CONGRESSMAN HUDSON,

touring Ontario seeking information as to the success or otherwise of 4.4 beer held a brief conference here yes-

He believed the 4.4 beer was not satisfactory even to those who wanted the stronger alcoholic content.
Chief of Police Lowes, Harry Fleming, ex-Warden C. L. VonGunten, J. M. Denholm and ex-Mayor J. B. Little concurred in the opinion expressed by the chairman. Clinton Bentley, hotel proprietor, declared sales were far below expectations, and that the new beer was not a sile-cess.

Senator Hudson, chairman of the

committee, said that those who fav-ored an amendment to the United

States laws had reported that the new beer amendment had satisfied both the drinkers and the temper-

ance people and had done much to stop bootlegging and the drinking of

hard liquor, but investigation had proven conditions to be the reverse.

Two Die by Drowning, While

Auto Crash Claims

Victim.

Special to The Advertiser.

Windsor, Aug. 30 .- Vernon Gnau

near death as a result of taking

Egg, Stove, Nut and Pea Coal. the best obtainable.

Prompt delivery to all parts of the city.

Orchard's 45 York Street. Phone 384.



Rowat's Teas ur Special Blends Please People Who Are Particular, 70c, 80c, 90c, \$1.00, \$1.10 and \$2.00 a Pound.

T. A. Rowat & Co. 250 Dundas St. z Phones 3051-3052 MILITARY RIBBONS. BADGES AND BUTTONS.

Peel's! Peel's! NOW AT RED STAR NEWS CO.

AMBULANCE SERVICE PHONE 1968
HEATED INVALID COACH
GEO. E. LOGAN



That is the big problem before all young men and women when they are in

their last years of schooling.

The Wells Academy

PLACED 100% OF ITS

Graduates In Positions AT THE COMPLETION OF LAST TERM

show the esteem in which our graduates are held by business

Beside the personal supervision given every pupil, they get actual business training.

After they have been enrolled

Shorthand Bookkeeping

Business Secretarial

ing has proven invaluable.

about two months they are

placed in local offices for part

Local businessmen also come

to the classrooms and lecture

the pupils on business etiquette

and requirements as applied to

their own business. This train-

time experience.

FALL TERMS STARTS SEPTEMBER 1

Pupils who can enroll should enroll and start early as possible in the term.

Mr. Carlton Wells, Business Manager, will be in his office Labor Day for the convenience of prospective pupils.



While we do not guarantee that we will be able to

supply Victrolas at the reduced prices for any length

of time, we are fortunate in having a wide selection

25% to 50%

We advise an Early Choice

of models, all of which we offer at reduction of

London-Ontario

PHONE 8271W

This Genuine Victor

Reduced by \$37.50

Everybody knows that His Master's Voice phonographs are unsurpassed. Prices have been standard and a Victor machine has

always represented genuine value. To-day's

offer gives you the opportunity to get a brand

new Victrola for less than the price of a used

instrument. For instance, this leading upright, Was \$135 - Now \$97.50

and our usual easy terms of payment

A NEW VICTROLA

at a Used Phonograph Price

ONTARIO BEER CURE FAILED IS OPINION OF CONGRESSMAN

Grant M. Hudson Finds Nobody Satisfied With "Four-Point-Four.

TOUR IS CONCLUDED

Special to The Advertiser.

Detroit, Aug. 30.—"The 4.4 beer, beyond any doubt, is not a success in Ontario. The drys are against it, fearing that its introduction is only the first step toward the sale of hard liquor. The wets are against it because they do not believe it is satisfying to the liquor-consuming

preceding statement is the general summary of a week's investigation on the effect of the 4.4 beer in Ontario, conducted by Grant M. Hudson, member of congress from the sixth Michigan district, in cooperation with Wayne B. Wheeler, national president of the Anti-Saloon league, and several other prominent dry workers in the United States and

who is convinced, after a tour of inquiry through Ontario, that 4.4 beer is a fallure. He is chairman of the subcommittee of the U. S. House of Representatives' committee on liquor, whose work it is to report on how prohibition is working in Canada. Rep. Hudson's comment was made Saturday night, following a stormy meeting in the Windsor city hall, at which the investigating committee was subjected to heckling by mem-bers of the Moderation league of On-

CHARGES DRY PLOT.

