The London Advertiser

London Advertiser Company, Limited, Publisher and Proprietor, London, Ont. JOSEPH E. ATKINSON, President. B. MUIR. Managing Editor

Morning and Evening Editions.

Subscription rates: Delivered, 15 cents weekly; 65 nts monthly. By mail: In Canada, \$5.00 yearly; the United States, \$7.00 yearly; foreign subscrip-

Special Representatives:

J. B. RATHBONE, Toronto, 110 Church street.
Montreal, Canada Cement Building.
C. H. EDDY COMPANY, New York, Park

Lexington Building Chicago, Wrigley Building. Boston, Old South Building. The Advertiser is a Member of the Audit Bureau Circulation.

TUESDAY, AUGUST 18, 1925.

Strikes Cost, Too.

If any proof were needed to show that slips for thirty cents on the dollar. strikes are in the luxury class it was furnished by the industrial upheaval that is now in its last stages in Nova Scotia. That strike has meant a dead loss of close upon \$20,000,000.

of this was built some years ago, and its re- building-just a hole in the ground, that's all. placement on the basis of present costs will represent a much higher figure. The men lost in wages \$4,000,000. This is something that has gone and can never be reclaimed. The sale of the produce of the company in the strike period would have amounted to \$13,500,000, and the province of Nova Scotia has lost in royalties \$315,000. These items, like wages, are someclose to \$300,000 to have the troops called and kept there

clause or an idea in the settlement that could is his forty-year-old theory of high tariff protec-The pity of the thing is that there is not a not have been written and subscribed to the tion? day before the strike took place. It is the appalling price paid for stupidity in negotiation, Gazette agree that Canada's most urgent quesfor a policy of aimless drifting that allowed a blundering company to play into the hands of the radical element in the miners organiza-

Very serious labor leaders who cannot be accused of shirking their duty in negotiation or of failing to secure every possible advantage for the men they represent, are against the strike as a means for securing the end desired It is too expensive; it takes more out of the the theory that "nature maintains a balance of men than it gives back to them. The Nova the sexes," or in other words that the wastage Scotia strike is proof.

Breaking the Law.

The Ottawa Journal believes that the way to cure reckless driving is to make sure that those convicted of it shall be kept from doing any more driving. It would have the license cancelled for a long period.

As one listens to some of the cases that come up in the courts, it is plain that one thing lacking is a certain way of securing definite evidence German investigations, although it was found on which to convict. This was demonstrated that the Russo-Japanese war was followed by in a case heard a few days ago in a town near increased female births. In all these statements, London. Two cars had collided at a cross road. however, no explanation is offered beyond the The drivers of both cars swore they were not novel theory that scarcity of food in war and going over twelve miles an hour, yet both cars post-war years favors the birth of boys and Wallace, of the board of trade, having charge were more or less battered around. The case plenty of food encourages the birth of girls. The was apparently decided on the evidence produced French scientists do not explain whether this by the plaintiff. One witness estimated that the theory involves any reflection upon the weaker car of the defendant, on approaching the inter- sex. section, was going at forty miles an hour: another placed the speed at at least twenty-five miles. As a matter of fact both of these statements were merely estimates or guesses, and it much pleasure out of your holidays as you do is very difficult for a magistrate to accept such as reliable evidence.

There are long stretches of roads where places the "speed cop" has a great mileage of bership. highway to patrol. His one chance of securing convictions is to hide at some spot and wait get his evidence that way. If he works that way difficult. he is held in disrepute, classed as a "spotter." and his position is not enviable. If he works around, and they keep to a moderate pace until grousing may finish it.

What is needed is a new conscience on the brushed up and brought to light. The man October as there are in Victory who observes the traffic law as long as an officer is looking at him is not such a highly finished citizen as he may try to make himself officers on the road to watch all the drivers. The most of the time they are on their honor and are supposed to observe traffic laws the same as they would any other law of the land.

they can cause more of them. Courts can't mother. Another sure case of insanity. stop accidents, for they only start to operate after they have happened. At best they can only drive an element of fear into the thick skulls of those who break the laws. Drivers istence may live to see a new C. N. R. station in to matter by what, means it is obtained. doing. There is a blemish on the citizenship slogan for this city: "A new station in 2825!" of the man who breaks the law-even the speed laws of the country.

It Exists on the Map Only.

eight miles from Grand Bend is a place marked "St. Joseph." It would be almost as easy to go past there without being aware of the fact

Yet thirty years ago the tourist would have to the scrap-heap." stopped at St. Joseph. It was no mere summer one leading to Zurich and Hensall. It boasted Boston to rescue a child who had fallen overmaking of aluminumware, houses for the resi- he had thrown on the deck, and stole \$200.

