- satisfactory marketing and managerial capability
- demonstrated financial resources to fulfil the proposed activity
- approval of the proposed activity(ies) by the association's Board of Directors or its members at the annual meeting

Contribution Limits

- The PEMD contribution per application is a minimum of \$15,000.
- Contributions will be commensurate with the association's budget and ability to cost-share and is set at a maximum of \$100,000 per application.
- One approval per applicant per government fiscal year. An application can cover activities over two fiscal and/or calendar years.
- The PEMD contribution under *Special Activities* is non-repayable.

Eligible Costs

The PEMD contribution is:

- per diem allowances of \$150 outside
 Canada for officers of the association
- 50% of the return economy international airfare or equivalent transportation costs
- 50% of the following typical costs applicable to the proposal: