

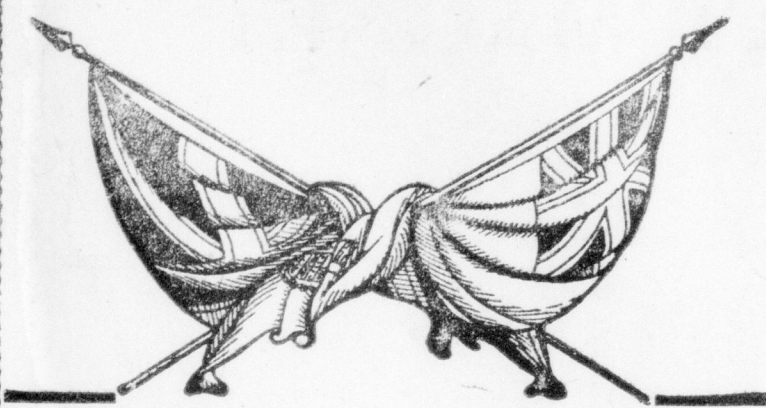
The Largest Stock of Victrolas and Records

Backed by the "BEST SERVICE"

A PLEASURE TO PLAY THEM FOR YOU.

HEINTZMAN & CO.

242 DUNDAS STREET



Patriotic Records

That should be in the possession of every loyal son and daughter of the Empire.

Ten-Inch, Double-Sided Victor Records—90 cents for the two selections:

O, Canada	Harold Jarvis	16006
Standard of the Bracs o' Mar	Harold Jarvis	
I Love You Canada	Harbert Stuart	16578
Somewhere in France, Dear Mother	Lewis J. Howell	
My Own Canadian Home	Victor Military Band	17183
Liddle in Khaki	Lewis J. Howell	
The Flag That Never Comes Down	Edward Hamilton	17656
British Troops Passing Through Boulogne	Descriptive	
Take Me Back to Canada	Edward Hamilton	17742
They Sang "God Save the King"	Murray Johnston	
The Drummer Boy	Frederick Wheeler	17381
Keep the Home Fires Burning	Frederick Wheeler	
The Veteran's Song	Peter Dawson	120962
Yeomen of England	Peter Dawson	
When Your Boy Comes Back to You	Band of First Reg. Grenadier Guards of Canada	216007
Here's to Tommy	Band of First Reg. Grenadier Guards of Canada	

Two Splendid Red Seals.

It's a Long, Long Way to Tipperary

Land of Hope and Glory

Mad. Clara Butt and H. M. Coldstream Guards Band 183011

Hear them at any "His Master's Voice" dealer's

Write for free copy of 450-page Musical Encyclopedia listing over 6000 Victor Records.

Berliner Gram-o-phone Co., Limited

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9 LENOIR STREET

DEALERS IN EVERY TOWN AND CITY ONE PRICE FROM COAST TO COAST VICTOR RECORDS—MADE IN CANADA. LOOK FOR "HIS MASTER'S VOICE."

TRADE MARK



"His Master's Voice" London Dealers
Mason & Risch, Limited,
Heintzman & Co., Limited.

MASON & RISCH LIMITED

THE HOME OF THE VICTROLA
248 DUNDAS ST.

NO DIFFICULTY IN CANADIAN FINANCING

Credit Has Not Suffered, Declares the President of Toronto Board of Trade.

TORONTO, Jan. 18.—"For the war we were told that the needful things were men, money, munitions. After the war the need will be for men, money and research," said Arthur Hewitt, retiring president of the board of trade at the annual meeting this afternoon.

"With the return of our citizen soldiers, and with the considerable number of immigrants, which in all probability will be attracted to Canada from Great Britain, and from countries now allied with Great Britain, there is not likely to be any shortage of men, but their movement and their location must be wisely adjusted, so that there will be reasonable proportion as between producers and consumers, and so far as immigrants are concerned it is of the utmost importance to Canada that they be of the right class."

With regard to money, the success of our financial plans during the war reflects credit upon those on whose shoulders the responsibility of this burden has rested. Canada's credit has not suffered because of the war. There would be no difficulty in securing the money needed to develop Canada's resources.

The following were elected to the council of the board: James G. Allan, Hugh Blair, J. L. Campbell, W. F. Cockshutt, M. P., R. J. Copeland, K. J. Dunstan, R. W. Eaton, E. H. Gurney, Charles Mott, Hay, Edward Hay, Arthur Hewitt, A. O. Hogg, C. A. Standen, C. A. Stillmann and J. O. Woods.

TWO STEAMERS SUNK.

