

Table D.7 – Topic (Malaysia Star)

	Main	%	Ment'd	%	Total	%
Economic Issues	11	35.5	2	22.2	13	32.5
East Timor	5	16.1	0	0.0	5	12.5
Other	5	16.1	0	0.0	5	12.5
Politics of Trade	3	9.7	3	33.3	6	15.0
Official Summit	3	9.7	2	22.2	5	12.5
Security	2	6.5	0	0.0	2	5.0
Business Issues	1	3.2	0	0.0	1	2.5
Globalization	1	3.2	0	0.0	1	2.5
People's Summit	0	0.0	2	22.2	2	5.0
Total	31	100.0	9	99.9	40	100.0

Sources

Very few sources were used in the broadcast segments that were analyzed: government sources dominated all other source types, making up almost two thirds of the voices heard during the broadcast monitoring period.

Table D.8 – Sources (Malaysia Star)

	1 st Source	%	2 nd Source	%	Total	%
Government	21	67.7	8	53.3	29	63.0
APEC Committee Member	3	9.7	3	20.0	6	13.0
Business	4	12.9	0	0.0	4	8.7
Other	2	6.5	1	6.7	3	6.5
Other Media	1	3.2	1	6.7	2	4.3
Expert	0	0.0	2	13.3	2	4.3
Total	31	100.0	15	100.0	46	99.8

5. Sin Chew Jit Poh – Newspaper

Amount

Of 3,881 total articles, The Sin Chew Jit Poh published 18 APEC-related items. This represents 0.5% of the total coverage during the 17-day monitoring period.

Genre

Most (15) of these items were coded as news, while two were coded as editorials and one was coded as a feature.

Origin

All items originated with the newsroom.

Focus

Issue-oriented articles made up – 12 of 18 pieces (66%). There were also 4 event-focused items (22%) and 2 mixed items (11%).