Canadian Press Despatch.
Windsor, Aug. 30.—Charging the United States congressional party who visited Windsor Saturday afternoon with being "merely on a dry propaganda mission." Frank W. Wilson, M.P.P. for Windsor, drew from the visitors the admission that they have no official status, being unauthorized by the United States congress. Mr. Wilson declined to give his opinions on the value of 4.4 beer bettering conditions at the border. He said that he believed the so-called inquiry the committee was dry press.

so-called inquiry the committee was conducting was in the interest of dry propaganda rather than in the interest of the general public.

Both Barrister R. S. Rodd and C. E. Redeker, local realtor, asserted that general conditions had been much better since the Ontario temporaries set was paged. perance act was passed. Redeker said that 4.4 beer on the first night of its sale at the border had drawn women of the scarlet type to Windsor. He agreed with Mr. Wilson that 4.4 beer is non-intoxicating. The meeting ended with both wets and drys agreeing that 4.4 is not satisfactory and its introduction has not affected the enforcement of the O. T. A. one way or the other.

VISITS CHATHAM.

Chatham, Aug. 30 .- Members o the U. S. congressional committee, which is touring Ontario with the view of securing information on the workings of the O. T. A. with special reference to the recent 4.4 amendment, met with a representative dele gation of local citizens at noon Sat urday. Congressman Grant M. Hud son of Michigan is chairman of the committee, which is a semi-official

The moderation league was not represented at the conference, while a strong delegation from the temtroit, and Albert Leehart, 16, Church a strong delegation from the temperance party was present. ExMayor Charles Austin presided at
the meeting. The opinion of the majority of the speakers was that 4.4
is a failure and has not reduced
either the use of "scrips," the brewing of beer or the illicit sale of liguor.

Troit, and Albert Leenart, 16, Church
street, Windsor, were drowned, and
Raymond Cousineau, 38, Tampa, Fla.,
killed in an automobile accident during the week-end, and Daniel Crowley, 52, Gladstone Ave., Windsor, is
near death as a result of taking

HAS FEW FRIENDS. Special to The Advertiser.

Blenheim, Aug. 30.—That 4.4 has ew friends in this district was eview friends in the first and the first friends and the first friends are the first

Another

Popular

Console

Style-

Reduced

to \$97.50

from \$135.00

Victrola-

While making a cast of his fishing wife, Gnau overbalanced, falling into the Detroit river, near Fighting Island, Saturday. His wife also fell into the river while attempting to rescue her husband. When she had scrambled back aboard the rowboat, Gnau had disappeared. His body was recovered this afternoon by the Lasaile police and taken to

poison.

the undertaking parlors of Janisse Brothers, London St. West, Windsor, when an inquest will be held tomorrow morning.
Swept amidst the piling of the Pere Marquette dock, Windsor, near where he was bathing, Saturday afternoon, young Leehart was drowned before other bathers could go to his assistance. The body has not yet been recovered.

been recovered.

When an automobile which he is said to have been driving left the road at Ojibway, crashing into a telephone pole, Cousineau was almost instantly killed, his jugular vein being severed. Archie Preeney, 35, being severed farmer, owner of the Sandwich West farmer, owner of the Sandwich West farmer, owner of the car, is under arrest at Sandwich. Cousineau's body is in the morgue of Janisse, Sandwich street, Windsor, where Dr. C. V. Mills, of Sandwich, will open an inquest Monday morn-

ing at 10 o'clock. ng at 10 o'clock.

Prompt first aid work by Constables Campbell and Johnson may have saved the life of Crowley, who swallowed two bottles of belladonna in the bedroom of his home late this in the bedroom the officers arrived evening. When the officers arrived Crowley was on the veranda of his home in delirium. He was taken to Hotel Dieu, and his condition is criti-

ADVERTISING DID IT. Wrigley, the chewing gum man, has explained how he built up a business of millions of packages a

day.

He has done it by sticking to his one line and advertising it. He spends over a million dollars a year spends over a million space to tell buying newspaper space to tell e world about 5-cent chewing gum. the world about 5-cent chewing gum.
He has educated people to chew gum and to chew Wrigley's. He did not week, is made by the Daily Mail Dubstop shouting as soon as he attract-

ed attention.

