

Sleep-Meter of Westclox

THE strongest recommendation Sleep-Meter could have is the family name—*Westclox*—on the dial. *Westclox* is the badge of alarm clock quality. Sleep-Meter is proud to wear it.

Sleep-Meter is made by Western Clock Co.,—makers of Big Ben and other *Westclox* alarms—and

Western Clock Co.—makers of *Westclox*

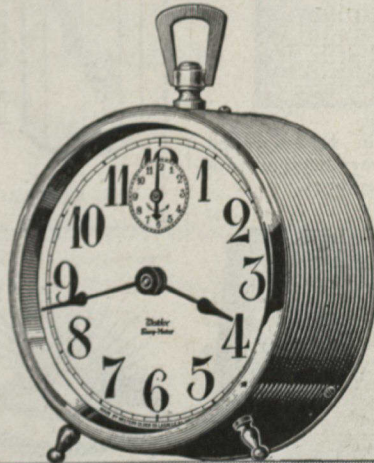
Big Ben—Baby Ben—Pocket Ben—America—Lark—Traveller—Sleep-Meter—Bing

La Salle, Illinois, U. S. A.

is easily the best medium-priced alarm you can buy.

Like all *Westclox*, Sleep-Meter has the patented *Westclox* construction—a better method of clock making: Needle-fine pivots of polished steel greatly reduce friction. That's why all *Westclox* run on time and ring on time.

Sleep-Meter is five inches tall, has a cheerful-toned gong and an easily read dial. You'll want one of these clocks—more likely *two*.



A Westclox Alarm

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