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Ford Touring Car Price \$590

The best that money can buy—is the labor that goes into the Canadian Ford. Our workmen are the highest paid motor car mechanics in the British Empire. This means dollars saved in after expense to the man who drives a Ford "Made in Canada." Because the Ford car is built right.

Buyers of Ford cars will share in our profits if we sell 30,000 cars between August 1, 1914 and August 1, 1915.

Runabout \$540; Town Car \$840; F. O. B. Ford, Ontario, with all equipment, including electric headlights. Cars on display and sale at any Branch Manager—or write Ford Motor Company, Ltd., Ford, Ont., for catalogue (E-1).