LONDON, Jan. 18.—Lloyd's announces that the British steamers Manchester, inventor of 4,247 tons, and Wragby of 3,641 tons, have been sunk.

The Manchester inventor was last reported as having arrived at Halifax, January 5, on a return voyage to Manchester from St. John, N.B.

BRITAIN NEVER FAVORED BELGIAN RIGHT-OF-WAY

Foreign Office Categorically Denies German Assertion.

LONDON, Jan. 18.—A foreign office communication issued today, replying to the statement in the German paper of January 12 to neutrals, which said, in effect, "it is known that in 1857 the British Government was determined not to oppose on these conditions the claims of the right of way through Belgium," says this statement is absolutely devoid of foundation and is categorically denied.

PROHIBIT STRONG DRINK FROM FRENCH WAR ZONE

Decree Taken To Alleviate Danger To Health of Troops.

Hazebronek, France, via Paris, Jan. 18.—The traffic in spirituous liquors has been prohibited by the military authorities in the zone occupied by the army. The decree announces that the step has been taken because of a recrudescence of drunkenness in the zone, involving danger to the health of troops and the civil population.

Both civil and military authorities had complained of the scourge as a hindrance to the development of production required for the national defence. Natural wines, beers and cider are not affected. It was the unanimous wish of the patriotic population of Northern France to have the traffic restricted as the only effective means of fighting alcoholism, the decree asserts.

GOVERNMENT CHANGES: POSTPONEMENTS CAUSE

New Russian Administration Must Have Time For Discussion.

Petrograd, via London, Jan. 18.—The postponement of the reopening of the Duma and the Council of the Empire is due exclusively to serious changes in the composition of the Government, according to the semi-official news agency. These changes, it is said, necessitate an allowance of time to the Administration in which to discuss and revise numerous projects outlined by the preceding ministry.

SIR SAM IN CIVIES ALSO IN BACK SEAT FEATURE OF OPENING

Private Members Ask for Many and Varied Things.

VOTES FOR WOMEN MOVED

Tributes and Expressions of Regret on Death of Four Members.

[Special to The Advertiser.]

OTTAWA, Jan. 18.—Parliament has gathered and begun its seventh session. The Commons has elected a speaker, and mourned their dead. The Senate has received the governor's deputy, has summoned the Commons to its bar, and has adjourned.

The new governor-general will communicate the speech from the throne to the two Houses Friday, and the opening of the session then will have been finally accomplished. Next week will be consecrated to debate, and after that the program will be bills and general business until some time in February, when the adjournment will be made to permit Sir Robert Borden to attend the imperial conference in London.

E. N. Rhodes, for several years chairman of committees, was elected speaker, the prime minister and Sir Wilfrid Laurier happy speeches joining in the choice. Sir Wilfrid characterized this agreement on the first day a happy augury for the remainder of the session.

There were a number of things which caught the eye. One was the figure of Sir Sam Hughes in civilian black back among the private members. There was only one uniform in the chamber, and that was worn by Dr. Thompson of the Yukon, who is the head of the organization which is caring for Canadian wounded returning from the front. Four members whom death has claimed during recess were remembered by the leaders with fitting words of regret. Hon. T. Chase Casgrain, Charles Lovell, William Gray of London, and Lieut.-Col. G. H. Baker, the prime minister stated had been taken forever from Parliament, and the House was the poorer for their loss. He dwelt with particular emphasis upon the death of Col. Baker, the first member of the Canadian Parliament to fall in action. Sir Wilfrid added his voice to the expressions of regret by the prime minister.

Three New Appointments.

Resolutions of the Government appointing Col. Hugh Clark parliamentary secretary for external affairs, B. F. McCurdy parliamentary secretary of militia, and Sir George Perley overseas minister of militia, were read.

Sir Wilfrid asked for and was promised correspondence relating to the imperial conference.

Private members are producing resolutions which they wish to have debated and voted upon.

J. G. Turill has a resolution declaring that a system of voting on a plan of proportional representation should be adopted for the return of members to the Commons.

Votes for Women.

Donald Sutherland asks votes for women, his resolution declaring that the question of extending the franchise to women should engage the attention of the Government.

W. B. Northrup wants to speed up business, and asks a declaration that "in the interests of thrift, efficiency, honesty and common sense," the House should sit every day except Sundays and holidays. The same member is also asking the Government's attention to divorce reform. Last year he advocated divorce courts and less costly proceedings.

A War Resolution.

A war resolution is offered by Col. John Currie, who commanded the 15th Battalion in the battle of Ypres. It states "that in the opinion of the House, with a view to increasing the power of the Allies in the prosecution of the war, the Government should enter into immediate consultation with His Majesty's Government in Great Britain, the other dominions, India and the colonies, in order, with their aid, to increase the economic strength of the Empire into co-operation with allies in a policy directed against the enemy."

