Couldn't Get From G. T. R. To L. P. S. in Eight Minutes.

TAXI MAN DID BEST

Warned Western Editor's Wife About Danger of Exceeding London Speed Limits.

There's at least one enterprising taxi man in London. In any case, it cost a prominent Western Canadian woman a whole dollar to get from the Grand Trunk station to the London and Port Stanley recently.

Mrs. W. M. Davidson of Calgary, formerly .Ethel Heydon of St Thomas, wife of the editor of the Calgary Albertan, who is running on the Independent ticket in the present by-election in the prairie city, told with zest her experience with the taxi man while on a little visit to friends in London yesterday.

"I arrived in London the Saturday night before Christmas," she said, supposed to get here about 9 o'clock from Toronto. There was no diner on the train, no chair car or sleeper I was afraid I would miss connec-tions with the St. Thomas car, and

was hungry.
"Do you know, I think you should have more accurate information broadcasted about London. When I saw we were going to be very late getting in I asked the conductor how far it was from the Grand Trunk station to the electric to St. Thomas. You see, I hadn't been here since the London and Port Stanley road was electrified. He told me about a mile. Remembering in a vague way the terminus of the old electric road that wandered through the country, I thought this sounded quite probable. He seemed to know something me I'd have to take an Oxford car,

or something like that. "I asked him where I could get a good dinner as late as 10 o'clock in evening, provided I missed the St. Thomas car going out about that time. He didn't appear to have a very good opinion of London eating or hotels, but finally gave me

"I got into London with a few seconds more than eight minutes to spare before time for the London and Port Stanley to start. Knowing that friends from the country would be awaiting me at St. Thomas, I ough the station without looking to left or right and hailed the Wouldn't Break Law.

"I asked the driver if he thought he could get me to the London and Port Stanley in eight minutes, as it was most important I should catch the organization. After giving adverse through the organization of the organizati ald cost me 50 cents. I jumped in The one regrettable feature about told him to go as fast as he her stay in London to Dr. Cooper is could. He retorted that he'd get ar- the fact that only a limited audience rested for exceeding the speed limit, that London policemen were very

"I told him he couldn't possibly exceed speed limits in a Ford sedan. that I drove one myself and knew by experience. Well, me started off and turned

several corners, and finally we were in war-time. held up by the traffic policeman as very congested corner.
"We pulled up at the London and Port Stanley platform just in time to see the car moving out. "He turned round and looked at

me in an injured way and said: didn't miss that on purpose, lady, honest, I didn't.' "It made me wonder what manner of taxi man this could be that needed

dark shade, this type of that is missed it you'd better drive me to mentioning the cafe the con-

"Instead of obeying at once the taxi man wanted to know if it was very necessary for me to get to St. Thomas that night. I said it aswas, as relatives who had driven in a long distance from the driven in a long distance from the country would be awaiting, and it call attention to the little French might mean I couldn't get out until sentences embroidered in one corner, I communicated with them the next "What a heavenly day!" is one of

day.
"Perhaps we can catch up to the car at a farther down stop," he said.
"Th try it for 50 cents more."

SUCH A (London, Jan.

"I'll give you the dollar if you get it," I said, "but what about the speed limit? You know, it is quite a feat costume. catch an electric car. "'We got to risk things some-nes," he mumbled. "Very well," I said, "and if you get

held up for speeding, remember, you have to pay the fine. All you get from me is the dollar if you make the car, 50 cents if you don't. ahead all the time, and about the

second we got through our exchange of courtesies the sedan drew up at a crossing where the St. Thomas electric was standing. I shoved the dollar bill at the driver, hopped out, and got away safely to St. Thomas. Today when I came in I looked over the fence from the London and t Stanley shelter, or whatever you call it, and saw several Grand Trunk trains standing. There was a plat-form across and a rather familiar looking old building. Nothing indi cated what it was, excepting a sign reading 'London.' There was no sug-

gestion it was or had been a Grand "My reservations were awaiting me at the city ticket office at the corner of Dundas and Richmond streets, and from memory, I had a general idea where I should go. The direction perfectly clear.

