

Store Opens 8.30 a. m.  
Closes 5 p. m. Daily

# EATON'S DAILY STORE NEWS

HAVE YOU A "D.A."?  
A deposit account offers the greatest  
convenience in getting goods by tele-  
phone. Apply to the "D.A." Office on  
"D. A." Office on the Fourth Floor.



## Interesting Values in Boys' EATON-Made Clothing Specially Featured Today

Offering an Unusually Large Variety of Smart Patterns and Styles at Prices That Exemplify the Economy of EATON Buying

### Heading the List Are Big Boys' EATON-Made Overcoats Special Today \$9.35

The fact that these overcoats are EATON-Made ought to be enough to convince mothers right away that the value is good, but they're offered today at a special price--at much less than the usual figure, so the extra saving possibilities are apparent--come today--an almost endless variety--good warm coats--and a low price, \$9.35.

They are double-breasted models, with convertible storm collars, half belts at back, slash pockets and straps on sleeves. The material is a warm overcoating of wool and cotton mixtures, in neat grey diagonal patterns. All have warm body lining. Sizes 29 to 33. Today, \$9.35



Boys' Ulster, in navy blue chinchilla, in the popular trench model; double-breasted, with raised seam down the back, convertible collar, slash pockets, with buckle belt; well lined throughout. Sizes 29 to 34, \$16.50; 35 to 36, \$18.00.

Small Boys' Coats, in grey nap cloth, double-breasted, with two inverted pleats down back to waist, three-piece belt sewn at back only, slash pockets; buttons close to neck. Sizes 3 to 8 years, \$8.00.

Boys' Polo Coats, in dark brown wool and cotton mixture, double-breasted trench style, with buckle on belt, slash pockets, raised seam down back, convertible collar;

well lined throughout. Sizes 26 to 28, \$9.00.

Boys' Brown Chinchilla Overcoats, double-breasted style, trench belt with buckle, slash pockets, plain back and convertible collar; well lined throughout. Sizes 3 to 8 years, \$10.50.

Boys' Navy Blue Chinchilla Reefers, three-quarter length, with half belt at back.

Boys' Heavy Winter Ulster, in dark brown fleecy overcoating, double-breasted style, with half belt, and raised seam down the back, flap pockets, convertible collar; well lined throughout. Sizes 29 to 34, \$18.00.

brass buttons, flap pockets and buttoning close to neck; lined with red flannel lining. Sizes 21 to 28; \$13.50.

Big Boys' Suits, made from dark and medium shades of cotton and wool mixed tweeds, in neat grey patterns, single-breasted style, with belt at waist, fastening with buckle; have well formed shoulders and natty shaped lapels; serviceable body

linings and full-fashioned bloomers. Sizes 29 to 34. Price, \$7.50.

All-wool Navy Blue Serge Suits, single-breasted style, have belt at waist with buckle, and fit snug around the neck and shoulders. Good quality body linings and full-fitting bloomer pants. Sizes 29 to 34, \$16.50; 35 to 36, \$18.00.

—Main Floor, Queen Street.

## Men! Share in the Clearance of Fleece-Lined Underwear, "Seconds," Garment, 89c

A dropped stitch—a smear of oil—and the garment is a "second" in the inspector's eyes, and he immediately labels them to that effect. The man who wears the underwear, though, will find that the splendid fitting qualities and all-round wearing satisfaction of "Tiger Brand" is in no way impaired. They're of a heavy winter weight, in natural shade, with close-fitting cuffs and ankles. Sizes 34 to 42. Garment, 89c.

### ANOTHER SPECIAL—MEN'S SWEATER COATS, \$2.45.

Heavy, Serviceable Coats of wool and cotton yarns, some in fancy, others in plain stitch, with storm or shawl collar. In the lot are plain shades of grey, khaki or slate, or in grey with colored trim. Sizes 34 to 42. Special, each, \$2.45.

—Main Floor, Centre.

## Men! Young Men! Youths! Sample Suits of Tweed, Worsted and Serge in Clearance, Today, at \$18.75

Samples!—The very word itself conjures up in one's eye clothing that is pleasing in style—choice in quality—excellent in tailoring, for is it not upon samples that success or failure of a clothing deal between manufacturer and retailer depends? Naturally the samples are picked out with the greatest care from the selections they are to represent. Hence then a clearance of samples offers value extraordinary, because of the fact that suits of many prices are offered at one price, and the price for today is \$18.75. These are in two and three-button sack styles; some in semi-fitting style, some with belts and slash pockets. In brown, grey, stripes, oxblood checks and pick-and-pick patterns. Sizes 34 to 42. Each, \$18.75.

### MEN'S OVERCOATS—IN ULSTERETTE, CHESTERFIELD AND SLIP-ON STYLES.

Of heavy tweed overcoatings and chevots—cloths of a quality that you will be elated to find at anything like their present prices.

At \$20.00 is the Carter, an EATON-made black chevot finished coat with patch pockets; a last year's value at last year's price. Remember the name—Carter.

Another at \$20.00 is a grey tweed, double-breasted, form-fitting coat, with velvet collar. A good, wholesome kind of a value for \$20.00.

At \$22.50 is the Lancaster, a coat of

curl cloth, in a heather shade, with raised seams, heavy lining, belt all round, convertible collar and straps on sleeves; a coat of splendid weight.

At \$22.50 is an Ulsterette of heavy brown overcoating, with belt all round and convertible collar.

At \$27.50 is a Double-breasted Chesterfield of heavy grey overcoating, with splendid twill linings; another outstanding value at \$27.50.



## The "D. A."

**D**ECIDEDLY  
**E**ARNS its title of being one of the Store's greatest conveniences.  
**P**ROVIDES  
**O**UR customers with a **S**HOPPING system  
**I**N which  
**T**HE saving of their time and peace of mind is a feature.  
**A**CTS as their bookkeeper.  
**C**LEARLY showing every purchase through a monthly statement.  
**C**ANCELS the need of sending money when  
**O**RDERING parcels from out of town.  
**U**SE it when phoning orders. Give  
**N**AME and say: "Charge it to my 'D.A.'"  
**T**HE parcel comes as a paid one.  
Store Opens at 8.30 a.m.  
—Closes 5 p.m. Daily.

THE T. EATON CO LIMITED

Records

18497  
18505  
18507  
18506  
64768  
64789  
voice dealer

CO. LIMITED

Yonge  
Road  
FURNITURE Co  
et West  
VICTROLA  
ALORS  
Street West  
Street West  
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VICTROLA  
PS  
Queen St. West  
Dundas St. W.

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of the Argonne Forest, is  
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BUY BONDS  
SHOW GAIN  
MADE IN PROVINCES

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nces, the totals shown be-  
p.m. Friday:  
1918 1917  
bia... \$ 5,876,700 \$ 1,805,300  
... 2,867,850 1,713,000  
... 1,559,300 1,371,150  
... 4,238,450 3,750,000  
... 55,212,000 34,520,000  
... 24,282,150 12,735,700  
... 5,997,050 2,362,000  
... 2,070,900 1,298,800  
... 2,488,150 2,863,500  
... 190,800 152,400  
BUY BONDS  
THIS IN CHATHAM.  
Nov. 1.—Walter Arnold,  
two, Concession 7, Down-  
bt from pneumonia, 66  
ma. No deaths from the  
red locally.