

Have you seen the new book ends and magazine stands? They're just the sort of thing you want in the library.
—Basement.

EATON'S DAILY STORE NEWS

Some new necklaces have just arrived—very Oriental with their beads like carved ivory, coral and jade.
—Main Floor, Yonge St.

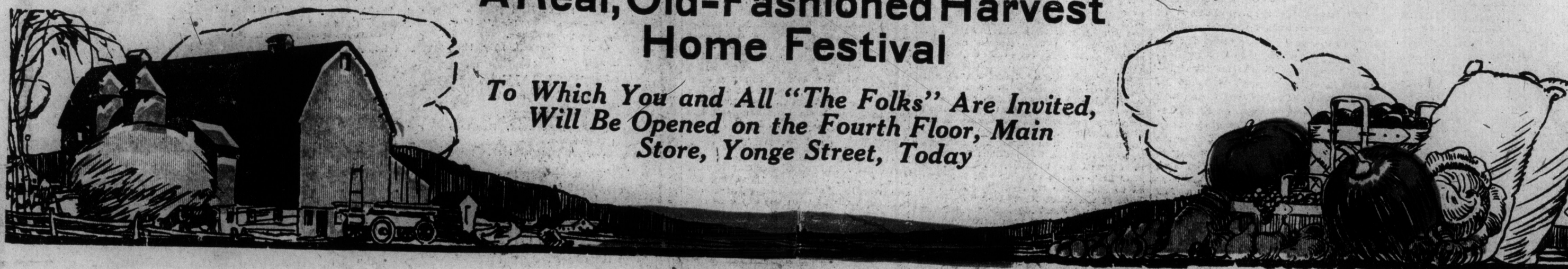
1869

GOLDEN JUBILEE.

1919

A Real, Old-Fashioned Harvest Home Festival

To Which You and All "The Folks" Are Invited, Will Be Opened on the Fourth Floor, Main Store, Yonge Street, Today



Out-of-Town Readers May Purchase Through The Shopping Service
If you cannot come to the Store to purchase in person any of the merchandise described on this page, write to the Shopping Service, and one of the Shoppers will do the selecting and buying for you. Address your letter THE SHOPPING SERVICE.

The Handbag is Almost Part of the Suit

The Browns, Which Stand on the Pinnacle of Fashion, Find Their Accompaniment in Bags of Suede

FAINTLY reminiscent of the mediaeval alms bag is the "Miser," with its distinctly two-faced attitude towards life. One might almost manage to keep change, bills and vanities separate with aid of two bags united in one, and a mirror, where one may take a furtive peep, modestly hides between the two. Of snuff colored suede, with a tassel to match, this bag is \$8.00, or you may have it in ash grey either.

Of a hospitable nature is a large bag of chocolate brown suede, gathered on to a carved frame of bakelite, in shot colors. There's a chain handle of bakelite, too, and, of course, a silk tassel. This is a truly luxurious bag of definite distinction, and may be had in various colors. Price, \$40.00.

As practical as you could wish, and of tailored elegance, with its lines of stitching and strap handle, is an envelope bag of tan calfskin, and "Made in England" is its guarantee. Inside it bristles with fittings, hairpin box, lip stick, vinaigrette, mirror, and there's a change purse and ample room for all the many et ceteras. Price, \$18.00.

Purses and handbags in delightful colors—violet, taupe, old blue, brown and so forth—are arriving every day, and should be seen in the department.

Floor, Yonge St.

COME and see the Old Homestead, the Farmyard Tea-room where you may drink tea and eat the most delicious pumpkin or apple pie, listen to the orchestra and see all "the sights."

Carloads of apples—the famous "McIntosh Reds"—are piled ceiling high, box after box of them. There's a regular Harvest Home showing of the choicest Ontario vegetables, exhibits of pure food products, a magic giant pumpkin, and a great big rosy apple 12 feet high for the children to wonder over.

Oh! It's certainly a wonderful place, all colored pumpkin yellow, with wise black owls blinking at you from every corner, wicked witches riding broomsticks, and so many things to see you'll never weary of them.

Sunbonnet Sue herself will wait on you in the tea-room, where from 10 a.m. to 5 p.m. you may get a pot of tea with pumpkin or apple pie, and the singing of Miss Vera McLean will be an added attraction.

—Open Today, Fourth Floor, Main Store.



The Women's Dress Department Is Now Located in its New Quarters on the Fourth Floor of the Main Store.

The Fine Art of the Veil

Exploited to the Full in Some New Arrivals From Paris

VEILS are so versed in coquetry and flattery that it's small wonder women have always counted them invaluable allies in the world-old quest of beauty! And it is but natural that France should excel in fabricating such trifles of cobweb loveliness.

A new shipment of French veils has lately reached us, and in it are some with delightfully alluring possibilities—skillfully adjust one over the simplest of little hats, and voila, an irresistibly smart ensemble!

The lady in the oval frame at the extreme left is wearing a straight veil of fine hexagon mesh, in that shade of pale grey so flattering to one's complexion. The deep border is hand run in the same color. Price, \$4.00.

The turban on the stand boasts an exceptionally lovely large circular veil in black, hexagon mesh, almost fine enough for lace. The intricate border is hand-run. Its price is \$7.50.

Occupying the central position is a large straight veil in fine, black hexagon mesh, with its interesting hand-run border in pale grey. Price, \$5.00.

The fourth veil is circular, with border and scallops of fine silk braid. In black or dark brown, it is priced at \$4.50.

—Main Floor, Centre

Preparing For Conquest

Worthy of the Days of Hoops and Patches, These Gleaming, Sparkling Combs, Brushes, Salve Jars, and so Forth, Make an Impressive Array on My Lady's Dressing Table

THE very finest of sterling silver and glass, whose facets take marvellous colors from the light—there's no denying their charm and appeal even to the masculine mind, for whom, by the way, a special set with military brushes has been designed.

Exquisite in their case of grey moire, lined with velvet, certain toilet sets have newly arrived from American makers.

One of five pieces, engine turned with an engraved edge and laurel wreath surrounding space for a monogram, is priced \$80.00. The shape of



mirrors and brush is particularly graceful and the silver is extra heavy sterling.

The same design adapted for men, with military brushes, comb and clothes brush, is \$45.00.

A scroll pattern, hand-engraved, gives a pleasing air of classic dignity to a set, also of five pieces, at \$75.00. This comes in the same delightful case of moire, lined with grey velvet, and is of heavy sterling.

Something of the Chippendale appears in the curves of another five-piece set, which is embossed with a laurel wreath. Price, \$50.00.

There are three patterns always in stock in the Silverware Department of which any piece may be bought separately and a complete set gradually acquired.

—Main Floor, Yonge St.

T. EATON CO LIMITED