When I got through at the ticket office I decided to hunt up that Grand Trunk station, a mile from the London and Port Stanley.

"I asked the policeman at the corner how I could get to it, and what car I should take. He answered I didn't need to take a car at all, it was two blocks down in the direction fore, the place which I had been from which I had come. I wondered if the policeman was crazy or I was

Doubts London Bobby. To make sure of the bobby's sanity and my own hearing, I stopped a man at the next corner to inquire about the Grand Trunk station.

made cooking. Do you lunch a today? Try Lascelles Cafe and PHONE 3873J. 361 DUNDAS.

THE GIFT SHOP. 440 Clarence St.

Open Evenings Until Christmas



MRS. CROSS.



MRS. CORNELIUS.



MRS. T. LANG.



MRS. G. E. BURRIDGE.

HAVE HELPED TO BUILD UP EDITH CAVELL 285 L. O. B. A. Pictured above are the recently installed worthy mistress and past worthy mistresses of this very energetic lodge. are: Brs. Annie Cross, worthy mistress; Mrs. Janet Cornelius, past worthy mistress; Mrs. Thomas Lang, second year Burridge, first worthy mistress, who held the office eighteen months. Reading from left to right they past mistress; and Mrs. G. E. Portraits by Sanders Studio.

### Says City Lucky To Hear Miss Owen

Dr. Cooper Pays Tribute To Lecturer Soldiers Call Sister Lucy.

"You cannot say too much of the authoritative knowledge and ability of Miss Owen, who speaks in your city on Monday," is the statement of Rev. W. B. Cooper, D.D., general secretary for Canada of the British and Foreign Bible Society, with regard to the distinguished English woman, who speaks Monday afternoon in the Central Collegiate auditorium, under the auspices of the Women's Canadian

was in the city this week for the funeral of Mrs. C. C. Waller. Montreal was unable to keep this gifted speaker for a lecture, owing to the fact that she has been obliged to change her plans, in order to meet a distinguished missionary, an authority on work among the Mohamnedans, who is a personal friend. Miss Owen had wide experience in war work, and was prominently connected with Egyptian relief, traveling some 3,000 miles into the inter-ior of Africa. She became so much impressed with the work of the Brit sh and Foreign Bible Society during her extensive travels and voluntary service that she has glady taken advantage of the opportunity to make that car. He said he was doubtful, dresses through to the coast she will but would do his best, and that it sail for New Zealand and Australia. The one regrettable feature about

> Canadian Club. Telephone calls and inquiries by tters from soldiers with regard to when "Sister Lucy" will be here are an indication of her popularity with the men to whom she ministered to

# Fashions by Wire

Special to The Advertiser. Copyright.

Paris, Jan. 12.-A fantastic and very attractive hat shown here to-day is one lined with flowers. Of panne or satin and usually in some

HANKIES WAX ENTERTAINING. New York, Jan. 12.—French hand kerchiefs, as displayed in one of the hops today, are extremely amusing. Their colors are sufficiently bright to not so much sensible as entertaining

SUCH A GIDDY GIRDLE.

London, Jan. 12.—There is a de-lightful new girdle just out today or wear with an otherwise somb costume. The girdle is made up of several shades of ribbon interwoven and ending in a stiff cockade, with a ribbon tassel hanging to the knees Blue, silver scarlet and pale gree are the colors used on one girdle of SOMETHING NEW IN COATS.

London, Jan. 12.-There is a disinct vogue today for redingote These are three-quarter length with hems extremely wide. The coats are fitted snugly as far as the hips, and below they flare out smartly.

NEGLIGEES ARE SUMPTUOUS. New York, Jan. 12.-Some of the New 10rk, Jan. 12.—Some of the new negligees today are so sumptuous that it is almost a pity not to turn them into dinner gowns. One in a Fifth avenue window is of very soft and heavy satin in a rose heart shade of pink. Its drapings are extremely graceful and are held at the waist by a loose and narrow band of brilliant blue ribbon. The gown is beaded with brilliants. ed with brilliants.

