## PORT COQUITLAM

## "Pay Roll" and "Pay Well" City

■ The old-time patent medicines undertook to demonstrate their efficacy by "before-and-after-taking" pictures. These pictures were usually fakes and, at best, products of the artist's imagination.

I But the idea was sound.

• Every business proposition, every investment, should be able to stand the "before-and-after-taking" test.

 $\P$  Coquitlam welcomes the test. This sterling new terminal town has only a year-and-a-half of life behind it, but those eighteen months have been so many months of demonstration of the wisdom of past and future investments.

I The investment opportunity is better than ever. Much as has been done, the town has only started. The big things haven't even been started yet. And a lot of them are to be started.

■ Look at the list of industries already started or announced: Shipbuilding yards, switch manufacturing plant, artificial stone works, 3,000-barrel flour mill, dredging plant, C. P. R. elevators, boot and shoe works, etc., and half a dozen other big industries in sight.

 ∏ This list means that Coquitlam will be a PAY-ROLL city, and a PAY-ROLL city means a PAY-WELL city for real estate investments. Prices are not inflated. We are willing to sell some lots, but we are more interested in locating industries.

> ■ Give us a hint or a suggestion that will bring another industry to Port Coquitlam and we will pay you liberally for your services.

> **(**We want industries and industries want Coquitlam.

## Coquitlam Terminal Company Limited

549-553 Granville Street Vancouver, Canada CUT OUT AND MAIL

Dept. B. C. M.
COQUITLAM TERMINAL CO. Limited
549-553 Granville Street
Vancouver, Canada.
Gentlemen,—Without obligating me in any way, please send me at once full par- ticulars of your new plan for the promotion of industries at Coquitlam and the advance- ment of real estate values.
Name
Address in full