Archie McCoig has a resolution favoring importation of beans for seed into Canada duty free.

Naming the Speaker.

Sir Charles FitzPatrick, deputy to his excellency the governor-general, at 3 o'clock summoned the Commons to the Senate Chamber, and finding them without a head, sent them back to elect a speaker to take the place of Hon. Albert Seavigny, who is fighting for his life in Dorchester, Quebec. The Commons returned, and the naming of Sir Robert Borden, Hon. N. C. Rhodes was elected speaker.

COL. STEWART, M.P.P., FOR ALBERTA WINS D.S.O.

LETHBRIDGE, Alta., Jan. 18.—Word has been received here that Col. Stewart, M.P.P. for Lethbridge, commanding an artillery brigade at the front, has received the Distinguished Service Order.

"FAGGED-OUT" WOMEN

Will Find a Helpful Suggestion in This Letter.

Overworked, rundown, "fagged-out" women who feel as though they could hardly drag about, should profit by Mrs. Carter's experience. She says: "I am the mother of six children, and I got so weak and rundown that I couldn't eat anything and it seemed almost impossible for me to get around and do my work. I tried different doctors' remedies without benefit. I saw Vinol advertised and decided to try it, and received so much benefit from the first bottle that I continued to take it, and it has built up my strength and made me strong and well. I consider Vinol the best medicine I have ever taken, and advise all weak, run-down women to try it." Mrs. Bessie Carter, State Road, N. C.

If all the tired, overworked, rundown women in London could only realize how our delicious Vinol, which contains beef and cod liver peptones, iron, phosphates, supplies the vital elements necessary to build up blood and strength, they wouldn't be able to supply the demand.

Taylor Drug Company, London; also at the best druggist in all Ontario towns.

Sinol Salve

CURES SKIN AFFECTIONS

One package proves it. Sold and guaranteed by above Vinol druggist.

IF GERMANS ATTACK SWITZERLAND THEY ROB OTHER FRONTS

General Maurice of British War Office Talks.

SIGN FOE IS WEAKENING

The Rumanian and Western Fronts Give Indication—Entente United.

LONDON, Jan. 18.—The recent conferences in Rome and London between Entente civil and military leaders developed the utmost harmony and a determination to push the war to a conclusion satisfactory to the Allies, according to the opinion expressed by Major-Gen. F. B. Maurice, chief director of military operations, at the war office today, in discussing the latest events of the war.

"Our enemies," said Gen. Maurice, "are fond of stating in their press that France has direct of the war, while hinting at a separate peace for Russia, but I can say confidently, as a result of the return of the delegates from Rome, made at last week's conference with Gen. Neville, that these meetings were much more important in bringing victory nearer than any recent military events. The result of these conferences was that the Allies heartily agreed in a determination not to accept an inconclusive peace, and that they are as one in their determination to make a good job of it before they are ready to discuss terms."

"In the purely military realm, our raids continue with increasing success and diminishing casualties to our attackers, who bring back as many prisoners as our total casualty lists, thus putting the enemy's dead and wounded on the plus side of our ledger."

"The enemy's offensive in Rumania has not only halted, but pushed back a step. This result probably is due to Russian reinforcements, but weather conditions may also have had a share in halting the Germans."

In connection with reports of the possibility of a German attack on Switzerland, Gen. Maurice declared that for such an operation the Germans would be compelled to weaken their other fronts, which could only be done at a grave risk.

SAYS GERMANS BUILDING THOUSAND SUBMARINES

Correspondent at Cologne Writes War Resolved Into Starvation Match.

LONDON, Jan. 18.—The Times prints an article this morning by a neutral, the article purporting to have been dispatched from Cologne, January 12, uncorrected. It deals, among other things, with submarines, and says:

"While it is true that the big submarines have not been the success expected, the feverish building of submarine parts in various manufacturing towns seems to indicate that the Government shares the general opinion which is spreading everywhere in Germany that the submarine can snatch victory out of the present abyssal gloom."

The correspondent quotes the head of one of the largest manufacturing concerns in Europe, who is a strong advocate for peace, as saying that the point of view of the German Government is that the war is settling down to a starvation match between Germany and her enemies, and that the submarine may place Germany in a position to dictate terms.

"More than a thousand submarines," said this man, "are now in the course of construction; three hundred are in use, and fewer than one hundred have been lost from all causes. Submarine crews are being trained in twelve weeks. Submarines are operating in the Atlantic and Mediterranean, and communication between Holland and England continues only by permission of the German Government, which for its own purpose allows certain steamers to run."

The correspondent says there is probably a good deal of talk in this, but adds that he is content to leave responsible Germans favor shortening the lines in the west and extending submarine warfare.

ADAMSON LAW GIVES 62 1-2 PER CENT RISE

Railroads' New Brief Says That It Is Arbitrary.

WASHINGTON, Jan. 18.—In the Adamson law test case before the supreme court, counsel for the railroads today filed a supplementary brief, replying to that of the department of justice suggesting practical methods for giving effect to the law.

Substitution of an eight-hour day standard for the present 109 miles in 10-hour freight service, 200 miles, the railroads' new brief contends, would create the utmost confusion in existing wage arrangements, and amount to a virtual judicial enforcement. Such a change would mean a 62 1/2 per cent increase in wages for 100,000 employees. The Adamson law does not prevent railroads from abolishing the 10-hour day, but the brief states, the employers must also have the right to reduce the mileage "day's work" schedule to 80 miles a day and reduce the pay for such mileage.

MANITOBA M.L.A.'S ARE AGAINST REGISTRATION

[Special to The Advertiser.]

WINNIPEG, Jan. 18.—Although both are bitterly opposed to national registration and no one there has any difference in the cause for which each side is fighting, R. A. Rigg, member for North Winnipeg, and C. R. Dixon, member for Centre Winnipeg, announced tonight they will not resign their seats and test the opinion of electors. Dixon says the soldiers in the trenches are fighting on "myth." Premier Norris on more than one occasion has stated that the opinions should be in jail.

EARL OF ELGIN DIES

Descendant of Robert Bruce Ninth of Title.

LONDON, Jan. 18.—Victor Alexander Bruce, ninth earl of Elgin and Kincardine, died today.

The Earl of Elgin was born at Monklands, near Montreal, in 1819, while his father was governor-general of Canada. He was viceroy of India from 1844 to 1847, and secretary of state for colonies from 1865 to 1868. He was a direct descendant of King Robert Bruce of Scotland.

A WONDERFUL YEAR!

To the Policy-holding Owners of The Prudential Insurance Company of America:

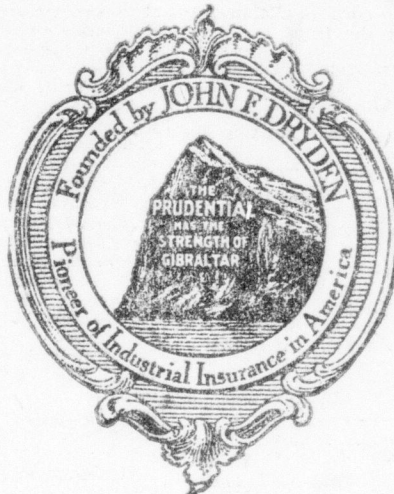
During 1916 your Company issued OVER FIVE HUNDRED AND NINETY-ONE AND ONE-HALF MILLION DOLLARS of paid-for life insurance at the lowest expense-rate in your Company's history. This is the largest year's business ever paid for by The Prudential. The gain in insurance in force was \$283,000,000.

Although your Company is but forty-one years old, you are now the holders of 15,000,000 policies, representing a total insurance in force of OVER THREE BILLION DOLLARS.

Since your Company was organized it has paid to its policyholders the great sum of \$428,000,000 including more than \$28,750,000 not called for in any way by the policy contracts. The 1916 payments to policyholders were over \$47,278,000.

This wonderful growth and these remarkable figures reflect anew the confidence the insuring public has in The Prudential, and are a reinforcement of its aims, its achievements and its service.

Armed Asbyden
President.



The Prudential

Insurance Company of America

Incorporated under the laws of the State of New Jersey

Home Office, Newark, N. J. Branch Offices in All Leading Cities

DISTRICT CASUALTIES

KILLED IN ACTION

TILLSONBURG.
Pte. Thomas Davidson.
STRATFORD.
Pte. Wm. S. Carter (formerly of Clinton).

WOUNDED

TILLSONBURG.
Pte. J. Hughes.
STRATFORD.
Pte. G. B. Ramsay.
PARIS.
Driver G. H. Beechey.
PETROLEA.
Pte. W. D. McDermid.

DIED OF WOUNDS

LONDON.
Pte. Samuel Guilford.

MISSING

WALKERTON.
Pte. Alvin Wilton.

ALLEGED BEGGAR HAS MONEY IN BANK HERE

Frank Taylor Held While Police Look Up His Record.

CHATHAM, Jan. 18.—Frank Taylor, alias Joseph Kelly, a professional beggar, was arrested by the police last night, and today was remanded for a week to allow the police to look up his record. When searched, a subscription list containing the names of upwards of forty Chathamites was found, all on account of Sir Theodore's chairmanship of a peace effort for the war. A deposit book on the Bank of Commerce, London, shows the large sums he has been banking from this means of livelihood. It is thought that he has been the money realized to a friend at the border.

PRUSSIAN SAYS BATTLE IS TRUTH AGAINST LIES

LONDON, Jan. 18.—At today's sitting of the Prussian Diet, says Reuters' Amsterdam correspondent, a number of speeches were delivered, and great emphasis was given to the fact of the vigorous prosecution of the war and increased submarine activity.

Paul Breitenbach, Prussian minister of public works, said the rejection of Germany's peace offer had evoked a feeling that it was now a battle to the utmost for the fatherland, adding that perhaps the heaviest fight was that of truth against enemy lies.

EXPLOSIVE CAUSED IT

Raid On Field Brought by Editor's Syndicate Connection.

LONDON, Jan. 18.—(New York Times Cable).—Tuesday's raid on the private room of Sir Theodore A. Cook, editor of the Field, had nothing to do with the Field or any of the publications associated with that paper, but was made on account of Sir Theodore's chairmanship of a syndicate value manufacturers an explosive.

In a letter to the Times, Sir Theodore gives particulars of his difficulties with Government departments in connection with this manufacture, and of the syndicate's efforts to dispose of it to Great Britain and one of her allies.

PTE. HARPER AGAIN WOUNDED.

OIL SPRINGS, Jan. 18.—Mrs. Frances Harper today received official word that her son, Pte. Alfred Harper, had been wounded in the face. He was admitted to No. 22 General Hospital at Canby on January 8. He was wounded in the leg last October.

GOING OVERSEAS AS NURSE.

STRATFORD, Jan. 18.—Miss Edna McDowell, whose brother was killed some time ago, has left for Montreal, where she will join a party of nurses who have been accepted for overseas service. Before leaving she was presented with an address and a \$10 gold piece by the Mitchell Women's Patriotic Society.

R. J. Young & Co.

Special Sale of Girls' and Misses' Winter Coats



24 only Fall and Winter Coats in grey and brown, mixed tweeds and corded velvets, with large collars, also navy, green and brown cord cloth and chinchillas, with large collars and belt; regular \$8.50, \$10.00, \$12.50. For \$4.95 Clearing balance of our Ladies' Winter Coats, in tweeds, black kersey cloth and navy and black and grey chinchillas, also a few plush coats; regular \$15.00, \$18.00 and \$20.00 coats. Clearing at \$12.50

24 only ... s' Dresses in navy, brown, cope and rose corded velvet, in sizes 8, 10, 12 and 14 years, with fancy collars and cuffs; regular \$4.50. For \$1.98

Staples

Fifteen pieces White Saxony Flannelette, fine soft finish, 36 inches wide. Only...15c

One bale Unbleached Cotton, very fine quality, yard wide...10c yard

Five cases Cotton Batts (Niagara brand), a beautiful pure white quality, free from specks. Only...12 1/2c each

Five pieces Full-Bleached Tabling, rose and fleur-de-lis designs. Our leader...85c

Corsets

D. and A. 11234 Corset, special reinforced style, rustless steels. Only...\$1.00

D. and A. Low-Bust Style, aluminum steels, free hip...\$1.25

C-C a la Grace Corset, medium bust, extra long hip. Only...\$1.00

C-C a la Grace Corset, low bust, long hip and back. Only...\$1.50

A large range of both D. and A. and Crompton's Corsets, newest models. At...\$1.50, \$1.75, \$2.00 and \$2.50 up

Hosiery

Ladies' Fleece-Lined Hose, fast colors...35c

Ladies' Special Cashmere Hose, full fashioned, seamless feet, fast dye...60c

Remnants

Table of Dress Goods Remnants. One-third off Table of Silk Remnants clearing at Half Price

Underwear

Ladies' Combinations, elbow length, V neck \$1.25

Ladies' Combinations, long sleeves, high neck...85c

The Power Behind the Strong Vigorous Iron Men of Today

Dr. Ferdinand King, a New York City physician and author, says: "There can be no strong, vigorous, iron men, but beautiful, healthy, rosy-cheeked women without iron—Nuxated Iron, taken three times per day after meals, will increase the strength and endurance of weak, nervous, run-down folks 200 per cent in two weeks' time in many instances. Avoid the old forms of metallic iron, which may injure the teeth and corrode the stomach, and thereby do more harm than good. Take only organic iron—Nuxated Iron." It is dispensed in this city by Standard Drug Company, Limited, and all good druggists.