



CANADEXPORT

CanadExport is EAITC's trade newsletter, distributed free of charge to 35 000 readers twice a month. It is the department's primary publication for keeping the Canadian business community and exporters informed about key trade matters.

Individual issues of *CanadExport* are 8 to 12 pages long. Regular features include:

- developments in individual industry sectors;
- information on international market opportunities;
- business news and upcoming events (trade fairs, official trade visits, conferences);
- Canadian export success stories and winning strategies;
- developments affecting the international trading environment;
- government programs and services to assist exporters;
- reviews of new publications;
- special reports on trade-related issues of interest to exporters: North American Free Trade Agreement, Europe 1992 or Multilateral Trade Negotiations; and
- supplements on other departments and agencies relating to international trade programs and activities.

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