In those days it was no unusual thing for and uandalism meet.

special train from Montreal to pull into Hensall; the occupants, mostly of the high nat variety, would be driven across to the great hotel at St. Joseph, and there entertained as only Louis Contine knew how to entertain. The idea was to interest capital in the venture in order that St. Joseph might come a few steps further from the state of embryo toward reality. Even cabinet ministers came, saw, and were impressed to the extent that a dock sprang into existence at the bottom of the clay bluffs. What happened to the dock was significant of what later happened to St. Joseph. By the time it faced the rigors of the winter on the exposed shore of Huron there was no dock.

Even today, residents who were there at the time recall the odd experiences of those hectic days. One week workmen would be paid in full from money held in a dishpan; next pay day they would be willing to sell their pay

The guests never came to the great hotel; the bottom fell out of the factory schemes; no great boats ever slipped in beside the wharf. Bats and hoot owls took up their residence in the hostel. Today, if the driver looks carefully Property destroyed in riots, including stores, on the west side of the road, he may see the power houses, etc., amounts to \$630,000. Much excavation that was made for the great central

St. Joseph, like Moray, does well to retain its grip on the affections of those who design road maps for Ontario.

Conservatives Must Wonder.

The Financial Post says that "the four towering problems of this country are railways, taxation, immigration and the reorganization of civil thing that has gone beyond recall. It cost government for lower costs and greater efficiency." But where is Mr. Meighen, who says that these are incidentals and that the sole issue

> When the Financial Post and the Montreal tion is the railway situation, and fail to mention the tariff, there will be many Conservatives who must wonder whether Mr. Meighen is really adequate in leading either their party or their country to a solution of Canada's real problems.

The Birth-Rate After War.

A French medical professor advances again of man-power during war is replaced by a noticeable increase in male births immediately afterwards. In support of his theory the professor gives the following birth statistics from has been the member at Ottawa, a unanimous suavity and elegance. Not without

a Pa	ris ho	spital:				
		Boys	Girls.		Boys.	Girl
1913				1916	 653	67
				1917	 698	59
		682		1918	 776	66
1919		002	0	1010		

A similar conclusion has been reached in

Note and Comment.

It's tough when your neighbors take as

there are no motorcycle officers at all; in other just now it could work up quite a wheezy memof the results were: High jump, George Burdick,

for a speeder, get in behind and pace him, and laugh. Teachers' exams, are to be made more F. Linfoot; senior, B. Allister,

"Grouse shooting marks opening of society cut in the open, drivers know the speed cop is season in England" says a news heading. And

If the election is held in October, it is well to

A grocery merger with a capital of \$7,000,000 is enough to make the old boy climb down off be prostituted to the low level of money-getting? believe he is. It is not possible to put enough the sugar barrel and commence figuring out the prosecutive of the realized to the low level of make the body commence of this city realize the sanctity of their calling? If they do they surely would where they got so much money.

Drivers of cars can prevent accidents or family car, whereupon he shot his father and

People who go away in the summer to live in a shack in the woods discover that there are hard to find. "Thy children have asked for many things they can do without. No tele- bread" and the churches have given them the Tourists who drive on the lake shore road phone, electric or gas stove, electric lights, stones of whether man sprung from a monkey toward Goderich notice on their maps that toasters or irons, hardwood floors, vacuumcleaners, water taps or window boxes. Yet they grow brown and fat.

as to pass Moray, on the road between Park- in London's street railway situation. A man in the luxurious auto bus will send trolley systems

It is not often that such extremes in heroism

Mother's Holiday

While others trapped to sniff fresh air and wander from the beaten track. she canned the catsup and the spice. and put away the applejack.

Six weeks ago the doctor said that Mary Ellen needed rest, there was a limp upon her walk, a heave upon her husky chest, so she must go for holidays and breathe great gobs of summer air, and ere she went of course she had to decorate herself for fair.

So mother sewed a week or two, and Mary Ellen bought as well, the folks allowed as how the child was decked out most alarm-

Then Angus Henry felt the heat, he got a hectic flush one day, the sawbones gazed into his eye and said he, too, must get away. He had a murmur in his heart, his jaw was haggard like and thin, it was a fact that they must haste and try the sea air cure on him.

