

IT LEADS ALL HOME COMPANIES

**It Leads**In Age  
In Size  
In Popularity  
In Actual Results**CANADA LIFE ASSURANCE CO.****Sun Life**

Assurance Co.

of Canada . . . . .

HEAD OFFICE—MONTREAL.

THE prosperous condition of the Sun Life of Canada is doubtless due to its fair treatment of policyholders, its unconditional policy and prompt payment of death claims.

R. MACAULAY, President.  
T. B. MACAULAY, Sec. & Actuary. IRA B. THAYER, Supt. of Agencies.  
Toronto Office—33 Adelaide St. E.  
F. G. COPE, Cashier. W. T. MCINTYRE, Manager.

Subscribed Capital . . . . \$25,000,000  
Paid-up and Invested . . . . 2,750,000  
Total Funds . . . . . 17,500,000

NOTWITHSTANDING the financial depression of the year 1893 it was the most successful in the history of this progressive company. The New Business completed is greater than that secured by any other Canadian Company in one year, and must be gratifying to policyholders and directors alike.

Substantial increases have been made in New Business, Total Business in Force, Income and Assets.

Established  
1824**ALLIANCE ASSURANCE CO'Y**

Head Office:  
Bartholomew Lane, LONDON, Eng.

Branch Office in Canada  
157 ST. JAMES ST., MONTREAL.

G. H. McHENRY, Mgr. for Canada.  
GEO. McMURRICH, Agt. Toronto & Vicinity.

Rt. Hon. LORD ROTHSCHILD, CHAIRMAN.  
ROBERT LEWIS, Esq., CHIEF SECRETARY.

N. B.—This company having re-insured the Canadian business of the Royal Canadian Insurance Company, assumes all liability under existing policies of that company as at the 1st of March, 1892.

**THE TEMPERANCE AND GENERAL LIFE ASSURANCE COMPANY OF NORTH AMERICA**

Gains in 4 Years: Head Office, Manning Arcade, Toronto

Dec. 31st.	Number of Lives	Amt. of Insurance	Assets not including Capital
1889	1,957	\$3,040,978	\$ 54,587.74
1893	4,148	5,269,620	238,422.33
Gains . . .	2,191	\$2,228,648	\$183,834.59

GAINS in '94 much more satisfactory for first six months than in any corresponding period. Money to Loan on easy Terms. Agents wanted.  
HON. G. W. ROSS, President. H. SUTHERLAND, Manager.

**LONDON & LANCASHIRE LIFE.**

Head Office for Canada: Cor. St. James St. and Place d'Armes, Montreal.

LIFE Rate Endowment Policies a Specialty . . . . } LOW Rates. World-wide Policies. Absolute Security.

Assets in Canada . . . . \$1,512,000  
Deposited with Government . . . . 1,058,977

Special terms for the payment of premiums and the revival of policies.

## DIRECTORS

Sir Donald A. Smith, K.C.M.G., M.P., Chairman.  
Robert Benny, Esq. Sandford Fleming, Esq., C.M.G. A. T. Paterson, Esq.  
R. B. Angus, Esq.

B. HAL BROWN, Manager for Canada.

Toronto Agents—S. BRUCE HARMAN, Cor. Wellington and Scott Streets—  
W. H. WHITE, 18 Toronto Street.

**Eastern Fire Assurance Co. OF HALIFAX, N. S.**  
CAPITAL \$1,000,000  
ACENCIES THROUGHOUT CANADA

D. C. EDWARDS, Resident Manager for Ontario and Quebec.  
Office—Temple Building, Montreal.

AGENT FOR TORONTO AND VICINITY—FRED. J. STEWART. Office—No. 30 Victoria St., Toronto.

**The Federal Life Assurance Co.**

Head Office:

HAMILTON, Ontario.

GUARANTEE CAPITAL, \$700,000

Surplus Security to Policy-holders, . . . . \$704,141 26  
Paid to Policy-holders, over . . . . . 750,000 00

Most Liberal Policies. Age having been admitted, there is no condition, excepting the payment of Premiums, after the FIRST YEAR.  
Inquire for the "Accumulation Policy," the "Compound Investment Policy," or the "Guaranteed Four per cent. Insurance Bond."

DAVID DEXTER, Man'g Director.

JAS. H. BEATTY (Pres. N. W. Transportation Line), President.

**British America ASSURANCE CO'Y**Head Office  
Toronto

Fire and Marine

Capital . . . . \$ 750,000.00  
Total Assets . . . . 1,464,654.84

Losses Paid, since organization, . . \$14,094,183.94

## DIRECTORS:

GEO. A. COX, President. J. J. KENNY, Vice-President.  
Hon. H. C. Wood. S. F. McKinnon. Thos. Long. John Hoskin, Q.C., LL.D.  
Robert Jaffray. Augustus Myers. H. M. Pellatt.

P. H. SIMS, Secretary.

**WESTERN ASSURANCE COMPANY**  
Incorporated 1851  
Fire and Marine

Head Office,

Toronto, Ont.

Capital, . . . . \$2,000,000 00  
Assets, over . . . . 2,350,000 00  
Annual Income . . . . 2,175,000 00

GEORGE A. COX, President.  
J. J. KENNY, Vice-Pres. & Managing Director. C. O. FOSTER, Secretary

**MANUFACTURERS LIFE INSURANCE COMPANY.**

COMPARATIVE STATEMENT, FIVE YEARS' RECORD.

ASSETS		1889	1894
Cash		\$ 6,179 44	\$ 39,210 03
Bonds and Mortgages		298,473 21	692,751 45
Other Assets		58,939 88	89,359 40
Total		\$293,592 53	\$821,320 88
LIABILITIES			
Reserve, and on acct. of Policyholders		\$ 160,401 00	\$ 642,948 08
Other Liabilities		5,894 76	1,389 48
Net Surplus		Nil.	50,469 73
Income		157,354 97	306,715 63
Expenditure, Total		147,158 37	153,493 37
Insurance in force		6,110,100 00	9,555,300 00

Head Office,  
TORONTO, Ont.

GEO. GOODERHAM, President.  
JOHN F. ELLIS, Managing Director.  
GEO. A. STERLING, Secretary.