## WHERE THERE ARE <br> BIG VALUES BIG BUSINESS

| Men＇s | Men＇s | Men＇s |
| :---: | :---: | :---: |
| Derbys | Soft Hats |  |

## Ladies＇Hats



$\$ 2.99$
Ladies＇Ostrich Feather Roas，in black，white and fine quality，importod，special，from $\$ 15$ up．

Ladies＇Short Cloth Coats in fawn and black，special， $\$ 5, \$ 8$ and $\$ 10$


Corner Yonge and Temperance Streets

TREND CONTINUES DOWN

## 

 Takes Place Tuesday Evening，
Rain or Fine－Governor－
General＇s Visit．





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DR．SOPER


CRICKET SUPPLIES．
BATS AND GLOVES
shown in our neve nevish makes are
RICE LEWIS \＆SON，

## 

## ＝SIMPSON $=$

The Best of Traveling Goods

otbing like the Serge Suit for looks and comfort if you get the
 The single end double breasted models－and a great
value at． 18.00

> "FANCY" GREY SUITS

The tailors whim made our lines of stylish francy grey fffects in
teweds－worstes and cheviot suits must realily have figured that
our trade
 these good points are in all the suits we have to sell whether
you buy the high or the low priced．．．．．． 12.00 to 25.00 FASHIO NABLE TOP COATS You can＇afford to discard an overcoat because the buds and
the bolosoms are here－ir＇s an anlolthe－summer－through need
we thow

 SOFT HATS
AND DERBYS We have been selling you hatis
long enough for you to know
 question
style－
Want the proof again？－Here
are some of the makers＇names


Knox－Yoomans－Stetson－
Peel－Mallory - Christy－Carrick－Borsalino－Viminette and as many more－
New Derbys－black and nut brown－ $\mathbf{2} .50$ to $5.00-$
New Solt Hats－seven
inent－2．00 10 8．00

Silk Hats－5．00 to 8．00－Caps－ 50 c to 5.0


## FINE

FURNISHINGS
All the story of the good goods
we sell wouldn＇t be told if we we sell wouldn＇t be told if we
missed mention of the men＇s fur－
nishingent missed mention making a great
nishing－we＇re
department of this and you
department of this and you
wouldnnt wonder at it when you
know the pains we take to keep
know the pains we take to keep
it sparkling with new and novel
things－and just now the stocks
are at tieir best
things－and just $n$
are at their best
Summer Vests
$\mathbf{2 . 0 0}$ to $\mathbf{4 . 0 ¢}$
Hale Hose－Plain and fancy French lisle threads－ 50 c a pair－
6 pairs for 2.75 － Lighter weight underwear in French lesle thread－ $\mathbf{1 . 0 0}$ to 1.50 Summer Shirts－plain and plaided bosoms－－in a lot of new and exclusive patterns -1.00 up
Summer Neckwear－some of the smartest novelties we＇ve ever
shown in strings and four in－hands $-50 \mathrm{c}-75^{\mathrm{C}}$ and 1.00 －

## $$
\text { shown in strings and four in-hands }-50 \mathrm{c}-75^{\mathrm{c}} \text { and } 1.00-
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## True Economy

The Sovereign Bank of Canada
Shur－ 0 n slasse
NOW IS THE TIME




## Reliable Watch for $\$ 1.50$

Watch，stem－winding， stem setting，with
chain，complete， accurate timekeeper． Usual watchmakers guarantee for one year． Especially adapted to mechanics or those en－ gaged in heavy work．
Carried by iner－ chants，when traveling，with absolute dependence

Price，Complete，$\$ 1.50$.

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