So mother packed up Angus' trunk and washed his silken hose for him, for nothin' of a homespun sort came rubbin' on his

It took three days to set him up, to dress him from the head to shins, and get ten sorts of raiments out to hang upon his lanky

It wasn't much time after that till father threw a monkey-shine, and said he felt a jumpin' pain that cut great chunks from out his spine. So he allowed how he must rest and have a change of air right off, lest he he sprung upon the ribs and workin' on a gravevard cough.

So mother got the old man off and shipped him straight to Timbuctoo, she was most tied into a knot before the packin' days was through. When they had gone she made the jell, the pickles and the catsup, too, and put down applejack and crabs and canned the

She cut the lawn and fed the hens and did the chores around the place, while all the rest was off from home a-travellin' on a

But now they're home and back to work, keyed for the winter and the fall, but mother spent the days to home, she had no holiday

25 Years Ago Today

Dr. T. G. Johnston, who for the past two years all know how surely we react to nomination. Other speakers were Hon. Wm. Paterson, minister of customs; John Fraser, M.P., and H. J. Pettypiece, M.P.P. Resolutions were ance of gentlemen. That is the passed endorsing the governments of Sir Wilfrid quickest way to our confidence, the Laurier and Hon. G. W. Ross.

New wheat is selling on the London market at 63c per bushel; oats, 30c; eggs, 13c, and butter, 20c to 21c per pound.

G. de C. O'Grady, manager of the Bank Commerce at Woodstock, has been transferred to a similar position in London. He was presented with a gold watch by Woodstock citizens, W. Nesbitt and Secretary J. G.

Fred Clark, of R. C. Struthers & Co., has secured an excellent position with the Farewell company of Chicago. During the absence from the city of W

Caven Barron at Atlantic City, Fred Clark, teller of the Bank of Commerce, will act as organist of the First Presbyterian church. John McClary, presider Manufacturing Company, has in his garden sunflower stalks rising twelve feet in height, as thick as a man's arm.

The boys of the Memorial church boys' brigade If a hay fever club were organized in town company had games at Port Stanley, and some W. Grundy, C. Atkins; 100 yards, junior, R. Taylor. F. Linfoot, E. Nutkins; broad jump, B. Austin, G. Burdick, E. Nutkins; boat race, Frank And now school children have their turn to Plant, B. Austin, W. Brodison. Junior champion,

To the Editor

What Is Needed Today.

ditor of the Advertiser:

Sir.—I was pained and surprised, shocked facturer as well as a retail merchant, Editor of the Advertiser: part of drivers, or an old dormant conscience brushed up and brought to light. The man October as there are in Victory. Day in the churches. Is it not time to call a Day in the churches. Is it not time to call a stores in Hamilton, Dundas and halt to such abuses in the churches? Is the sacred office of a minister of Jesus Christ to footwear and furniture stores. The office of a minister of Jesus Christ to be prostituted to the low level of money-getting.

Do the ministers of this city realize the sanctity of their calling? If they do they surely would now owner is a sweeping clearance sale of every garment now in stock. ot stoop to such a degradation as to have Dollar Days. The words of the Master seem An lowa boy was ordered to mow the lawn applicable to the church at large today. "Ye and misses of London and this vicinated do some chores instead of taking out the have made My Father's house a place of merhave made My Father's house made My Father my My Father's house made My Father's house made My Father my My Father's house made My Father my My Father's house made My Father my My Fath and do some chores instead of taking out the have made My Father's house a place of merchandise," or a den of thieves—either will fit.
The trail of the almighty dollar is over all.
The trail of the churches; what do they Read the reports of the churches; what do they reckon success by? Is it by the souls saved, The St. Catharines Standard says turtles live lives made happier, the poor, the widow and to be 900 years old, so some of those now in ex- orphan comforted, clothed and fed? No, but by the money obtained, and it does not seem can't scoff at laws and expect to be safe in so London. That would make a good, energetic a workingman at my work, how often do I hear the churches condemned and ridiculed.

