

"Seal of Alberta," namely, "The Faultless Flour," and "Makes Perfect Bread," are no idle boasts, but are *unconditionally guaranteed* to be the truth, and nothing but the truth, by every stick and stone belonging to The Calgary Milling Co., Ltd.

Could you ask more? Could you ask a greater confidence in the superiority of "Seal of Alberta"?

Do you not think that now--in the expressive language of the West--"it's up to you" to try a sack?