He says you must keep it up or the buyers will forget you. Whether yours is a 5-cent or a \$50,000 business, keep telling about it.—Advt.

MRS. A. HARMSWORTH

PASSES IN ENGLAND London, Aug. 30.—Mrs. Alfred Harmsworth, mother of the late Lord Northcliffe and a family famous in



And With It Many New Articles Are To Be Seen In a Number of the Departments



Something New In **Blouses**

it is quite true these pretty and attractive Blouses show fashion's latest trend in style and colors. Metallic embroidery beading and patterns, embroidered in silk, black and gray, Jasper serpollet and shades of blue. Certainly with these Blouses any costume is

Second Floor.

First Appearance of Novelty

Fall Silk Crepes

IN THE PRINTED DESIGNS IN 40-INCH AND

BORDERS OF 54-INCH

Direct from Paris, better quality Pure Silk Dress Crepes

in wonderfully printed patterns, in five colors worked into each design, which are the new geometrical. There

are sixteen different pieces in the lot and four different

styles, and you can choose from this assortment colors of

Spanish gold, coral, orchid, jade, gray, peneil blue, flame,

hunter's green, navy, almond green, etc.; 40 inches wide

...... \$4.00 yard

54-INCH BORDER SILK DRESS CREPES, JUST

OPENED: NEWEST FALL AND WINTER COLORS

Five colors, comprising dark copper, murillo blue, bisque,

madura, moonbeam gray. The design is a graduating

coin spot, finishing up with a deep 18-inch rose border

and 6-inch black facing. All 54 inches wide and the usuai

quantity sold is from $1\frac{1}{2}$ yards to 2 yards. See these at Silk Department, Main Floor.

Main Floor.

complete \$7.50 to \$22.50

Sweaters NEW **ESTABLISHED**

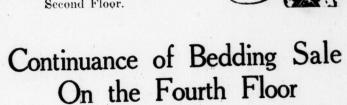
Turtle Neck

IN FASHION'S FAVOR

BECOMING AND SMART

In fine knitted materials or the coarser wool, so Prices... \$6.50 to \$12.50

Second Floor.



Owing to the success of our Bedding Sale we have decided to continue it so that those who are returning from vacations and wish to prepare for fair visitors may have an opportunity to do so.

BEDSPREADS

Marseilles Spreads in pure white; large sizes and having lovely patterns; suitable for use at any time..... \$6.83

COMFORTERS, \$3.48

A good value in Comforters, in a variety of pleasing shades; well quilted, filled with a good quality cotton. They have just arrived and we are now selling them for \$3.48

PLAID BLANKETS

The balance of our Plaid Blankets in colors of gray, orchid and tan, are to be sold at \$4.19

In Art Dept.

Now is the time to commence the fall and winter knitting. We have a very good range of wools, good in colorings as well as quality. So attractive for Sport Sweaters, Socks, Scarfs, Caps, Mittens or the popular Knitted Suit. Here is the at-

tractive list: Monarch Down, 2-oz. ball. . 39c Monarch Floss, 1-oz. ball...25c Opollo Wool, 1-oz. ball 15c Seagull, 1-oz. ball 25c Sea Breeze, 1-oz. ball 30c

Art Needlework Department, Fourth Floor.

To Prevent Loss of Clothing, use CASH'S WOVEN NAME LABELS. Notion Dept .- Main Floor.

Style Talks For Men THE FABRICS

Fall is a season of common sense. The fabrics which have proven their sterling worth for many generations are seen in variations and in the same staple weaves that have served for years past. Credit must be given to those countries which have achieved immemorial repute as makers of fine fabrics. And from these world-famous looms.

have been imported. Domestic weaves, too, equally beautiful in appearance and wearing qualities, are used as the vehicle for the finest of men's clothes. Fancy tweeds and cashmeres, unfinished and clearfinished worsteds, blue cheviots in both narrow and wide wales and herringbones are the most popular fabrics. We may find here the beautiful fabrics manufactured in the famous looms of Kynock of Keith, Scotland.

materials of unsurpassed

richness in color and pat-tern, and of wonderful strength and durability

Shoulder **Flowers** Fresh From Paris

FLOWERS.—Indeed they must be worn. especially for a touch of chic for the evening and afternoon wear. We have a lovely selection of these flowers, in rich velvets, silks and materials: other dainty wee flowers and beautiful large ones. Priced from 35c to \$6.50 Main Aisle.

ADVANCE SALE WESTERN FAIR TICKETS \$1.00 at Information Desk.

Main Office-4th Floor.

Report of Boundary's Commission Is Forecasted in Dublin.

Associated Press Despatch. London, Aug. 30 .- A forecast of the Irish boundary's commission relin correspondent, who says the Free State will recover about one-tenth of the present Ulster territory, while Ulster receives in exchange only a small part of the county of Donegal rom the Dublin government.

The findings of the commission are said to be almost entirely the work of Justice Richard Feedham, of the South African supreme court, who was appointed with representatives of the Free State and Ulster to draw up the report, as the Irish delegates are understood not to have departed the annals of journalism, died at her residence, Poynters Hall, Lotbridge, Herts, last night. She was 86 years of age.

Mrs. Harmsworth belonged to an old Irish family. She is survived by seven sons and three daughters.

Are understood not to have departed from the "die-hards" attitude of their governments, and were not willing to entertain a compromise. The outline of the forecast gives the Free State almost the whole of the county of primary of the county of primary in the present of the state of the forecast gives the Free State almost the whole of the county of primary in the present of the state of the county of the forecast gives the free State almost the whole of the county of the forecast gives the free primary in the present of the state of the county of the forecast gives the free primary in the present of the county of the forecast gives the free present of the forecast gives the free primary in the present of the county of the forecast gives the free primary in the present of the forecast gives the free primary in the present of the forecast gives the free primary in the present of the forecast gives the free primary in the present of the forecast gives the free primary in the present of the forecast gives the free primary in the present of the present of the forecast gives the free present of the forecast give

Motorist Plunges Into Ditch After Foiling Bandit Quartet

Chatham, Aug. 30.—While returning home after a holiday trip, Mr. and Mrs. J. C. Brown of this city had a thrilling experience Friday night. On the provincial highway near Iona four young men passed them in a car. The men stopped a few rods ahead, and ore of them stood in the center of the road brandishing a revolver as the Brown car came along.

Disregarding the order to halt, Brown stepped on the gas and narrowly missed running over the would-be highwayman. Chatham man, fearing that the men would start in pursuit, kept on travelling at a rapid rate, and after going several miles ran into some loose gravel, and the car plunged into the ditch.

Fortunately Brown managed to put the car in head on, and no person was injured, with the exception of a shaking up. Another motorist drove the Chatham people to St. Thomas, and from there they took the train for home.

Armagh, with the town of Newry, and the counties of Monaghan, Louth and of Fermanagh and Tyrone, the city of Newry and the See of Armagh, the South Down. The city of Londonderry is left in Ulster, and in order to preserve its economic function, a portion of Northeast Donegal will be transferred to the jurisdiction of Ulster.

The correspondent asserts that already sentiment in both sections of Ireland is dissatisfied as the arrange.

Ireland is dissatisfied, as the arrange

ST. MARYS RESIDENT DIES FOLLOWING HEART ATTACK

ment is far from meeting the claims of the Southern government, and Ulster has already declared she will St. Marys, Aug. 30.-Steven Towle, resist to the last, any attempt to adjust the border, however slightly.

The claim of the Free State includ-

Important

CARE FOR THE EYES THAT

QUALITY BEYOND QUESTION.

223 Dundas St. Phone 1877. Branch: Hamilton. zxv

Thomas of Sudbury and George of town; five daughters, Mrs. G. Plerce, Hamilton, Mrs. T. J. Murray, St. Thomas, Jean of Toronto, Helen and Ethel at home; one sister, Mrs. A. F. Burguay, Sombra, and one brother, Thomas W., of town. The late Mr. Towle was a member of the Black Knights, and the funeral will be held on Wednesday.

PENNSYLVANIA CRUDE OIL DROPS 25C PER BARREL

Associated Press Despatch. Pittsburg, Pa., Aug. 29.-Another aged 54 years, dropped dead this cut of 25c per barrel in the price of morning at his home. A heart at- six grades of Pennsylvania crude of tack is given as the cause of death, was posted by purchasing agencies

MASON & RISCH LONDON 248 DUNDAS STREET