

YOUR WIFE IS A JEWEL

And your home is her setting, which you wish befitting her. There is nothing that helps more than your wife. Does the paper on them suit her? Some new and pretty paper would make her so smiling and pleased. Set our patterns. None to equal them in the city.

O. B. GRAVES.
222 Dundas Street.

PATENTS

P. J. EDMUNDS, Solicitor of Patents
MECHANICAL AND PATENT LAW EXPERT.
250-61 Richmond, corner King, London Ont.
Telephone 391.

RIGHT HERE AT HOME

You can get the choice of any style of dinner or tea set. We keep the best of china, crockery and glassware. At times you are able to pick up odd pieces at a mere trifle in cost.

YEO'S, 177 Dundas St.

W. A. BROCK

Rubber Neck? Not a bit of it. This is only looking for the best place in town to purchase a necktie. **W. A. BROCK**
192 Dundas Street.

DR. S. J. CAMPBELL,
DENTIST, 489 PARK AVENUE.
Between Dundas and Queen's Ave. Ph. 140-20

YOU ARE

LOSING MONEY

every day you use steam power. The highest and most successful manufacturers in London will tell you that they find electric power not only cheaper, but better than steam power. Our representative will also tell you some interesting facts about electric power if you will write or phone asking him to call.

London Electric Company,
LIMITED,
360 Richmond Street.

R. K. COWAN,
BARRISTER, ETC.,
County Buildings, Court House Square

MONEY TO LOAN—\$100,000
At 5 per cent.
James B. Kerrigan, Barrister,
412 Richmond Street. Telephone 1,203

We Are Now Ready

to show you one of the most beautiful lines of

Wall Paper

ever shown in the city. Colors and patterns to suit every taste.

H. & C. COLERICK,
443 Richmond Street.

SPECIAL NOTICES.

The Wabash Railroad
If you are contemplating a trip to the Klondike or any point in Alaska, please consider the merits of the great Wabash Railroad. The short and true route via Detroit and Chicago, to all the gold fields of the far north. The Wabash with the superb and magnificent train service is now acknowledged to be the most perfect railway system in America. All trains run through Buffalo to Chicago, passing through St. Catharines, Hamilton, Woodstock, London and Chatham. Detailed information will be furnished by any railroad agent, or
J. A. RICHARDSON,
Canadian Passenger Agent,
N.E. corner King & Yonge sts., Toronto.
444.

A large assortment of Ladies' Nurse Rockers must be cleared out to make room for spring goods. Usual price, \$1.25 to \$1.50, now 50 cents. Come early. At **TRAFFORD'S**, 65 and 67 King Street.

Coal from the Virginia mines only \$1.80 a ton. The very best Scranton coal is handled by **Bowman & Co.**, corner Bathurst and Clarence. If you are up town you can call at our city office, The Exchange, 416 Richmond Street, next door to Advertiser, F. B. Clarke, who will dispatch orders by telephone, and they will be delivered promptly.

LIFE SAVED.—Mr. James Bryson Cameron writes: "I was confined to my bed with inflammation of the lungs and was given up by physicians. A neighbor advised me to try Dr. Thomas' Electric Oil, stating that his wife had used it for a throat trouble with the best results. Acting on this advice, I procured the medicine, and less than half a bottle cured me; I certainly believe it saved my life. It was with reluctance that I consented to a trial, as I was reduced to such a state that I doubted the power of any other remedies I saw or read."
A cynical lady says most men are like cobs—easily caught but hard to get rid of.
The Baby Boy Covered With Eczema and Cured by Dr. Chase.
Mrs. Jas. Brown, of Molesworth, Ont., tells how her boy (eight months old) was cured of torturing Eczema. Mothers whose children are afflicted can write her regarding the great cure, Dr. Chase's Ointment. Her child was afflicted from birth and three boxes of Dr. Chase's Ointment cured him.
The man who doesn't advertise gets more dust on his goods than in his cash-drawer.

STOVES

Stoves and Ranges, big ones and little ones—heaters and cookers. The best patterns and most reliable makes—guaranteed to do their work well. We will set them up for you and will show you just the one you would like to have.

Stevley's Phone 462.
282 Richmond Street

FAIR WEATHER.

Toronto, March 13—11 p.m.—High pressure is developing over Northern Ontario, and southward throughout the lake district. Over the Ohio Valley and the Southeastern States a low area which first appeared on Saturday morning over Texas has developed into a storm, and has moved quickly northward. It is now over Eastern Quebec, giving rain and high winds there. Moderate temperatures are general in the North-west. Minimum and maximum temperatures: Esquimaut, 22-48; Kamloops, 32-46; Calgary, 12-34; Qu'Appelle, 10-28; Winnipeg, 20-38; Port Arthur, 16-30; Toronto, 35-50; Ottawa, 35-48; Montreal, 40-46; Quebec, 30-46; Halifax, 35-54.