Then I was morally certain the whole of London had gone crazy. I came to the platform and building with London over the top, and the Grand Trunk trains were standing in the

"I couldn't trust my own intelligence, so I asked a person standing near where I could find the Grand Trunk station. 'Why, right here.
That's it,' he said, looking surprised.
"Right over the fence was the
London and Port Stanley station at
which I had arrived 20 minutes." which I had arrived 20 minutes betold was a mile at least from the Grand Trunk, and which I couldn-make in eight minutes without breaked limits and paying \$1." Mrs. Davidson before her marriage was widely known as a newspaper woman, distinguishing herself several

### **CLUB NEWS**

C. E. F. CHAPTER DOES BIT. C. E. F. Chapter, I. O. D. E., will serve refreshments, also sell candy at the athletic meet of the Girls' Athletic Association being held Friday evening, Jan. 26, in the armories.

MRS. CHILDS SPEAKS. The Mission Circle of Robinson Memorial Church met in connection with the week of prayer. During the evening an interesting missionary talk was given by Mrs. J. H. Childs and a Bible reading by Miss Watkins. The meeting over by Mrs. K. P. R. Neville.

HEAR ABOUT YUKON and will be illustrated by a number of fine slides.

"London is exceedingly fortunate to get this engagement from Miss Owen," continued Dr. Cooper, who was in the city this week for the

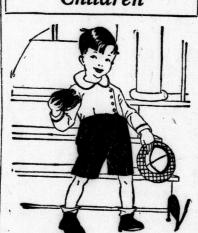
was given by Mrs. R. F. Bowen, a former missionary. Solos by Miss Grace Needham and Mrs. Trace were also greatly enjoyed. Dainty refresh-ments concluded a jolly evening. VISITS ST. THOMAS LODGE. Victoria Rebekah degree team, vith the retiring noble grand, Mrs. M. Malone, is going over to St. Thomas Tuesday evening to conduct

initiation ceremonies for Edna Re-

bekah Lodge. ABERDEEN M. C. PLANS SALE. Arrangements for a tea, for which Mrs. Rumball is lending her home n Horton street next week, and for a sale of home-cooking to take place in the kindergarten room Feb. 6, constituted the business of the January meeting of Aberdeen Mothers' Club. Mrs. William Bartlett presided, and an interesting address on "The New Year's Spirit" was given by Mrs. H. A. Winnett. Mr. Heddington gave a olo; Miss Minielly and Miss Lillian Weinstein, readings, and Misses Ada will have an opportunity of hearing her, the membership of the Women's Luck and Velma Luck, a piano duet. A social hour with refreshments with refreshments made a pleasant wind-up.

> HYATT AVENUE W. M. S. Mrs. Durdin gave a paper on the study book for the year, "World's Friendship," at the interesting meetmethodist W. M. S., Mrs. Sarah Bendle contributing a talk on Chris-tian Stewardship. Mrs. Harry Childs read a pamphlet on "God's of Eternity." A solo by Mrs. Harry Higgins was a much-appreciated

### Mothers and Their Children



A child of school age is benefited a light "fourth meal" at 4 o'clock, by a light especially if dinner is rather late. This may consist of a slice of bread, buttered, with honey or brown sugar, or in winter, a cup of hot bouillon with crackers, or hot milk and a plain

## (Copyright, 1923, Associated Editors.) Why Backs Ache

The Kidneys Seldom to Blame -The Trouble Due to Blood Impurities.

There is more nonsense talked about backache than any other trouble. Some people have been frightened into the belief that every backsche more dealers. ckache means deadly kidney trouble. As a matter of medical fact not one backache in twenty has any-thing to do with the kidneys. Most backaches come from sheer weak-ness and kidney drugs can't help that. You need something to im-prove your bleod and build you up, and that is exactly what Dr. Wil-liams' Pink Pills will do. Some back-aches are really muscular resume aches are really muscular rheuma tism; some are the symptoms of such ailments as influenza, indigestion, constipation and liver troubles. In women most backaches come from any weakness or irregularity of the blood supply. To get rid of the trouble take a tonic like Dr. Williams' Pills to enrich the blood and bring strength to aching backs and weak nerves. Mr. W. Prince, Lovering. was widely known as a newspaper woman, distinguishing herself several years ago by stepping out from woman's page editing and reporting, about the only field open to women at the time, and doing with marked success the city hall happenings in Calgary.

