

# NORTH BRITISH & MERCANTILE INSURANCE COMPANY.

ESTABLISHED 1809.

<b>REVENUE 1894.</b>	
Fire Income .....	\$8,603,177
Life Income .....	4,498,943
Total Revenue..... \$13,102,120	
Total Assets.....	\$58,993,248
Canadian Investments .....	5,297,598

Resident Agents in Toronto :  
**R. N. GOOCH**                      **H. W. EVANS**  
**F. H. GOOCH**  
**THOMAS DAVIDSON, Managing Director,**  
**MONTREAL.**

ESTABLISHED 1720

# The London Assurance

Total . . .  
 Funds . . .  
**\$18,000,000.**

Head Office Canada Branch, MONTREAL

**FIRE RISKS** o o o o o o o o o o  
 accepted at current rates

**E. A. LILLY, Manager.**  
 Toronto—S. BRUCE HARMAN, General Agent,  
 19 Wellington St. East.

# SUN                      FOUNDED A.D. 1710

# INSURANCE OFFICE FIRE

HEAD OFFICE

Threadneedle St., London, Eng.

Transacts Fire Business only, and is the oldest  
 purely Fire Office in the world.

Surplus over Capital and all Liabilities, exceeds  
**\$7,000,000.**

Canadian Branch :

**15 Wellington St. East**  
**TORONTO, ONT.**

**I. M. BLACKBURN,** . . . . . **Manager**  
**W. ROWLAND,** . . . . . **Inspector**

This Company commenced business in Canada by  
 depositing \$300,000 with the Dominion Government for  
 security of Canadian Policy-holders.

# Lancashire Insurance Co.



Of England  
 o o o o  
 Capital and Assets Exceed  
**\$20,000,000**  
 Absolute Security  
 o o o o  
**CANADA BRANCH**  
 Head Office - **TORONTO**  
**J. G. THOMPSON, Manager**  
 Agents for Toronto—Love & Hamilton, 59 Yonge st.

# Standard Life Assurance Co.

Established 1825.

Head Office for Canada :  
**MONTREAL**

Invested Funds.....	\$39,500,000
Investments in Canada .....	11,300,000

**1895 BONUS YEAR**

Low rates. Absolute security.  
 Unconditional policies.  
 Claims settled immediately on proof of death and  
 No delay.

**J. HUTTON EALFOUR,**                      **W. M. RAMSAY,**  
 Superintendent                      Manager.  
**CHAS. HUNTER,** Chief Agent.

# Liverpool & London & Globe Insurance Co.

Invested Funds.....	\$46,872,992
Investments in Canada .....	1,573,639

HEAD OFFICE, CANADA BRANCH, MONTREAL.

DIRECTORS.—Hon. H. Starnes, Chairman; Edmund  
 J. Barbeau, Esq., Wentworth J. Buchanan, Esq., A. F.  
 Gault, Esq., Samuel Finley, Esq.

Risks accepted at Lowest Current Rates. Dwelling  
 Houses and Farm Property Insured on Special Terms.  
**JOS. B. REED,** Toronto Agent, 20 Wellington St. East.  
**G. F. C. SMITH,** Chief Agent for Dom., Montreal.



# INSURANCE COMPANY.

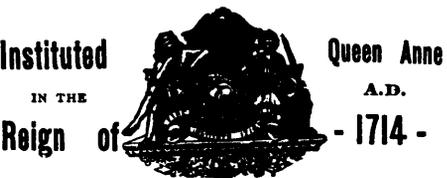
**ALFRED WRIGHT,**  
 Mgr. for Ontario, Manitoba and the North-West.  
**MARTER & YORK,** Agents, Toronto.  
**TELEPHONE 600.**

# The IMPERIAL Insurance Co., Ltd.

Established in London, 1803  
 SUBSCRIBED CAPITAL, **\$6,000,000**  
 TOTAL INVESTED FUNDS, OVER **\$8,000,000**

Agencies in all the principal towns of the Dominion.  
 CANADIAN BRANCH OFFICE :  
**Company's Bldg., 107 St. James St., Montreal**  
**E. D. LACY,** Resident Mgr. for Canada.

# UNION ASSURANCE SOCIETY OF LONDON, ENGLAND.



**T. L. MORRISEY,** Resident Manager,  
 Cor. McGill & St. James Sts., Montreal

# Guardian FIRE AND LIFE ASSURANCE CO., Of London, Eng.

CAPITAL, \$10,000,000  
 FUNDS IN HAND EXCEED \$32,000,000  
 Head Office for Canada :  
**Guardian Assurance Bldg., Montreal**  
**E. P. HEATON,** Manager  
**G. A. ROBERTS,** Sub-Manager  
 Toronto Office, Cor. King and Toronto Sts.  
**HENRY D. P. ARMSTRONG,**  
 Phone No 0                      General Agent.

# The North American Life Assurance Co'y

Head Office, 22 to 28 King St. W., Toronto, Ont.

President  
**JOHN L. BLAIKIE, Esq.,**  
 Pres. Canada Landed and National Investment Co.  
 Vice-Presidents  
**HON. G. W. ALLAN.**                      **J. K. KERR, Esq., Q.C.**

Have a number of choice plans of Life Insurance, some  
 of which contain specially advantageous features  
 not found in the contracts of any other  
 life insurance company.

# THE COMPOUND INVESTMENT AND INVESTMENT ANNUITY POLICIES, ALSO THE 7% GUARANTEED INCOME BOND

Issued by the Company are very desirable and attractive  
 contracts for young and middle-aged men to secure.

Further information will be cheerfully fur-  
 nished on application to

**WM. McCABE, F.I.A.,**  
 Managing Director.

ESTABLISHED 1847.

# British Empire Mutual Life Assurance Company

Of London, Eng.

Head Office, Canada,  
 British Empire Building,  
**MONTREAL.**

Government Deposit, **\$747,207.34**

Results of Valuation, 1893  
**Larger Cash Surplus**  
**Increased Bonus**  
**Valuation Reserves Strengthened**

# IMMEDIATE ANNUITIES GRANTED

SEND FOR TERMS.  
**F. STANCLIFFE,**  
 General Manager.

# Phoenix Fire Assurance Co. Of London, Eng.

Established 1788.

**LEWIS MOFFATT & CO.,**  
 Agents for Toronto and District.

**PATERSON & SON,**  
 General Agents for Dominion  
 Montreal, Que.

# Star Life Assurance Society

Of England                      Established 1843.

# FEATURES

1. Every description of Life Assurance business.
2. World-wide Policies.
3. Fair Rates.
4. Large and increasing bonuses, constituting the society's policies a first-class investment.

Reliable agents wanted.  
**J. FRITH JEFFERS, Sec'y for Canada**  
 Head Office for Canada—29 Richmond St. West,  
**Toronto.**