Probabilities—Lower lakes: Toronto, March 14, 1 a.m.—Fair, with a little lower temperature; higher temperature again on Tuesday, with some showers.
Local Temperatures: The highest and lowest readings of the thermometer at the observatory here on Saturday were 49 and 87 above, on Sunday, 53.5 and 38 above.

THOSE

Bloomin'

Bulls of ours are delightfully fragrant, and living gems in the garden. **PAUL & SONS, cor. Dundas and Clarence Sts.**

London Advertiser.

TELEPHONE NUMBERS:
107.....Business Offices
184.....Editorial Rooms
175.....Job Department

News About Town

Next Thursday will be St. Patrick's Day.

—Mr. J. W. Eady, of the St. Marys Journal, was in town Saturday.

—Subscriber.—The great flood in West London occurred on July 11, 1853.

—The Bank of Commerce is now prepared to issue drafts on their branch office in Dawson City.

—Rev. Dr. Sanderson, of this city, is visiting with Mr. Atwell Fleming, 371 Markham Street, Toronto.

—The Assistant Superintendent Break, of the street railway, is confined to his home with an attack of congestion of the lungs.

—License Inspector Henderson, of this city, was guest of his daughter, Mrs. R. F. Hicks, at Norwich, during last week.

—Miss Jennie Van Horne, of 156 Maple Street, city, left on Friday on a two weeks' visit to relatives and friends in Hensall and vicinity.

—The medical students have finished their term and are returning home. The art and divinity classes of the university do not break up until March 25.

—The men's meeting at the Auditorium was addressed by Mr. Sol Cutler, a Christian temperance worker from Montreal, yesterday afternoon.

—Miss Inez Smith, soprano of the First Methodist Church, rendered a charming solo. Mr. Fred Daly presided.

—The "Salada" Ceylon Tea Company, although damaged by the great fire on Front Street, Toronto, early Saturday morning, does not allow its business to lag. At 6 o'clock on Saturday morning they had telegraphed their Montreal office to rush on a carload of "Salada" out of their stock there, and have taken the Mackenzie building, Yonge Street, as temporary premises. Every pound of tea that was in the building will be opened up and sold by auction.

—The death occurred yesterday, at the residence of Mr. Justice Ferguson, Toronto, of Mrs. Ferguson, relict of the late James Ferguson, for many years registrar of East Middlesex, who resided at the Beeches, in South London, now occupied by Sheriff Cameron. Mrs. Ferguson removed to Toronto shortly after the death of her husband, and lived with her son, the late Charles Ferguson, who died a few years ago. Deceased was well known to a large circle of old Londoners. She was aged 85 years. She will be buried here tomorrow afternoon.

PORT STANLEY.
Mr. Wm. Fraser is making good progress towards recovery.

Mr. James Bate took in the big shoot at St. Thomas for three days. He did well in all the events he entered.

Capt. John Eilman, wife and daughter are in Toronto visiting.

Wm. C. Berry has left for Victoria. B. C. Port Stanley loses a good citizen.

Mr. D. Gorman, aged 98, came out and gave McIntyre a vote on March 1. He is one of Port Stanley's staunchest Reformers. His intellect is as clear as it was 50 years ago. He fully expects to cast another Reform vote.

The ice in the harbor is melting away nicely.

Capt. Hargrave, of the large sailing vessel Kilderhouse, is here, and will at once commence work towards getting the boat ready for spring work.

Messrs. Berry brothers, of Detroit, sons of Capt. Wm. Berry, of the Port, will, about April 1, open a new baking business in the store lately occupied by Charles Ead. A new bake shop is being built. Mr. George Ponsford, St. Thomas, has the contract.

Man in Distress.
A whole family suffering. A dull aching of nerve or muscle, or the aching pangs of neuralgia, toothache, or lumbago makes life a misery. But Nerviline—nerve pain cure—will relieve all these. Nerviline is powerful, penetrating and effective.

If you want a good, bright, cheerful light for the long nights get Lillywhite oil. Ask your grocer for it. It's the best lamp oil now offered. We don't supply peddlers. Gasoline, benzine, cylinder and machine oil at lowest prices. 'Phone 207—Empire Oil Co.

POCOCK BROS.

Men's Fine Shoes

—FOR—



Here at this store you can secure the best shoes for the least money. Here they are: The Slater \$3.50 and \$5.00. Prices plainly stamped on soles at factory, which means standard of merit. Fit and was guaranteed, or your money back. All the up-to-date styles to choose from. They equal the best American makes. You can buy the free of duty, which means \$1 to \$1.50 less per pair than what in new spring styles.

POCOCK BROS.