Beginning her newspaper career in St. Thomas, her home city, she went to the west to accept a position in Medicine Hat, receiving an offer shortly after from the Calgary Albertan. With her ability, initiative and enthusiasm, she made for herself a unique position in western newspaperdom, bringing her career as an influential newspaperwomen to an influential newspaperwomen to an opposition of the west to have the distortant of the west the series of her paper, Mr. W.

M. Davidson.

Basin in He says: "Periodically I suffered for about five years with bachache. If I caught cold it seemed to settle in my back, which pained me so badly that I could hardly turn over in bed. These attacks would last for a week or ten days. I tried many remedies, but they did not drive ago, while suffering from one of these attacks a friend advised me to try Dr. Williams' Pink Pills. I followed bis advice with the best of results, as I have had no attack of the trouble since, and I feel sure that I am permanently relieved."

You can get these pills through any dealer in medicine or by mail postpaid at 50 cents a box or six boxes or six boxes.

nd publisher of her paper, Mr. W. dealer in medicine or by mail post-paid at 50 cents a box or six boxes. She is returning to the west the cine Co., Brockville, Ont.-Advt.

# **PERSONALS**

Miss Babbie Chisholm was a bridge ostess Friday afternoon at her home n Queen's avenue

Mrs. Harry E. Johnston, Detroit Mich., was in the city to attend the funeral of Mrs. Blay. Mrs. Powell of Exeter is a visitor

in the city, the guest of Mrs. F. W. Gladman, 564 Colborne street. Mrs. J. C. Judd entertained at a charming tea Thursday in honor of Mrs. Fred Bridgeman, a Winnipeg risitor in town.

Mrs. W. D. I. Wright was the hos tess of a small bridge at her home in Hayman Court, in compliment of Mrs. Gray of Woodstock.

In compliment of her guest, Miss Foreman of Woodstock, Miss Marjorie Tolhurst is entertaining at the tea hour Saturday at her home in Thornton avenue.

Principal and Miss Waller of Huron College left for Montreal yes-terday, where they will be the guests Miss Johnson, No. 5 Prince of Wales Terrace.

In honor of her guest, Mrs. C. A. Gibbs of Parkhill, Mrs. John Mac-Arthur entertained at the tea hour at her home in Piccaddilly street Friday afternoon. Miss Gurli Hausch, violinist, is among the prominent local artists who will appear in the program of the musicale in aid of the work or the Soldians, Wiyner, Localine, Wiyner, Wiyner, Localine, Wiyner, Wiyner, Localine, Wiyner, Wiyner, Localine, Wiyner, Wiyner,

the Soldiers' Wives' League, for which Mrs. T. J. Murphy is lending her home in Hyman street on Friday afternoon, Jan. 19. Mrs. Gray of Woodstock, who has been a much-feted visitor in London, a guest with Mrs. C. A. Whitwam in Waterloo street, returned hor

day evening. Among the hostesses who entertained in her honor were Mrs. John McGregor, Mrs. Roy Cairncross and Mrs. W. A. McCrimmon. One of the smartest receptions of season was that held by Mrs. W. home in Central avenue Friday ar-Miss Marjorie Tolhurst, principal, most inviting, with its glowing grate fires in the drawing-room and library, where spring flowers were used as ing rink and slide have been delayed,

decorations. A most cordial welcome awaited all which looked most attractive with its decorations of cluny lace and matron assistants were Mrs. Gordon
Tennent, Mrs. Nelson George, Mrs.
Melville Dale and Mrs. George F.
Copeland. Mrs. D. H. Arnott and
Mrs. Frederick Brickenden ushered
the guests to the tea room. A host
of friends took advantage of the onof friends took advantage of the op-portunity to call and enjoy a chat over the friendly teacups.

