

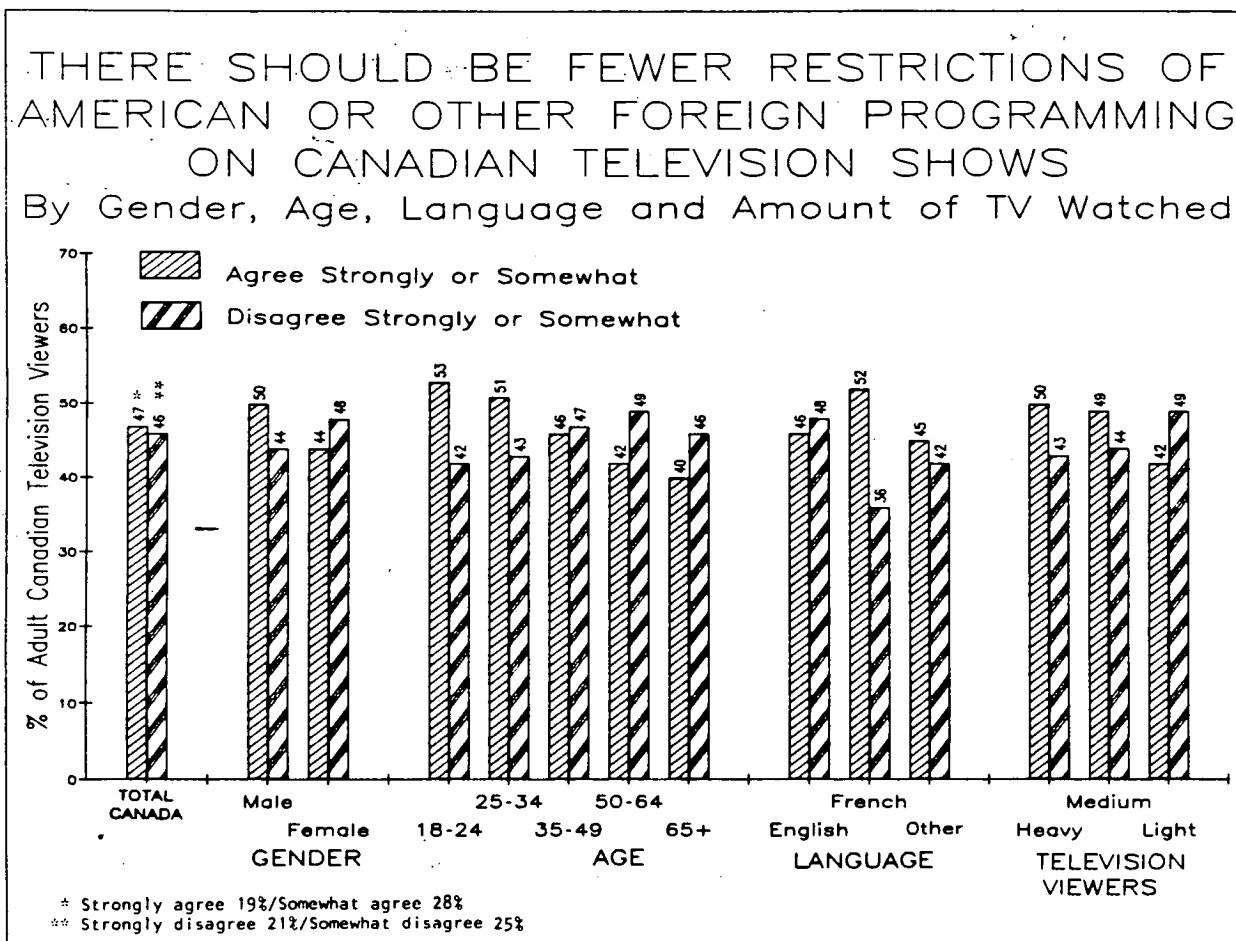
the lower end of the income and education scale tend to be more conservative in their views. The level of permissiveness increases with increasing income and education.

Concern over the amount of violence on television runs high across all socio-economic groups but, in direct contrast to attitudes about sex and illegal drugs, the level of concern is greatest among university graduates (83%).

### Restrictions on American and Other Foreign Programming

There is no consensus among Canadian television viewers on the issue of foreign programming on Canadian television stations. Almost half the viewing public (47%) agrees strongly or somewhat that there should be fewer restrictions on the amount of American and other foreign programming broadcast through Canadian channels; a similar number (46%) disagrees. And while there is slightly more support for fewer restrictions among men, young people, francophones and heavy or medium television viewers, the level of opposition is also substantial among these groups.

There is no difference in the attitudes of television viewers who regularly watch the various Canadian and American television networks.



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