

R. S. WILLIAMS & SONS CO. EXCURSION.

Jupiter Pluvius was exceedingly gracious on the occasion of the "Sixth Annual Cavoort" of the R. S. Williams & Sons Co., Limited, on the twelfth instant. To the number of over 150 the staff and officers of the Company, with their guests, went across the lake, per steamer "Chippewa," and spent the day at Victoria Park, Niagara Falls. The staff from the Hamilton Branch arrived, per Grand Trunk, and joined in making this a record outing for the house. Nothing could have added to the enjoyment of the day, except the presence of the Company's general manager, Mr. H. G. Stanton, who is absent on his annual visit to Western Canada, and his firm's branches in Winnipeg and Calgary. Mr. Stanton was greatly missed, as he most thoroughly enjoys these annual picnics, and regretted very much being unable to be present.

Prize contests were held on the boat going over, and on reaching Victoria Park luncheon was served. The ball game between married and single men was the event of the day, the contest causing much excitement until, in the second innings, it was readily seen that Trestrail, who twirled for the benedicts, had the measure of their opponents. Villiers, who has won many battles for the "old men," failed to receive the support due him, resulting in easy money for the colts, with a score of twelve to four. The game was bravely and skilfully umpired in relays by Mr. Edison and Mr. Berliner.

The second field event was the ladies' ball game, which Mr. Kohler umpired with great diplomacy. Of the other events the hundred yard open race was the most hotly contested. Mr. Pratte won this, with Mr. Villiers a close second.

Further contests were held on the return trip, and Musical Director Trestrail had a splendid programme of music by various members of the staff. The committees had their various duties so well performed that everything went without a hitch. Mr. H. Y. Claxton was convener in general, and kept things on the move. Mr. J. D. Ford was secretary, and saw that everyone was provided with tickets and badges.

Mr. Williams enjoyed himself as much as any youngster, and in the ball game looked after first base in his usual style. Probably the oldest employee of the firm present, in point of service, was Mr. John Brown, who has been the firm's piano mover for thirty-one years.

The prizes were distributed on the boat, and the members of the committees were kept busy until the boat docked. Three cheers and a tiger for Mr. Williams and another for Mr. Croden brought to an end an enjoyable day.

Among the guests present were: Mr. E. Kohler, of M. Hohner; Mr. H. S. Berliner, Mr. W. R. Fosdick, Mr. D. S. Murray, and Mr. J. A. Fullerton.

ASSOCIATION OFFICERS.

At the annual convention of the National Association of Piano Merchants held in Cleveland during the week of June 1st, O. A. Field, St. Louis, was elected President; Percy S. Foster, Washington, Secretary; Carl A. Droop, Washington, Treasurer.

The National Piano Manufacturers' Association, which body also convened in Cleveland, elected R. W.

Lawrence, of New York, President, and Harry School, of Chicago, Secretary.

The National Piano Travellers' Association convened in Cleveland on June 4th, and elected B. F. Owen, President and C. T. Purdy, Secretary. Mr. W. J. Koeley, of the Auto-Pneumatic Action Co., New York and Toronto, was elected Third Vice-President.

Mr. Arthur H. Seabell announces that he has been appointed agent at Bowmanville, Ont., for the well-known Stanley Pianos and Players, made in Toronto. Mr. H. W. Burnett, Toronto, attended the convention of piano men in Cleveland. Mr. Burnett believes he was the only Canadian there.

Mr. J. F. Sherlock, of the Sherlock-Manning Co., London, is on a business trip in the West.

Mr. H. G. Stanton, general manager of the R. S. Williams & Co., Limited, is on a visit to the chief centres of the West, including Winnipeg and Calgary, where his firm has branches.



Mr. E. C. Seythes, who was recently appointed General Manager of Williams Piano Co., Limited, of Oshawa, as announced on page 35.

NEW PIANO HOUSE FOR TORONTO.

Mr. Paul Hahn, of the Nordheimer Piano Co., Toronto, with which firm he has been connected for the past twenty-one years, is organizing a company to open up retail piano salesrooms in Toronto. The new corporation will commence business about September 1st, at which time Mr. Hahn's resignation with the Nordheimer house takes effect. Sir Edmund Walker will be financially interested in the new firm, of which he will probably be the president. The agencies and location of the new store have not yet been announced.

Mr. Hahn is not only a well-known salesman, but is a musician prominent among Toronto's artists. He has been playing the cello before the public since his boyhood.

Have you ever figured the rental value of your show window? How many people pass your store, and what are you doing to attract their attention. Don't you think some unusual effort is worth while.