Dr. and Mrs. H. R. Kingston entertained at a charming dinner party Friday evening in honor of Dr. C. A. Chart of Toronto University. The table was attractive with pink rose-buds arranged in a basket, and tall pink candles, held in black sticks. Among the guests were: Dean Sher-wood Fox and Mrs. Fox, Dr. and Mrs. E. T. White and Prof. Arthur Woods. The guests attended Dr. Woods. The guests attended Dr. Chart's lecture in the Normal School in the evening.

Mrs. J. S. Niven is lending her home in Colborne street Tuesday afternoon from 3:30 to 5:30 for a musicale and tea, to be held under the auspices of the Women's Guild of St. Paul's Cathedral. The program, which has been arranged by Mrs. Harris Elliott, will include numbers Harris Elliott, will include numbers by the following artists: Miss Elleen McDougall, pianist; Mrs. Charles Ivey, violinist; Mrs. Innes Carling and Miss Elsie Greene, who will give vocal solos, and solo dances by Mrs. Eric Reid and Miss Edith Wynne-Pryce.

HIGH STOCK RETURNS. Paris, Jan. 12.—The old-fashioned

#### PROVIDING EQUIPMENT FOR CHILDREN TO PLAY

Discussion with regard to the provision of play equipment for the children proved deeply interesting for the members of Knollwood Park Mothers' Club at their January meeting this week, and in order to raise funds for this important object, it was decided to hold a St. Patrick's Day sale and concert. Mrs. D. Wood will have charge of the work table: Mrs. A. Horner of the home-cooking: Mrs. J. Coughrie of the ice cream. E. Saunders at her beautiful new and Mrs. G. Ross of the candies.

owing to the weather. those who were present from the hostess. Receiving with Mrs. Saunders were her daughter, Mrs. F. Howard Fetherston, also Miss Annie Saunders. The occasion offered an opportunity to the many friends of been distributed to needy families. opportunity to the many friends of Miss Saunders to wish her "bon voyage," as she is leaving in a few days for a trip around the world, followed by an indefinite stay in Europe. The dining-room table. oom table, ing program. The president, Mrs. Short, in a gracious little speech thanked the club members and the Columbia roses, was presided over by executive for their support and comrs. Charles T. Glass and Mrs. A. operation in the months of the year D. Jordan, while charming young matron assistants were Mrs. Gordon cordial wishes for a good new year.

> FINE SINGER COMING. Madame Edith Macalpine of Springfield, Mass., will be the assist-ing artist at the recital in Dundas Centre Church Monday evening. Her program will include "Villanelle" (Del Acqua); "Nymphs and Fairies," (Beneberg), and the aria, "Pace, Pace, Mio Dio" (Verdi). Interesting organ numbers and special selections by the choir will provide a varied and entertaining program.

> COUNT ON ME'S" GIVE RECITAL The Count On Me Club of the Y. W. C. A. announces a musical, to b held a week from today, Jan. 20, at Lenmore, the King street residence Those taking part will be Misse Madeline Sime Lucy Harding, Helen Thompson and Annie Goddard.

#### ELEPHANT KILLS KEEPER OF ZOO IN SWITZERLAND

Associated Press Despatch. Basle, Switzerland, Jan. 12.—Seize with a sudden fit of anger, and ele phant ,aged 15, in the Zoological Gar been revived for the dens here, today wrapped his trun collar on today's afternoon gowns. It about the legs of the keeper and swung is high and fairly snug about the his through the air, dashing his head throat, and usually in some soft mathroat, and usually in some soft material, which gives a swathing effect. The final touch of the old-time "stock" comes with crossing in front.

