

IN THIS ISSUE :

RUMOR OF A BIG NEW CANADIAN COTTON COMPANY.  
PRACTICAL HINTS ON STORE MANAGEMENT.



VOL. VIII.

MONTREAL AND TORONTO, OCTOBER, 1898.

No. 10.

## The Czar

suggests a Congress to consider "The most effectual means of ensuring to all peoples the benefits of peace." We, like the Czar, turn our attention to the arts of peace! By manufacturing and distributing the most artistic articles to be found in the ladies' branch of the DRY GOODS WORLD such as ....

SHIRTS and BLOUSES  
MADE-UP LACE GOODS  
LINEN COLLARS and CUFFS  
APRONS and FRILLINGS  
CRAVATS, FANS and PINCUSHIONS

### E. & H. Tidswell & Co.

3 and 2 WOOD STREET,

Please give English Reference House.

LONDON, Eng.

### WE MANUFACTURE

AND SELL

### NOTHING BUT NECKTIES

AND

### EVERYTHING IN NECKTIES

### E. & S. CURRIE

Cor. Bay and Front Streets.

TORONTO

## A. A. ALLAN & Co.

Fall and Winter 1898

LADIES' and  
GENTS'

## Fine Furs

Respectfully request inspection of the most attractive line of FUR NOVELTIES ever submitted to the trade. Every Fur department that will give our productions a place in stock will secure the patronage of the most critical consumers. Latest Novelties always to be found with us.

WE MANUFACTURE ALL  
OUR GOODS.....



ASSORTMENT LARGE  
PRICES RIGHT  
WE LEAD IN STYLES.

IN THIS ISSUE :

DIRECTIONS FOR MAKING WINDOW DISPLAY APPLIANCES.  
WHAT DATE FOR THANKSGIVING DAY ?