STOCKTAKING SNAPS

Old lines of boxes of Note Paper and Envelopes, which we sold at 40c and upwards, clearing out at 15c each. The supply will not last long at the price.

JAS. I. ANDERSON & CO.,
"The Book Store,"
183 Dundas Street.

Railway Charges.

London Wholesalers Make Complaints of Discrimination.

It Is Alleged That Trade Is Being Driven From Canadian Routes by the Methods of the Man With Hammer and Chisel and Others.

To the Editor of the Advertiser:

In these days when a general improvement has taken place in business in all branches, and the outlook is so hopeful for manufacturers, business men, and the railways, too, one would suppose that a feeling of satisfaction and thankfulness would pervade the whole of the case, should the ordinary roundabout way of getting rich instead of by leaps and bounds would be the proper way. But the case, then, the matter of the Canadian Pacific and the Grand Trunk. One would suppose by their actions that they are determined to make the cut rates for carrying passengers, as overreaching is not a very popular business with the general public, we are inclined to think that these two roads, the C. P. R. and the G. T. R., are just feeling their way by trying this course in London, and if it proves successful, no doubt they intend to adopt it elsewhere. The new lodge is to charge double first-class freight on all goods, such as we ship, especially if they find any artificial flowers in the shipment. For instance, if it is a case of goods, general fancy goods, composed of velvet, cotton linings, ribbons, spool thread and general haberdashery or small wares of the value of the case, should be \$500, and only \$1, or even 50 cents worth of artificial flowers be found in the case, then the whole case—weight may be 500 pounds—yet because of the artificial flowers, the whole weight of the case is subject to double the first-class rate. The most surprising thing of all in connection with this matter is that though these two roads are quarrelling with one another, and are at swords' points in the matter of passenger rates, yet in the matter of goods, and in carrying out what we deem to be a species of robbery, they are hand in glove with one another. They have an arrangement whereby they have an inspector whereby who goes from road to road to inspect shipments going out and shipments coming in, with mallet and chisel in hand. This man has the authority to these roads to open every single case shipped from or coming here, and after overhauling the contents of the case, if he finds one artificial flower, he has authority from the roads above-mentioned to double the freight rates. We give a case in point. We shipped from here to Toronto a short time ago a general shipment of our goods. The weight was some 2,600 pounds. This regular ordinary first-class rate for the freight on this shipment was 33 cents. But this man that these roads have to do their dirty work got at the shipment with his chisel and mallet, and after inspection raised the rate to 74½ cents per 100 pounds. These goods were carried by the ordinary C. P. R. freight train. The rate for the same shipment by the Canadian or Dominion Express Companies is, say, 50 cents, and we are quite sure by private arrangement these same express companies would gladly have taken this considerable shipment for 50 cents per 100 pounds.

Another case in point. There was a shipment made to us a few days ago by the Grand Trunk Railway from Toronto of something over 1,000 pounds. The shipment was left Toronto all right, but when it arrived here in London this same man, the inspector who had done so well for the C. P. R. on the shipment referred to with his chisel and mallet overhauled these goods, and really raised the freight to double first-class. This was by the ordinary Grand Trunk freight train. Elsewhere, other companies here would gladly have brought the same shipment for 25 cents per goods every day, more or less, from New York. The same class of goods or solid cases of flowers, or solid cases of hats, from New York City for 52¢ per 100 pounds; 74½¢ from Toronto; 120¢ from London; 53 cents from New York City, 50¢ from London. Mr. Editor: we are right in

characterizing these charges as bare-faced robbery? We have had lots of complaints from Manitoba, the Northwest Territories, and from the neighborhood of Ottawa, of these exorbitant press charges. The Grand Trunk used to carry our goods from Montreal here for 25 cents per 100 pounds, and now for the same class of goods from Toronto here 74 cents. The local freight agents of these places have called on us in reference to this matter, but they say they are powerless. The roads have placed this sharp man, or more properly this sharper, over the local freight agents. We commend this matter to the general public, especially to country merchants, and particularly to the merchants who have recently visited London, and have bought their pattern hats, flowers, feathers, ribbons, etc. The inspector, with his chisel and mallet and his dirty fingers will possibly overhaul these parcels, and leave his dirty finger marks, too.

Mr. Editor, think of it! Is this treating the wholesale merchants of London right? We apologize for this long letter. We had a good deal more to say, but we will wait a few days, to tell you about the railway robbery. In conclusion, we may say, as we could get no satisfaction from these railway ways, we have written to our shipping agents for London, England, Liverpool, Glasgow, Paris and other continental centers, instructing them to ship in future all our goods via Boston and New York. We are also shipping all our Manitoba and Northwest goods where the American lines reach the points wanted. We are shipping via Chicago. We are very sorry to put business past our own doors, but we are obliged in self-defense to do it. In our next, Mr. Editor, we will further explain particulars, and how the roads claim that they have the sanction of the governor-in-council for their over-reaching here in London.