## **Eczema Covered Arms** of This Healthy Child

Mrs. Alex. Marshall, Sprucedale, Ont., writes:-



"When my little son was three months old he broke out in sores on his chest and arms. We did all we could to heal those terrible sores, but nothing did him much good. Finally I ventured on a box of Dr. Chase's Ointment and kept on using it. At

last we were rewarded by the steady healing of the sores, and finally he was completely relieved of them. He is now three years old, and has had no re-

DR. CHASE'S OINTMENT

Miss Gibbons Opens Spacious Home For Y. W. C. A.

Benefit.

Guests numbering over 200 attended the musicale and tea held Friday afternoon at "Lornehurst," the spacious home of Miss Gibbons in Dufferin avenue. This charming affair was held under the auspices of the Y. W. C. A. board, the proceeds to be used for the furnishing of new clubrooms. Miss Gibbons received clubrooms. Miss Gibbons received the many guests, assisted by Mrs. Donald McLean. A delightful program, which had been arranged by Mrs. Harris Elliott, was presented, the numbers including: Hungarian Rhapsody," No. 11 (Liszt) Miss Margaret Coleman; dance, "Intermezzo," by Stoughton, Mrs. Eric Reid; solo, "One Fleeting Hour," D. Lee, and "In An Old-Fashioned Town," Squire, Mrs. Frederick Schofield; violin, "Songs My Mother Taught Me," Dvorak; "Moment Musical," Schubert, Mrs. Ernest Bluethner; dance. Dvorak; "Moment Musical," Schubert, Mrs. Ernest Bluethner; dance, Bare of ble, from Tales of Hoffman, Miss Edith Wynne-Pryce; song, "Friend o' Mine," Sanderson; solos. "The Pipers of Pan Are Calling," Monckton, Mrs. Schofield. Mrs. Harris Elliott and Miss Alleen Regan acted as accompanies.

acted as accompanists.

The tea room was lighted with The tea room was lighted with yellow candles, and clusters of Pichmond roses adorned the table. Mrs. C. B. King, president of the board, and Mrs. Jeffery Hale presided over the tea table. Assisting in the tea room were Mrs. Walter Brown, Mrs. M. W. Bruce, Mrs. D. H. Cameron, Mrs. Eric Reid, Mrs. David Nichol, and Misses Edith Wynne-Pryce, Eula White, Ruth Lucas, Helen d'Avignon, Jean Waugh, Hilda Keene, Isabel Tanton, Margaret Glass. Mrs. E. E. Reid and Mrs. Angus Graham were in charge at the door, and Mrs. Gordon Philip was general convener of the affair. of the affair.

of the affair.

Among those noticed were: Mrs.
Ray Lawson, Mrs. J. J. Foote, Mrs.
E. H. Nelles, Mrs. Fred White, Mrs.
W. F. D. Jarvis, Mrs. Baker, Miss
Shaw-Wood, Mrs. Ed. Reid, Mrs.
Bruce, Mrs. Wardrope, Mrs. Gordon
Wright, Mrs. W. H. Kippen, Miss
Leona Murphy, Mrs. Fred White,
Mrs. A. E. Miller, Mrs. McIntosh, Mrs.
D. A. Curle, Mrs. Kingsmill. Mrs. W. MRS. J. F. AMOS,
provincial president of the United
Farm Women of Ontario, who speaks
today at 2 o'clock in the county
buildings. A special invitation has
been extended to East Middlesex
rural women to attend the meeting

## IN PLAY AND PANTOMIME

charming entertainment prese d by the talented members of the C. G. I. T. of First Presbyterian was enjoyed this week by a Church was enjoyed this week by a large audience in the school room. The program included a pantomime, "Wanted, a Wife," an amusing playlet, "My Cousin Timmy," and piano number by Miss Isabel Butler, reading by Flora Nichol, and character dance by Gladys Tullett and Marian Stark. Stark

Alice McFarlane gave an exceptionally clever rendition of a character part in the pantomime, in which others taking part were Gladys Tullett, Laura Beattie, Claire Jones, Jean Aikenhead, Nina McFarlane, Marjorie Director of the Marjorie Director of t orie Dixon, Jean Barbour and Helen Hughes.
"My Cousin Timmy" had as its set-

ting a school for young ladies, Miss Laura Beattie, president of the C. G. Laura Beattle, president of the C. G. I. T., scoring a success in the role of the precise lady principal. Miss Marian Stark made an admirable "professor," Miss Josephine Campbell as the gardener and Miss Helen Hughes as the maid supplied excellent comas the maid supplied excellent com-edy. Others who had roles which



OVER THE HEAD AND ON.