Now there must be a reason for all this contempt, and I think if the ministers and officials WHO IS YOUR SKINNY only took the trouble to look it will not be or not, or "The Worst Woman In London," and various other subjects if one glances over the announcements in the Saturday papers. They have asked for fish, and they have got the fiesh on his bones to look like a real Even the stars in their courses are concerned experience of the stars in their courses are concerned experience of the stars in their courses are concerned experience of the stars in their courses are concerned experience of the stars in their courses are concerned experience of the stars in their courses are concerned experience of the stars in their courses are concerned experience of the stars in their courses are concerned experience of the stars in their courses are concerned experience of the stars in their courses are concerned experience of the stars in their courses are concerned experience of the stars in their courses are concerned experience of the stars in their courses are concerned experience of the stars in their courses are concerned experience of the stars in their courses are concerned experience of the stars in their courses are concerned experience of the stars in their courses are concerned experience of the stars in their courses are concerned experience of the stars in their courses are concerned experience of the stars in the star for the working or common class is hungering hill and the Bend, without being aware that a Connecticut who reads the future in "the great and thirsting for the real truths of Christ, lived place with a name and recognition on the map astral complex" predicts: "The trolley-car is and taught them. But it will not come by had been entered, approached, entered and left doomed. Get your money out of such stocks, for "Dollar Days." or elequent preachers, or fine to be the case in some places here, nor as Billy Bray, the old Cornish evangelist, used to say, by throwing paper pellets at the devil on Sunday and patting him on the back on Monday and saying, "Ne'er moind what I said yesterday, thoos nut a bad chap after all." No, but by going out to grapple with the sin misery, poverty and hunger that is amongst us, and to preach with Paul, "I am determined to know the same sells them—60 tablets—60 cents. Any thin man or woman can put on five pounds of health in 30 days or your druggist will willingly refund the purchase Walter Power of Montclare, N. J., jumped and patting him on the back on Monday and intersection of the lake shore road and the from the deck of a boat going from Halifax to saying, "Ne'er moind what I said yesterday. a hotel of no mean proportions—a larger one board. While he was doing this a sneak thief poverty and hunger that is amongst us, and than any in that district—a factory for the went through the pockets of his coat, which to preach with Paul, "I am determined to know That is what the world needs today. fled." Christ, and Him alone, 970 Dame St., London.

Dorothy Dix

Pleasing Habits and Good Manners Mean Additional Working Capital Placed in the Hands of a Man.

I visit in a home in which there are both small sons and daughters.

When the girls come into the drawing-room they make their little curtsies, greet me charmingly and wait deferentially for a pause in the conversation before they address their mother. The boys come into the room with their caps on their heads. They merely grunt in reply to my greeting. They ignore my presence as if I were a part of the furniture of the room and blurt out: "Say, mama, whatcher do with my ball?"

The girls in this family are being boors. And as I look at them I wonan immeasurable advantage over her ons, and why she does not perceive for girls to have them.

Indeed, as between the two, it is even more important for the boy to have drilled into him a working knowledge of the usages of good society than it is for the girl, because he is thrown into contact with more people than she is and his success depends more upon his address than hers

Yet the country is overrun with finishing schools where girls have the last gloss of polish put upon their manners, but in all the length and breadth of the land, I know of but one institution of learning where they consider it as important teach a boy how to hold his fork as they do how to work out a problem

in trigonometry. Curious how we happen to have this idea that it doesn't matter how crude and boorish a man is, when we reason to novelists and dramatists endow their villains with polished manners and the outward appear most certain way to attract us.

We do not ask for the credentials of the man who always knows just what to do and how do it, and who possesses all the little arts and graces of life. He looks so good to us that we take him at his face value, for good manners are a letter of credit that is honored at sight the world over.

Of course, many men think that as

Leading Chain-Store Merchant.

The Metropolitan, which for more than twenty years has conducted a successful ladies' ready-to-wear business at 232 Dundas street, was turned over to the new owner today. The Metropolitan was purchased as a going concern to form another link in the chain of Ontario stores, which act as the outlet for the production of a number of leading manufactur-ers, and there will be no change in the name or policy of the business, is the statement of Mr. Harry Cohen,

has a successful record of 21 years' in business. He is the proprietor of three other ladies' ready-to-wear first activity planned for the imme This will mean a grand outpouring of wonderful bargains for the women season can be opened as soon as possible with an absolutely fresh stock secured at price concessions such as can only be gained by combined store buying power. It will pay every woman in this community to watch for the announcement of The Metropolitan's Sale.—Advt. b

FRIEND, ETHEL?

Tell him to take McCoy's Cod Liver

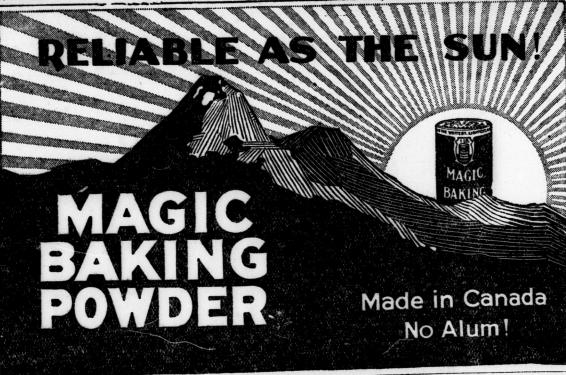
cheeks and neck.

