

**SALE**  
of  
**DAMASK**  
**Breakfast**  
**CLOTHS**

Strong Damask Table Cloths in assorted sizes, with Crimson barred border; service-giving Cloths reduced especially for this Sale.

Regular \$1.75 for.... **\$1.40**  
Regular \$2.40 for.... **\$1.70**  
Regular \$3.00 for.... **\$2.20**

**EXTRAORDINARY SALE**  
PRICES SEVERELY TROUNCED

**SUMMER APPAREL**

Substantial Savings in every Department. One of the very best Buying Opportunities of the Season.

Our August Sales this year will be well worth watching as we anticipate making some very Special Reductions on left overs from this season. We start every season with new stocks; so you can be prepared to do some real good buying during this month at BAIRD'S.

**For Milady**  
**--Hyglo**  
**The Handy Manicure**  
**Outfit**

Neatly boxed; indispensable to your equipment; contains Cuticle Remover and Nail Bleach, Nail Polish, Nail White and Nail Polish Paste; also Nail File, Nail Sand-board, Orange Stick and Absorbent Cotton. The Outfit, Friday, Saturday and Monday.

**95c**

**FRIDAY, SAT. and MONDAY**

**FANCY LINENS Get Their Riddance Prices**



**BUREAU SCARVES**—Chintz Bureau Scarves, in some very pretty colourings, handy Scarves for trunk covers, lace edged. Reg. 75c. Friday, Saturday and Monday **58c.**

**LARGE BATTENBURG TABLE CLOTHS**—60 inches in diameter, large circular shape, deep pointed Battenburg lace edging, with a beautifully worked lace centre on white linen. Reg. \$7.00. Friday, Saturday and Mon. **\$5.60**

**SIDE BOARD CLOTHS**—Very neat and dainty looking, extra strong White Linen make, aboving lace edging and lace insertion band. Friday, Saturday & Mon. **69c.**

**HOSIERY VALUES**  
Going to Make Friends for this Store

**LADIES' BLACK HOSE**—Fast Black Lisle Hosiery, one of our fastest sellers, in assorted sizes. Reg. \$1.20. Friday, Saturday & Monday **87c.**

**GIRLS' and BOYS' HOSIERY**—Fine ribbed Black or White; extra strong and uniform thread throughout; assorted sizes. Reg. 75c. Friday, Saturday & Monday **49c.**

**INFANTS' TAN HOSE**—A splendid line in real Dark Tan, with a mercerized finish; the smaller sizes only from 4 to 6 1/2 inch. Special Friday, Saturday & Monday **28c.**

**SPECIAL!**  
**LADIES' SILK HOSE**—Elegant Silk Hosiery, showing pretty lace like leg; the very finest make you could wish for, in assorted shades, and they are pretty shades we show. Regular \$2.50. Friday, Saturday and **\$1.15**

**LADIES' HALF SILK HOSIERY**—This is another very interesting value for ladies; all the prettiest shades are here; lisle top, toe and heel. Reg. up to \$3.00 pair. Friday, Saturday and **\$1.49**

**LADIES' WHITE HOSE**—Plain White Lisle Hosiery of exceptionally good quality; flawless. Value for 75c. pair. Friday, Saturday & Monday **63c.**

**HOUSEKEEPERS Can Pick Up Good Values Here**

**15-INCH SHELVINGS**—Fancy Oil Cloth Shelvings, 15 inches wide, scalloped edge; the yard Friday, Saturday and Monday **12c.**

**TOWELS**—Medium size, unbleached Turkish Towels, very strong. Friday, Saturday and Monday **34c.**

**MORE "BLUE BIRD" SCRIMS**—Just a hand several pieces of Cream Scrims with a pretty "Blue Bird" border; very popular Curtains and Drapes, just now. Friday, Saturday and Monday **35c.**

**TABLE OIL CLOTHS**—Colour-ed Table Oil Cloths in different colours and fancy patterns. These Oil Cloths are a yard and a half wide. Special Friday, Saturday & Monday **47c.**



**Three Footwear Specials**

**LADIES' TIE SHOES**—In fine Vic Kid, high heel, plain pointed toe, pretty tie front. Reg. \$7.50. Friday, Saturday and Monday **\$7.20**

**LADIES' BOUDOIR SLIPPERS**—In soft coloured kids, shades of Pale Blue, Pink and Crimson, low heel, stitched sole, flexible and non-slip front. Reg. \$3.50. Friday, Saturday and Monday **\$3.20**

**LADIES' JULIETS**—In good Donzola Kid with patent leather cap, rubber heel and leather sole; very comfortable. Regular \$2.50 value. Friday, Saturday and Monday **\$2.35**



**SHEETS and SHEETINGS**

**WHITE SHEETINGS**—96 yards of pure White English Sheetings, 90 inches wide; plain finish; a beauty. Reg. \$2.25 yard. Friday, Saturday and Monday **\$1.90**

**WHITE SHEETS**—18 pairs of heavy English Twilled Sheets; pure White, hemmed, size; were \$8.50. Friday, Saturday and Monday **\$7.50**

**LINENED APRONS**—Pure White 32 inches wide, very strong, nice sheer cloth for aprons and other purposes. Friday, Saturday and Monday **39c.**

**Strong Reasons for Urging You to Visit Our SHOWROOM This Week**

**CHILDREN'S VESTS**—Fine Jersey make, with wing sleeves, square neck, with heading and tape; assorted sizes. Good value at 35c. Friday, Saturday and Monday **29c.**

**CAMISOLE STRAPPING**—In white or flesh shade, put up in one yard pieces; very handy, used for shoulder strapping. Friday, Sat. **21c.**

**SPORTS HATS**—Pretty Plaid Gingham Hats in assorted shades; very fashionable this season; nice for your vacation; stitched roll brim. Reg. \$1.20. Friday, Saturday and Monday **98c.**

**LADIES' VESTS**—A clearing line of 4 dozen fine White Jersey Vests; sizes 38 to 44 inch bust; V and square neck with strap. Reg. 45c. **38c.**

**SILK CAMISOLES**—Handsome Camisoles, trimmed with wide lace and insertion, others with ribbon and covered muslin trimmings, colored silk ribbon straps. Regular \$1.70. Friday, Saturday & Mon. **\$1.48**

**CHILDREN'S BOMPERS**—Strong Linen Bompers, with collar, pocket and belt, contrasty trimmings, elastic at knee; to fit 2 to 6 years. Reg. \$1.20. Friday, Saturday and Mon. **98c.**

**CHILDREN'S "MIDDY" SKIRTS**—Smart looking White Jean "Middy" Skirts with body, all finished with pleated style; these look well to fit 8 to 14 years. Regular \$3.00 value. Friday, Saturday & Mon. **\$2.65**

**Scan this List of WANTED THINGS**

**GLADYS BROOCHES**—The newest in unattainable Gilt, pretty double bow effect with stone settings. Friday, Saturday & Mon. each **20c.**

**WHITE DRESSING**—Two in One White Shoe Dressing; the big tin with the generous supply, and sponge. Friday, Saturday and Monday, each **15c.**

**MENTHOLATUM**—Excellent for sunburn or fly bites; try it for mosquitoes, they say it is fine. The Bottle **30c.**

**PEARS' SOAP**—The genuine Pears Unscented Glycerine Soap, durable and popular. Friday, Saturday **22c.** and Monday **22c.**

**BLIND PULLS**—It's a little thing but it improves the appearance of your windows; Green or Gold, long fringed tassels. Each Friday, Saturday and Monday **10c.**

**LADIES' RUBBER HEELS**—Tan Rubber Heels in assorted sizes. Try a pair for easy walking. Reg. 30c. pair. Friday, Saturday & Mon. **22c.**

**PANTS HANGERS**—Sure grip Pants Hangers, simple and requires but little space in your wardrobe. Friday, Saturday & Monday **15c.**

**COUNTRY CLUB BRACELETS**—In pretty mixed colours, in lustre, strong on elastic; each Friday, Saturday and Monday **15c.**

**NECKLETS**—Fine Gilt Chain with pretty gilt and fancy stone pendants. Each Friday, Saturday and Monday **15c.**

**NECK LACES**—Fashionable Country Club Necklaces in Gilt or Silver finish; very fine and very neat. **20c.**

**BLEND BOLLERS**—36 inch dependable complete with fitting; each **34c.**

**SASH RODS**—Extension Tubular Brass Rods with large fluted ball ends; complete Friday, Saturday **22c.** and Monday **22c.**

**BLOUSE HANGERS**—Neat, simple shoulder hanging blouse support. You need perhaps two or three. Friday, Saturday & Mon. each **5c.**

**SUIT HANGERS**—Strong, last for years, holds coat, pants and vest in one place. Friday, Saturday and Monday, each **10c.**

**Invest your Winnings Wisely & Well in our Men's Department this Week**

**MENS SOCKS**—Fine Black Cashmere Socks, spliced heel and toe; good value. Reg. 70c. Friday, Saturday and Monday **59c.**

**MENS HANDKERCHIEFS**—Fancy bordered or plain White Handkerchiefs at a special price for Friday, Saturday and Monday, each **20c.**

**FANCY BOWS**—Ever-ready Grip Bows in the newest mixtures; will fit any collar; good looking and fashionable. Friday, Saturday and Monday **65c.**

**MENS GARTERS**—The Paris Garter, a favorite with men, in assorted coloured elastics. Friday, Saturday and Monday **65c.**

**BOYS' CAPS**—Fancy Tweed Golf Shape Caps in mixed tweeds. A few boxes of new ones on sale Friday, Saturday & Monday **65c.**

**MENS WORKING SHIRTS**—Strong Drill Shirts in Black, showing a white pin stripe; collared and all double stitched. Were \$2.75. Friday, Saturday & Monday **\$1.75**

**VACATION GRIPS**

**VACATION GRIPS**—Gladstone style, though larger; imitation crocodile finish, double clips, patent spring lock, reinforced corners; very convenient size. Friday, Saturday & Monday, each **\$5.30**

**ANOTHER GRIP**—Very strong Black or Tan Grips, double handle, strap fastening; medium size; nice for country folks for shopping trips. Friday, Saturday & Monday **\$4.40**

**SALE OF SHIRTS**

**MENS TOP SHIRTS**—Just a small assortment but they are real good quality English Linen, with detachable collar to match; shades of Cream, Blue, White and Blue; \$5.00 value. Friday, Saturday and Monday **\$2.50**

**MENS NEW CAPS**—Light weight Summer Caps with a soft stitched peak; all the prettiest patterns of the season; silk lined, one-piece crown. Special Friday, Saturday and Monday **\$2.40**

**MENS MESH SHIRTS**—Pure White open mesh Shirts, each with a detachable collar of the same material; assorted sizes, made full fitting. Reg. \$2.50. Friday, Saturday and Monday **99c.**

**BOYS' TOP SHIRTS**—Striped Negligee Shirts, just like daddy's an dandy with the same care and finish; soft cutted, good fitting and smart looking; value for \$1.50. Friday, Saturday and Monday **99c.**

**MENS KHAKI PANTS**—A splendid knockabout pants, well suited for haying time; they are well made, strapped, cut bottom, hip and side pockets. Reg. \$2.00. Friday, Saturday and Monday **\$1.45**



**MEN'S Extra Strong BOOTS**

**BOYS' BOOTS**—Laced style Gun Metal, extra strong with soft potted tops; sizes 1 to 5 1/2. Reg. \$3.30. Friday, Saturday and Monday **\$2.78**

**MENS TAN BOOTS**—An extra heavy Tan leather Boot for the working man; ideal for the woods, heavily soled and very strong. Special Friday, Saturday and Monday **\$3.75**



**Men's Romeo Shoes**

Men's Brown Vic Kid Romeo, low heel, very comfortable shape. A Special lot, \$4.50 value. Friday, Saturday and Monday **\$3.85**



**GLOVE SPECIALS**

**LADIES' SILK GLOVES**—Black, White and Cream Silk Gloves with two dome wrist; values to \$1.80. Friday, Saturday and Monday **\$1.39**

**LADIES' GLOVES**—Black and White wash Gloves with two dome wrist; these assure you constant wear. Assorted sizes. Friday, Saturday and Monday **58c.**

**LAUNDRY BAGS**—Sailed Linen Bags in Dark Linen, Crash, unbleached front; just a convenient size for hanging in each room. Special Friday, Saturday and Monday **79c.**

**Civic Commission.**

**WEEKLY MEETING.**

The weekly meeting of the Municipal Council was held yesterday afternoon. Chairman Morris presided. Commissioners Peet, Collier, Jackman and Mullaly were present.

After the minutes of previous meetings were confirmed the following business was disposed of.

The Prime Minister, replying to the Council's application for a prorogation of the special allocation of \$400,000 stated that this grant was for the construction of roads to Springdale, Sadger, etc., and was not on a per capita basis, but to provide work for the unemployed. Men from all sections of the country were engaged, including those from the city.

A communication was read from the Manager of the Newfoundland Atlantic Fisheries stating the throwing of debris into the water near their premises would be discontinued.

Mr. L. G. Chafe asked that Springdale Street be repaired. The grading of this street is being attended to. A communication was read from the Hon. Secty. Regatta Committee thanking the Council for loan of seats of Regatta Day.

A petition was received from residents of Pleasant St. (LeMarchant Road to Cornwall Avenue) asking that the road running parallel to Pleasant Street from LeMarchant Road through McLoughlan Estate, be reopened and graded for the convenience of Petitioners. The property referred to is owned by private parties and the Council cannot accede to the wishes of the Petitioners.

Thos. Stamp applied for the work of repairing fence, Battery Road. This was referred to the Engineer and Road Inspector.

M. McDonald's request that the hopper fronting his dwelling, Flower Hill, be removed was acceded to.

The following plans were passed subject to the Engineer's approval. Dr. Tait, (dwelling) Patrick Street, Charles Martin, (dwelling) Lemarchant Road extension, provided he pays his proportion for extension of water and sewerage.

W. Clouston's tender to supply lead pipe was accepted.

Application of E. Goodland to supply stationery was referred to the Office Committee.

The City Engineer reported on work done during the past week in the extending and relaying of water and sewer mains throughout the city.

It was ordered the work of testing water mains be proceeded with as last season.

The reconstruction of Mullins' