sweet had won a host of admirers and these admirers have missed her for the past year or more. "Where has she been?" and "What has she been doing?" will be questions asked in

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