

WINDOW SHADES

LACES AND FRINGES

TO MATCH.

O. B. GRAVES,
222 Dundas Street.

MARRIAGE LICENSES.

W. M. H. WESTON, GROCER, ISSUES
licenses at his office, 64 Stanley street.
No bond required.MARRIAGE LICENSES AT SHUFFS
drug store, 690 Dundas street east. Real
license, Dundas street, corner William. Take
Dundas street car. No witnesses required.LICENSES ISSUED BY THOS. GILLEAN,
jeweler, 422 Richmond street.

Births, Marriages and Deaths

DIED.

JOANES—In this city, on Aug. 21, Wm. H.
Joanes, aged 34 years.
Funeral private from the residence of his
parents, Queen's avenue.TURTON—In this city, on Tuesday, Aug. 21,
Frank Turtion, G. T. R. engineer, aged 62
years.
Funeral will leave his late residence, 354
Simcoe street, Thursday, at 3:30, services at
3 o'clock. Friends and acquaintances kindly
accept this intimation.

Petrols papers please copy. 65u

Montserrat's Lime Juice Cordial

—AND—

Effervescent Fruit Salts Sherbet.

JAS. G. ROSS.



This Brand of Flour

Always makes the

BEST BREAD

OR PASTRY.

USE NO OTHER.

J. D. SAUNBY

27 York Street,
Telephone 112.

GO TO

BEATON'S

We have all the leading styles in

Felt & Straw Hats

See our windows for nobby goods.

PRICES TO SUIT THE TIMES.

138 DUNDAS STREET,

Opposite Market Lane.

Great Reduction Sale.

To make room for our Fall Goods,
we are now offering our Summer
Wrappers and Waists at ridiculously
low prices. Come and procure one
before they are all gone.
Still a few left of these beautiful
Prints, in all the leading shades.
Regular prices 15c and 15c a yard;
selling at 10c at

LEVINE'S

238 Dundas Street.

R.K. Cowan

Barister, etc., over Bank of Commerce
London.

SATURDAY EDITION

—OF—

London Advertiser,

—CONSISTING OF—

16 PAGES (96 COLUMNS)

—INCLUDING—

"Citizen and Home Guard,"

—SENT FOR—

One Year, \$1.

ADDRESS ORDERS TO

ADVERTISER Printing Co.
LONDON, ONT.

Shoes!

Have you taken advantage of
the great bargains being offered by
POCOCK BROS.? Other shoe dealers
find it difficult to step to our low-priced music.Half price is the keynote on all our Summer
stock. Thousands of styles and kinds to select from
for men, women and children. See our window for
low prices. Baseball given away free with boys' shoes.
AN AVALANCHE OF TRUNKS AND VALISES CHEAP.

POCOCK BROS.

Silk Mitts,

Lisle Hose,

Lawns,

Laces

Priddis Bros.

WARM AIR HEATING.

We are prepared to furnish esti-
mates, and guarantee the satis-
factory heating and ventilating of
any building where such work is
required. Call and see our new

MAGIC STEEL FURNACE.

Wm. Stevely & Son

362 Richmond Street.

PHONE-462.

CONFEDERATION LIFE

Association, Toronto.

An Endowment Policy

With us is a first-class investment for any
young man or woman.
We can adapt ourselves to your circum-
stances. Remember our policy cannot lapse
after two full payments have been made.

FRED. H. HEATH, General Agent.

GEO. FRITCHARD, City Agent.

Office—436 Richmond street.

N. B.—Ladies, see one of our investment
policies.

KENT'S

FOR CONFECTIONERY!

KENT'S

FOR ICE CREAM!

KENT'S

FOR ALL DELICIOUS SUMMER
DRINKS!

KENT'S

FOR FIRST-CLASS LUNCHEONS!

209 Dundas Street - - Phone 996.

J. Gammage & Sons.

GROW THE BEST

CUT FLOWERS

IN LONDON. SEE THE DISPLAY
IN THEIR WINDOW.

