

Journalistic Testimony

IT may interest the readers of THE CANADIAN MAGAZINE to glance over some of the journalistic comment upon recent issues. The words indicate the appreciation which is rising steadily to meet the excellent work now being done by native writers and artists.

ST. JOHNS, QUE., NEWS:—"Each succeeding issue of this Magazine commends it more and more to the commendation of Canadian readers. It is building its reputation on a substantial foundation. The August number is devoted particularly to sport, travel and fiction. . . ."

WOODSTOCK, N. B., PRESS:—"Attention has often been called to the real excellence of THE CANADIAN MAGAZINE, and it is pleasant to be able to report that it not only keeps up its good reputation, but it is improving continuously. The July number is very interesting. . . ."

VANCOUVER PROVINCE:—"With the number published this month THE CANADIAN MAGAZINE just concludes its one hundredth issue, and its editors and publishers are naturally pleased at the work that has been accomplished. THE CANADIAN MAGAZINE is a publication of which all Canadians may be proud. Despite competition and opposition which might have appalled many stout hearts, despite the bitter experiences of others who have attempted to found similar publications, those responsible for the Magazine have stuck to their task and have made it 'go.' That its continued prosperity is assured seems evident. . . ."

TORONTO, THE TEACHERS' MONTHLY:—"THE CANADIAN MAGAZINE reached its one hundredth number with the June issue—a notable achievement. And, what is better, it has been steadily attaining to a standard of excellence that ranks it with the best on either side of the sea. Every cultured Canadian home should have THE CANADIAN MAGAZINE, not only because it contains good matter and excellent illustrations, but because it breathes the high and hopeful spirit of our new nation, and gives special attention to things Canadian. It is literature of this sort that puts substance into loyalty; for truest loyalty grows from fullest knowledge. The long list of previous Canadian magazines, which have bravely dared, but sadly perished, is pathetic, with a touch of the humorous in it. This CANADIAN MAGAZINE has evidently 'come to stay.'"

MONTREAL GAZETTE:—"THE CANADIAN MAGAZINE for June, being the hundredth number, gives us an opportunity of congratulating the management on a most creditable success, due mainly to the untiring efforts of the editor and his assistants to make it worthy of its name. Macte virtute, puer! Among the contributors to the June number are Dr. George Stewart, C. G. D. Roberts, Prof. Horning of Victoria University, Arthur H. U. Colquhoun, M. L. Fairbairn, W. A. Fraser, H. B. Manley, Miss Jean Blewett, Prof. A. B. DeMille, Virna Sheard, Mrs. Willoughby Cummings, and other well-known writers. . . ."

CHRISTIAN MESSENGER:—"This month THE CANADIAN MAGAZINE celebrates its one hundredth appearance with a specially interesting number, under a pretty new cover in brown and green. . . . The editor tells of Making One Hundred Magazines, and it may be inferred that the business manager and the public, including the advertisers, have combined to make a publication worthy of support by patriotic Canadians."

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