

Win Profit and Prestige

as Local Agent for the Printype Oliver Typewriter—The New Wonder in Typewritedom

On top of all the innovations that have given The Oliver Typewriter such amazing success and sales we have placed the crowning improvement—**PRINTYPE!**

The Oliver Typewriter now typewrites print.

To the first acceptable man in each locality, where we have no local agent, we offer the exclusive agency for The Oliver Typewriter, which carries with it absolute control of all sales of Printype Oliver Typewriters in the territory assigned.

Think of the money-making possibilities of an agency which enables you to step into a man's office and say: "I represent the only typewriter in the world that successfully typewrites print!"

Overwhelming Public Demand for Printype

Printype, the beautiful new type face, unobtrusively introduced to the public by The Oliver Typewriter Company a year ago, is today the reigning favorite in Typewritedom.

The beauty—the individuality—of Printype has turned the heads of some of the greatest business executives of the country.

Just to see Printype is to become an ardent admirer—and most likely a purchaser of The Printype Oliver Typewriter. If you have not had the pleasure of an introduction to Printype, ask for a copy of our pamphlet—

"A Revolution in Typewriter Type"

Printype is an adaptation, for the typewriter, of the regular book type universally used on printing presses.

An old friend in a captivating new dress—the last word in typewriter type-style. It is twice as artistic and easy to read as the old-style sharp, thin outline letters and numerals used on all other typewriters.

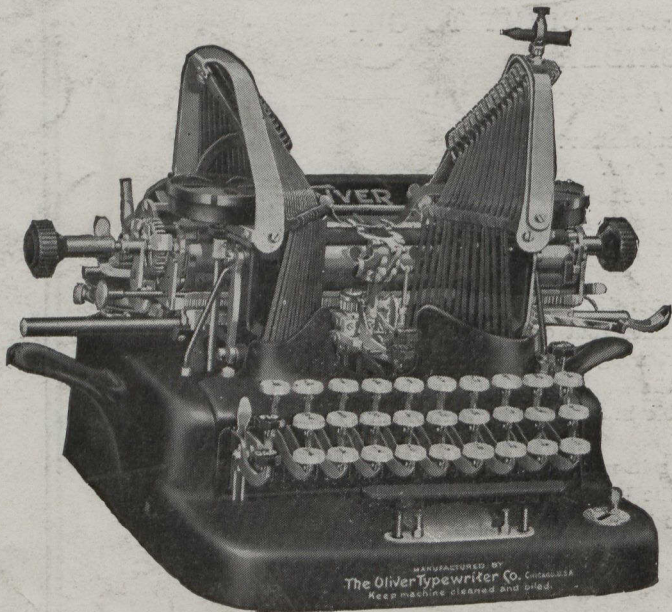
So much for Printype.

Although The Printype Oliver Typewriter is worth a premium, we placed the complete machine on the market at the regular catalog price.

The effect was electrical. Inquiries came thick and fast. Demands for demonstrations kept our Local Agencies working at high tension. Sales jumped. Public appreciation of the innovation was so impressively shown in actual orders that today one-third of our total output of Oliver Typewriters are "Printypes."

Printype Belongs Exclusively to the Oliver

The Oliver Typewriter Company originated "Printype." We control it. The Oliver Typewriter is the only writing machine in the world that successfully typewrites print.



This triumph in typewriter type, added to the numerous other exclusive features of The Oliver Typewriter greatly increases the value of our Local Agency Franchise. It puts our great Sales Organization still farther in the lead.

It's Your Supreme Opportunity

We distribute Oliver Typewriters through a world-wide Agency System. Each Local Agent is given exclusive control of all sales of new Oliver Typewriters in the territory assigned, during the entire life of the arrangement. The demand for demonstrations of The Printype Oliver Typewriter necessitates a heavy increase in our force of Local Agents.

Printype — OLIVER Typewriter

The Standard Visible Writer

Every city, every town, every village must be quickly assigned, so that the vast number of inquiries that are pouring into the General Offices may have the prompt personal attention of a direct representative of The Oliver Typewriter Company. This is undoubtedly the greatest business opportunity of your life. Ask for the details of our Exclusive Agency Proposition. Get posted on the profit-possibilities. Remember that a Local Agency Contract is an exclusive Franchise that entitles you to all the profit on every sale made in the specified territory.

"17-Cents-a-Day Plan" Booms Sales

As local agent for The Oliver Typewriter you have this threefold advantage:

- (1) You can offer the world's only "Printyper" at \$125, the standard price of ordinary typewriters.
- (2) You can offer the liberal, attractive terms of "17 Cents a Day."
- (3) To apply on the small first payment, you can accept any make of old machine your customer may own.

Local Agent Has Full Control

We do not surround our Local Agents with annoying rules and restrictions. In the territory assigned them, they are given full control. They are free to work when and how they choose. We require men of character and standing, who will act on their own initiative. Loyal, efficient service wins generous recognition. Exceptional ability is rewarded by promotion to more important positions in the Oliver Organization.

Whether you can give your entire time to the work or only an hour or two a day, you cannot afford to miss this wonderful money-making opportunity.

Rush Your Agency Application!

Lawyers, clergymen, school teachers, bookkeepers, public accountants, physicians, merchants, clerks, real estate and insurance men—all classes of people—find the Local Agency for The Oliver Typewriter profitable and congenial. Applications should be mailed promptly, as the territory is being assigned very rapidly.

Interesting literature, including the "Printype Book" and "The Opportunity Book," together with complete information regarding the Local Agency Plan, will be sent you by first mail. Send the coupon or a letter.

"Printype" Agency Coupon (109)

THE OLIVER TYPEWRITER CO., 305 Oliver Typewriter Bldg., Chicago

Gentlemen: Tell me all about The Printype Oliver Typewriter, and, if this territory has not been assigned, send me the exclusive Local Agency Proposition. Write me a Printype letter and send the book, "A Revolution in Typewriter Type."

Name

Address

Occupation

Agency Department

The Oliver Typewriter Company, 305 Oliver Typewriter Bldg., Chicago