213 DUNDAS ST. E. W.

YEO'S

Big Sale is Still Going On.

E. J. MACROBERT & BROTHER

DISTRICT AND GENERAL AGENTS FOR
WESTERN ONTARIO.English, American and Canadian companies
represented.District managers Mutual Life Insurance
Company, New York.Offices—Room A, Masonic Temple, Lon-
don, Ontario.

Latest Novels Just Received

If Christ Came to Chicago..... W. T. Stead

What Necessity Knows..... Douglas

Beggars All..... Doyle

The Memories of Sherlock Holmes..... Doyle

The Refugees..... Doyle

A Ward in Chancery..... Doyle

The Anarchist..... Doyle

The Princess of Paris..... A. C. Gunter

The King's Stockbroker..... A. C. Gunter

Our Manifold Nature..... Sara Grand

The Heavenly Twins..... Sara Grand

A Yellow Aster..... Iota

Also Baseball Guide for 1924.

JOHN MILLS

404 RICHMOND STREET.

The best bread, the sweetest bread, the
cheapest bread in the city at D. J. LANG-
DON'S, corner York and Thames streets.

ywt

London Advertiser.

Telephone Numbers.

107.....BUSINESS OFFICE

134.....EDITORIAL ROOMS

175.....JOB DEPARTMENT

LONDON AND ENVIRONS

—Advertisements are an evidence of life,
public spirit, hope and a disposition to do
business.—The balance of Court Magnolia's Detroit
excursionists arrived home at 11:30 last
evening by the Grand Trunk.—Dr. Cl. T. Campbell, grand sire of the
I. O. O. F., left for Brantford to attend
the funeral of City Clerk Woodvatt.—The member of London Typographical
Union, No. 183, will attend the funeral of
Wm. Joanes, their late fellow-member, in
a body on Thursday afternoon.—Miss Daisy Mason, daughter of Dennis
Mason, has passed the entrance examina-
tion from Simcoe street school. Her name
was overlooked in copying the press report.—The band concert by the Seventh Band
in the Victoria Park last night was at-
tended by a smaller crowd than usual.
The weather was very cold for promena-
ding.—George Chittick, of Dorchester Station,
pleaded guilty and was assessed \$1 and
costs by Squire Smyth yesterday afternoon
for assaulting Wm. Capstick, a storekeeper
in the village. The dispute arose over an
account.—Among those who sent letters of con-
dolence to the family of the late City Clerk
Woodvatt, of Brantford, was Dr. Cl. T.
Campbell, of this city, supreme sire of the
I. O. O. F. Mr. Woodvatt was a veteran
in that order.—The medal received by Mr. William
Pearse, a former London boy, for his
bravery in putting down the Chicago riots,
is now on exhibition in the window of
Mr. Thomas Gillean, jeweler.
It is a handsome one.—The little dispute over the ownership
of a cow between Christian Madsen, a
Danish employe at the pork factory, and
Manager Ginge, has been settled. Madsen
was ignorant of the law and was at sea as
to the possible result of his conduct.—Brigadier Margrave, the provincial
secretary of the Salvation Army for West-
ern Ontario, conducted a special meeting
in the Salvation Army barracks, Sarnia, on
Monday night. He was accompanied by
the district officer, Ensign Clark.—The Port Stanley board met last night
and decided to make the necessary repairs
to the road. They also completed arrange-
ments for the trip of the City Council to
Cleveland on Thursday. The council will
go by the Lakeside and return on Satur-
day.—The following regulation for the better
protection of salmon and trout has appear-
ed in the Canada Gazette: "No one, during
the months of October and November, shall
fish for eels with a spear or torch in any
waters of the Dominion of Canada fre-
quented by salmon trout."—Thomas Cox, a bricklayer, was arrest-
ed yesterday afternoon by Constable J. W.
Ward. Clara Cox, a 25-year-old daughter,
was the complainant, and stated that her
father came home under the influence of
liquor and used her rather roughly. Cox
was remanded for a week by Squire Lacey.—In the Ontario Rifle Association con-
tests yesterday, Private W. Robson,
Seventh Fusiliers, took a \$3 prize in
the Gilmour match, Sgt. Major McCrim-
mon a \$7 prize in the Canada Companies'
contest, and Staff Sergeant Gordon, of
Twenty-sixth (Middlesex), \$4 in the Gibson
match.—Tuesday's St. Thomas Journal: Bishop's
Hill, Port Stanley, was a scene of gaiety
last night, when Mr. J. A. Robertson enter-
tained about 200 of his friends from this
city and London at his summer residence.
The hill was decorated with Chinese
lanterns and illuminated by a brightly-
burning bonfire. Dancing on the green
indulged in the music of a string band,
and during the evening refreshments were
served. The party returned on the regular
train.—A Weesbeach correspondent of the
Sarnia Post has this to say of a few Lon-
doners: Saturday evening was the occasion
for considerable social enjoyment to the
elite of Sarnia and Weesbeach, the cause
being an evening of fireworks, music,
dancing and refreshments tendered by Mr.
and Mrs. John Marshall, Mr. and Mrs. Wil-
liam Caven Barron, Mr. and Mrs. Chas. B.
Hunt, Mr. and Mrs. M. Kent, Mr. and
Mrs. D. Dewar and Mr. and Mrs. Stirling,
all of London, to friends and acquaintances.
The fireworks were especially fine,
much applause was given to the different
pieces went off. The concert was given by
Mr. W. C. Barron, who received un-
solicited compliments for his remarkable
piano playing. Mr. John Marshall sang in
splendid voice "The Village Blacksmith."
His voice, a rich baritone, is one of great
beauty of tone. Mrs. Chas. Hunt sang the
popular "Loveland and Dreamland," and in
it displayed a fine, majestic tone that was
much appreciated.—The coroner's inquest into the death of
Edward McEwen, the farm hand killed on
the G. T. R. west of the Cove on Aug. 16,
was resumed before Coroner Flock at the
court house Tuesday. Half a dozen wit-
nesses were examined, but no new light
was thrown on the matter. It was the
general opinion that the deceased was
sober, and that being fatigued he sat down
on the track and went to sleep. The jury
took about ten minutes to render a ver-
dict of accidental death, and exonerate the
Grand Trunk from all blame.