It is no impossibility nowadays appear as attractive in the haver of one's home as at a formal func-tion, for with the variety of inexpen-sive materials and the numerous de-signs for quickly-made house gar-ments, the woman who sews has but to secure a pattern and a few yards of material and come home and finish her house dress or apron in the after-

Printed percale at 15c per yard with plain percale at the same price per yard was chosen for this house dress, making it cost but 60c.

The pattern No. 1606 cuts in sizes 36, 40, 44 and 48.inches, bust measure. Size 36 requires 3½ yards 36-inch material with ¼ yard 36-inch contrasting. Price 15c. stamps or coin (coin preferred).

H	
	Name
	Town
	Province

Age (if child's or misses' pattern)... Measurement: Bus...... Waist.....
Address orders to Pattern Department, The Advertiser London, Ont.

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Tamous for its Flavor-Just try a sample.

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A trial will convince ORDER FROM YOUR NEIGHBORHOOD GROCER

# WOMEN! DYE ANY GARMENT, DRAPERY

Waists Kimonas **Sweaters** Skirts Dresses **Stockings Curtains** Coats Ginghams

Coverings **Everything** 

**Draperies** 

Diamond Dyes

Each 15-cent package of "Diamond home dyeing is guaranteed. Just tell your druggist whether the material you woman can dye or tint her old, you wish to dye is wool or silk, or worn, faded things new, even if she whether it is linen, cotton, or any has never dyed before. Buy Diamond mixed goods. Diamond Dyes never Dyes—no other kind—then perfect streak, spot, fade, or run.—Advt.

# Special Announcement 10% DISCOUNT

will be allowed on all orders for Rugs from now until Feb. 1, 1922. This is the slack time in our newly enlarged factory. Spring brings orders in a rush.

Get your rugs made now, use them in the cold weather and save Your old carpets are valuable. Have them made into handsome "Velvetex" Rugs. The "Velvetex" is a Real Rug, made from your discarded old carpets which are cleaned and recleaned, then manufactured into reversible, seamless rugs that will wear a lifetime. Under foot they feel like thick velvet, that is why they are called "Velvetex."

Every "Velvetex" Rug is guaranteed, and the only factory making "Velvetex" is in London, Ont.

In London our driver collects the carpet from attic, cellar, or off the floor and delivers the finished rugs free. Out of town we pay freight or express both ways on all orders.



Delivery can be made within ten days from receipt of order or held over till wanted. Established 1909. Canada Rug Company Velvetex Bldg., 96-98 Carling Street



# MOTHER, INSIST ON GENUINE "CALIFORNIA FIG SYRUP"

Say "California" to Your Druggist and Refuse any Imitation of this Harmless Laxative for Children

bilious, irritable, listless, or full of cold, a teaspoonful of "California Fig Syrup" handy. They know a teaspoonful today saves a sick child omorrow. It never cramps or over-Syrup" will quickly start liver and bowel action. In a few hours you can see for yourself how thoroughly ets. Ask your druggist for genuine California Fig Syrup" which has lirections for babies and children of it works the sour bile and undigested all ages printed on bottle. Mother! You must say "California" or you well, playful child again. may get an imitation fig syrup.

# Let Every Man Be a Beau Brummel

Have Your Clothes Pressed Regularly. Have Your Clothes Dry-Cleaned Periodically.

We now have a plan whereby you can pay so much per quarter and we will launder your linen and sponge and press your clothes. The charges are so moderate that the appearance more than compensates you. Phone 558 or ask our route men.

The "Department Store" Laundry.

SOME WAY AND SOME HOW

The Parisian SHOULD Laundry Launderers, Dry Cleaners, Dyers and Rug Cleaners.