JOHN C. GREEN & CO.

Fatal Affair

At Morrisburg.

A Young Man Shot in Mistake for a Burglar.

Morrisburg, Ont., March 14.—A sad shooting fatality occurred here Saturday night, in which Fred Holden, a young man of this town, was accidentally shot in mistake for a burglar, from the effects of which he died yesterday morning. About midnight a light was discovered in the office of Bradfield Bros. & Co.'s hardware establishment. Burglars being suspected, Mr. Harry Bradfield was notified, and with the assistance of a couple of constables, well armed, surrounded the store.

A few moments later a form was seen to come out of the office, and Mr. Bradfield, who was stationed at the front door, with a Winchester rifle, fired. The man dropped to the ground. A lamp was secure, and it was found that the suspected burglar was none other than the firm's clerk, and grandson of the senior partner, and that a terrible mistake had been made. A physician was summoned, and it was found that the ball had passed through the upper part of one leg and lodged in the other. The bullet was easily extracted. The patient, from loss of blood, together with the shock, was in a weak condition, and passed away about noon yesterday.

Great sympathy is expressed for the sorrowing mother and family, and for Mr. Bradfield's unfortunate connection with the affair. The deceased was only 24 years of age, and was very popular.

Holocaust

in New York.

Eleven Persons Perish in a Lodging House.

Burned Beyond Recognition—Inmates Panic Stricken—The Fire Escapes Red-Hot.

New York, March 14.—A thorough search of the premises at 105 Bovey, which were partially destroyed by fire an early hour yesterday morning, disclosed the fact that eleven persons were burned to death.

No. 105 Bovey is one of the best known lodging houses on that thoroughfare. It is called the Bovey Mission lodging house, and is conducted by the Christian Herald. In the basement of the building there is a cheap restaurant, while the ground floor is used exclusively for mission purposes, gospel services being held there daily for several years. The four upper floors are fitted up as a cheap lodging house, with accommodation for 140 males, who paid 15, 20 or 25 cents according to the location of the rooms.

Saturday night almost every bed was occupied. At half-past one o'clock, coming in, with lodgers dispersed flames coming from a wash-room on the third floor.

When the alarm was given, and the inmates aroused a wild scene of excitement ensued. Many of the lodgers became panic-stricken. They rushed



BOYS' BOOTS

We have just received an extra good lot of . . .

Boys' School Boots

If you are not satisfied with the last pair you got else where, try

JOHNSTON'S,

198 Dundas Street.

Marriage licenses issued. No witnesses.

KINGSMILLS KINGSMILLS

128 and 130 Dundas St. 130 and 132 Carling St.

THE RELIABLE STORE.

Neither Misrepresentation Nor Exaggeration at

KINGSMILLS

EX. SS. CAMBRIA:

We open today seventy-two (72) cases of new goods of the most desirable class, selected personally by Mr. Kingsmill while in Europe.

Novelties for Every Department!

KINGSMILLS

Dundas and Carling Streets.

"Chimmie, did yer see dat BELL

PIANO a goin' inter de big house

yonder?"

"Oh, all de swells gets de MATCH-

LESS BELL—dat shews dere's nuthin'

cheap about em, see!" and he gave an

extra polish to the customer's shoes.

"You's got a Bell, sir, sure."

YES, HE BOUGHT AT THE . . .

BELL WAREROOMS,

167 Dundas Street.

L. G. MERCER, Manager London District.

LARGEST ASSORTMENT OF

Spring Hats We Have Ever Shown.

SOME LEADING LINES:

Good Fedoras, in black and all colors, \$.75
Good English Wool Felt Hats, in Stiff and Fedoras, black and all colors, 1.00
Fine Fur Felt, in Stiff and Fedoras, black and all colors, 1.50

ALL SPRING STYLES AND NEW SHAPES.

GRAHAM BROS.

ELECTRICAL MOONLIGHT.

In the new library of Columbia University, New York, a large ball several feet in diameter is suspended in the rotunda, directly under the center of the cupola or dome. Around the periphery of the upper part of the rotunda a number of electric arc lights are placed, and their light is thrown directly upon the great ball, which is painted white. The lamps are so placed that their light does not directly reach the lower part of the room. The ball acts like the moon, and disseminates the light through the room. The effect is very fine. It is, of course, far from economical.

The great lung healer is found in that excellent medicine sold as Bland's Anti-Consumptive Syrup. It soothes and diminishes the sensibility of the membranes of the throat and air passages, and is a sovereign remedy for all coughs, colds, hoarseness, pain, or soreness of the chest, bronchitis, etc. It has cured many when supposed to be far advanced in consumption.