

Article V: Exchange in the Area of Cinematography

1. The sides will encourage practical measures to increase the sale and purchase of films produced by the cinematographic industry of each country as well as the widest possible distribution of these films. Commercial relations will be carried out directly between V.O. SOVEXPORTFILM on the Soviet side and corresponding organizations on the Canadian side on the basis of equal opportunities and mutually acceptable financial terms.

2. The sides will encourage premieres and Soviet film days in Canada and Canadian film days in the USSR.

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a) The Soviet side will send and the Canadian side will receive films and delegations of cinematographic workers, each consisting of two people for a period of ten days to participate in Soviet film festivals which will be held with the assistance of the "Canada-USSR Association," the "Quebec-USSR Society" and national film distribution companies;

b) The Soviet side will receive and the Canadian side will send films and a delegation of cinematographic