

Market Study on the Automotive and Auto Parts Industry in Argentina

Forecasts for 1994 indicate production will surpass the 400,000 automobiles, or four times 1990 production. Sales have also grown: it is estimated that sales were over US\$ 6 billion in the industry this year, five times more than four years ago. Exports are expected to surpass US\$ 1.2 billion dollars this year. Automobile imports are expected to surpass the 90,000 mark by the end of this year.

The following tables list the largest automobile and truck manufacturers in Argentina with the number of units manufactured in the local market by each during the period 1990-1993. Total production for 1993 was 342,344 units, a 30.7% increase over 1992 levels.

<b>A - AUTOMOBILES AND LIGHT UTILITY VEHICLES MANUFACTURED IN ARGENTINA</b> (in units)				
	<b>1990</b>	<b>1991</b>	<b>1992</b>	<b>1993</b>
Autolatina	26,983	33,476	63,384	86,597
Ciadea	26,696	34,752	69,112	94,367
Sevel	41,307	64,791	119,447	150,131
Others				
<b>Total</b>	<b>94,986</b>	<b>133,019</b>	<b>251,943</b>	<b>331,095</b>

Source: ADEFA

<b>B - COMMERCIAL VEHICLES MANUFACTURED IN ARGENTINA</b> (in units)				
	<b>1990</b>	<b>1991</b>	<b>1992</b>	<b>1993</b>
Autolatina	475	523	967	1,369
Iveco	574	845	1,371	1,720
Mercedes-Benz	2,759	3,249	4,484	5,106
Scania	701	868	1,724	1,724
Others	144	454	1,533	1,330
<b>Total</b>	<b>4,653</b>	<b>5,939</b>	<b>10,079</b>	<b>11,249</b>
<b>Total A + B</b>	<b>99,639</b>	<b>138,958</b>	<b>262,022</b>	<b>342,344</b>

Source: ADEFA