

Export and Investment Promotion Planning System

88/89 Sector/Sub-Sector Highlights
Submitted by Posts by Region

Region: UNITED STATES

Mission: 619 ATLANTA

Market: 577 UNITED STATES OF AMERICA

Sector: 013 CONSUMER PRODUCTS

Subsector: 999 ALL SUB-SECTORS

Statistical Data On Sector/sub-sector	Next Year (Projected)	Current Year (Estimated)	1 Year Ago	2 Years Ago
Mkt Size(import) \$	0.00M	\$ 0.00M	\$ 0.00M	\$ 0.00M
Canadian Exports \$	0.00M	\$ 0.00M	\$ 0.00M	\$ 0.00M
Canadian Share of Import Market	0.00%	0.00%	0.00%	0.00%

Major Competing Countries

Market Share

i) 577 UNITED STATES OF AMERICA	000 %
ii) 268 KOREA	000 %
iii) 434 TAIWAN	000 %
iv) 237 ITALY	000 %
v) 520 THAILAND	000 %
vi) 192 PEOPLE'S REP OF CHINA	000 %

Cumulative 3 year export potential for CDN products in this Sector/Subsector: 100 \$M AND UP

Current status of Canadian exports: Well established and growing

Products/services for which there are good market prospects

Current Total Imports

	In Canadian \$
i) FURS	\$ 0.00 M
ii) GIFTWARE	\$ 0.00 M
iii) HARDWARE/HOUSEWARES	\$ 0.00 M
iv) SPORTING GOODS	\$ 0.00 M
v) LEISURE PRODUCT INC. TOYS	\$ 0.00 M
vi) JEWELLERY	\$ 0.00 M
vii) APPAREL	\$ 0.00 M
viii) ARTS & CRAFTS	\$ 0.00 M

The Trade Office reports that the following factors influence Canadian export performance in this market for this sector (sub-sector).

- the degree of import duty protection of local industry tends to be low