Tell him that thousands of thin, puny, peaked, scrawny men all over America have improved their physical health and appearance, and bless the day they first hear of these won-derful sugar coated tablets, so ful

of weight-producing vitamines.

Ask for McCoy's Cod Liver Extract Tablets At Standard Drug, Limited

One woman put on 15 pounds in One woman put on 15 pounds in six weeks. Children grow robust and strong—feeble old people feel younger in a few weeks.—Advt.



brought up to be ladies. The boys long as they are good and kind, and banker. are being permitted to grow up honest, and honorable, and have the ability to be go-getters, it doesn't der why their mother makes this matter what sort of manners they the manager. He is capable, indusdistinction between her children; have. They consider that they have why she is giving her daughters such a perfect right to sit on the back of their necks if they find that position sition. I took him out to lunch to more comfortable, and to expectorate when and where they please and that it is just as important for her to inhale their food if that is their boys to have good manners as it is habit. But in this they are vastly mistaken.

> In these days a man's manners are an integral part of his success or failure. Many a man of ability never gets the promotion he yearns for because he has some repulsive personal habit that would make it inadvisable for him to be brought into contact with cultured people. Two such cases have recently come under my personal knowledge.

One was of a young man who lost an opportunity to go abroad as a for his firm because of abrupt manner and his lack of cour-He knew all there was to tesy. know about silks, but there was nothing soft and silken in his ap-

"He is a genius in his line," said his employer, "but he will never get any higher than he is because he doesn't know how to meet people And foreigners would simply refuse to do business with him. would consider that he insulted them at every turn.

The other case was told me by a

and Babies Show It

Doctors, nurses and mothers repeat-

edly observe the rapidity with which

babies respond to Eagle Brand

Any bottle-fed infant will do better

on it, though the improvement is more quickly noticeable in the case

If regularly given proper feedings baby begins to grow and develop at once. His weight increases, he

sleeps better and is happy and con-

Do not experiment with foods. If you cannot nurse baby put him on

Eagle Brand at once. It has been

68 years on the market and is re-cognized as the leading infant food.

The Borden Co. Limited

of babies who have been failing.

picked out a splendid young chap the business up for discussion, over who had grown up in the bank for which the president, Mrs. Allan Eadie, the manager. He is capable, indus-trious, honest, better qualified than Mrs. Eadie and Mrs. Foster poured tea. any other man we had to fill the potalk the matter over with him, but before I mentioned it he began eating with his knife, and that lost him the job. We couldn't have a swordswallower representing us at ban-

The truth of the matter is that pleasing habits and good manners are just so much more additional working capital in the hands of a man. They do not make him less efficient, but more so. The rough diamond is valuable, but it doesn't fetch the market price that it will when it is polished.

Which is a fact that I would like to impress upon the minds of the mothers who are letting their little boys grow up with the manners of hoodlums DOROTHY DIX.

CHALMERS W. M. S. EXTENDS WELCOME TO MRS. OKELL

A welcome was extended to Mrs Okeil, wife of the new minister of the Chalmers Presbyterian church, last week, when the W. M. S. of the church

of Absorbine Jr., to an ounce of water, makes a Mouth Wash that will free

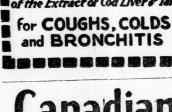
the teeth of injurious germs. Used morning and night, it will arrest Pyorrhea and Sinus—and change white, spongy, bleeding gums into firm, pink, healthy gums.

AbsorbineJ

is pleasantly aromatic and leaves the mouth feeling clean, cool and fresh. Only a few drops, remember—so the bottle will last a long, long time. \$1.25—at most druggists or sent postpaid by W. F. YOUNG INC.

Lymen Building - - Montreal

of the Extract of Cod Liver & Tar





Late Summer

a good time to go

Each year more experienced travelers are choosing late summer and early autumn. The weather then is usually most delightful. Accommodations are easier to get after the midsummer rush. Plan now to go this year. On a Canadian Pacific Empress, or a Monoclass (one class) Cabin liner, from Montreal or Quebec. This way only 4 days on open sea. Full information from local steamship agents or J. E. PARKER. General Agent, E. PARKER, General Agent, Ocean Traffic, Canadian Pacific

Railway Building, Toronto. World's Greatest Travel System

McClarys ELECTRIC RANGE

How Much Should

Baby Weigh?

On pages 36 and 37 of the Bor-den Baby Welfare Book you will find much valuable data on

with Tor-Red (protected) Elements and Fireless Cooker Oven is

THE LEADING ELECTRIC RANGE

For Sale By The Hydro Shop