Direct Results.

For the past three weeks the DAILY AD-
VERTISER has been running an advertise-
ment for the Madison Avenue Hotel, New
York city. That hotel is advertised to re-
ceive immediate results by advertising for
outside business, in prominent newspapers,
is acknowledged by the letter given below:

"New York, Aug. 16, 1894.

To the Editor of the ADVERTISER:

"Dear Sir,—I am pleased to inform you
that I am having direct results from the
advertisement of the Madison Avenue Hotel,
New York, now running in the ADVERTISER. A
party stopping here with his family told
me that he read the advertisement in the
ADVERTISER and had concluded to give
the house a trial. I feel confident that
many others will come from your section
as the season advances. Yours very truly,
"H. M. CLARK."

Successful Canadian Inventors.

The following list of patents recently
granted to inventors residing in the Do-
minion of Canada is reported for the AD-
VERTISER by P. J. Edmunds, international
patent solicitor, London, Ont.: London,
patents—E. Best and J. D. Le Bel, London,
safety switch; A. Kleinmiller and E. S. Van
Tuyll, Petrolen, threshing machine (exten-
sion); W. W. Dickinson, Dundonald,
tobacco cure (trade mark); A. P. Stroud,
Milford Bay, pamphlet (copyright).United States patents—F. L. Decarie,
Montreal, valve; John H. Parker, Montreal,
stringed musical instrument; Geo. M.

Repetition of Job's Great Affliction.

Mr. George Henry Drew, of this city, has
been in very poor health for some time. His
system was completely run down, and his
blood so impoverished that "boils came out
all over his body." In short, it seemed but a
repetition of Job's great affliction, for no
sooner did they disappear in one part of the
body than they returned elsewhere with more
severity, and this condition of affairs seemed
to increase, although Mr. Drew had tried no
end of cures. On the 25th day of August he
got one bottle of the Royal Crown Remedy
and a box of Royal Crown Pills at Barkwell's
drug store, of which he has taken half, and
last evening he called at the above store to re-
turn thanks, and in the presence of eight wit-
nesses stated that it did him more than \$1,000
worth of good, so he had not felt as well for
years, and the benefit derived from it could
not be overrated, and it ought to be made
known to other sufferers. He establishes
throughout the entire system functional har-
mony, and supplies the blood vessels with a
pure and healthy current of new life. The
skin, after a few days' use of the Royal Crown
Remedy, becomes clear and beautiful—pimples,
blotches, black spots and skin eruptions are
removed, sores and ulcers soon cured. Per-
sons suffering from Scrofula, Eruptive Dis-
eases of the Eyes, Mouth, Ears, Legs, Throat
and Glands, have accumulated and spread,
either from uncurable diseases or mer-
cury, or from the use of corrosive sublimate,
may rely on a cure if the Royal Crown Remedy
is continued sufficient time to make its im-
pression on the system.

At the Grand Opera House.

One very decided improvement has been
made at the Grand Opera House during the
summer, which, while not visible to the
eye of the audience, will add greatly to its
pleasure, as it will aid in the better and
more expeditious placing of the scenery and
permit the use of some that had heretofore
to be dispensed with. The improvement
consists of cutting away a staircase that
formerly impeded the proper handling of
the scenery, and it will be greatly relished
by the actors and scene shifters, and by
the audience as well, though they will not
see the means by which the improvement is
effected.

PORT STANLEY GOSSIP.

During these hot weeks when all the
world are conspiring to accelerate the
pattering steps of the heat of the season,
and hour glass, and sojourners by the lake
shore have resorted to an amusement dear
to our hearts in the days ere we had re-
nounced our allegiance to Santa Claus or
become infidels with regard to the "good
people," Taffy pulls are the order of the
day, or, to speak more correctly—night,
for it is then that mammoth fires, before
whose brightness the moon has her
diminished head, are kindled on the beach,
and the givers of the feast sally forth into
the highways and byways to issue their
invitations. Great cauldrons, strongly sug-
gestive of the weird sisters in "Macbeth,"
but redolent of sugar and molasses,
instead of sulphur and brimstone,
are suspended over the flames, the officiat-
ing priestess, with cup and spoon (the
insignia of office) in hand, surveys the
progress of events, and when all is ready
gives the signal for the "saccharine
elongation" to begin. But if the "fair sex"
has arrogated to itself masculine pre-
rogatives in the matter of apparel, the lords
of creation have set sacrilegious foot in a
hitherto sacred feminine domain, for not
long since a club of hospitable bachelors
were host at one of these feasts of reason
and flow of soul, and escaped with no more
than the usual number of burns.Speaking of these pioneer poachers on
feminine reserves naturally leads us to say
a few words with regard to their imme-
diate neighbors, a club of gentlemen
equally conspicuous for their vestal
talents and shining reinment, and rejoicing
in the sanguinary name of "White Caps."
Let it not be supposed, however, that the
"snowy robes" with which they dazzle the
eyes of the unsophisticated villagers are
never doffed in the privacy of their veran-
dahs for garments of less conventional,
though more airy cut. These flowing
robes of Greek design and rich brocades of
material to the picturesque appearance of
their domicile. To gaze on the "White
Caps" as they recreate at the Port one
would scarcely suppose that they held
exalted stations in the neighboring met-
ropolis. Why, we have seen the austere
dignity of the right M. P. unbend so far
as to allow him to disport himself in the
watery element in a manner both "graceful
and swan-like." We have seen a musician
who has held many an audience spell-
bound by the magic of his art listen with
evident relish to the strains of some itine-
rant darkey minstrel. We have seen an
apothecary of renown who spends
his days in concocting antidotes to all the
physical ills that flesh is heir to, put him-
self in a fair way of being his own best
patron, in consequence of his reckless
onslaught on a real pie, whose dimensions
might have baffled the combined efforts
of the Black Knight and his convivial com-
panion, Friar Tuck of blessed memory.
We have seen—but stay, why should we
divulge the secrets of a place where we are
all "an equal brother?" There comes to
our mind an ancient proverb which tells us
by whom a little occasional nonsense is best
enjoyed, and perhaps the wisest man is he
of whom it may be written: "He was never
so old that he failed to enjoy the games and
the sports that he loved as a boy."

LA FARRERUSE.

An Unpleasant Surprise.

Widowed Papa (to his 16-year-old daugh-
ter)—Effie, did you know our housekeeper
was going to be married?Effie—Is she, really? Well, thank for-
tune, we'll get rid of the disagreeable old
thing at last. Who is she going to
marry?

Papa—Me.

Half Rates to Washington, D. C., and
Return Via Pennsylvania
Railroad.For the biennial encampment of the
Supreme Lodge and Grand Encampment of
the Knights of Pythias of the world, to be
held at Washington, D. C., Aug. 27 to
Sept. 5, inclusive, the Pennsylvania Rail-
road Company will sell, from Aug. 23 to
28, inclusive, round trip tickets to Wash-
ington and return at the rate of a single fare
for the round trip. These tickets will be
valid for return passage until Sept. 6, with
a further extension of time until Sept. 15,
obtainable by depositing tickets with joint
agent at Washington or before Sept. 6.
Excursionists also have the privilege of
returning from Washington either via
Short Line for Philadelphia, stopping over at
Baltimore and Philadelphia within limit of
their return tickets.This arrangement will afford a rare op-
portunity for the public to visit the
national capital.Side trips can be made from Philadelphia
to Atlantic City and return for \$1.75, to
New York and return for \$4.For tickets and space in sleepers apply to
ticket agents or B. P. FRASER, district pas-
senger agent, Buffalo, N. Y. 65cOnly one marble statue of the human
figure with eyelashes is shown. It is the
sleeping Ariadne, one of the gems of the
Vatican, and was found in 1503.Take care of the dollars and the world
will take care of you.

MARA'S

Great Department Stores.

TACT :::

PUSH AND

PRINCIPLE

Contain the true elements of success. Giving
honest value for every dollar spent with
us has secured the confidence of our
patrons. This house has never taken
one backward step. It never intends
to. Nowhere else can you make a
dollar go so far as with us.

Our Interests Are Your Interests.

Having purchased from the manufacturers, for spot cash,
a big stock of

CLOTHING

We are now offering Summer and Fall Goods at astonish-
ing cut prices. Read and note the following:20 only Boys' Reefer Suits with brass buttons and very
nobby, only \$1 99.502 Boys' Scotch Tweed Suits, extra value and just the
thing for schoolboys, only \$2 23.109 Youths' Scotch Tweed Suits, coat, pants and vest,
\$3 99.290 Young Men's Scotch Tweed Suits, regular \$10 and
\$12 suits, our price \$7 49.

100 Young Men's Tweed Suits, all wool, only \$3 99.

A lot of All-Wool Men's Tweed Suits, at \$3 65.

The balance of all our Men's Summer Suits, for \$2 23.

909 Men's Odd Pants, your choice for 99c.

Men's White Vests, very dressy, for 75c.

A splendid range of Men's and Youths' Fall Overcoats,
in Worsteds, \$4 99.

THE

T. E. Mara Co.,

LIMITED.

153 Dundas Street,
155 Dundas Street,
And Market Square } London.

PHONE 1,043.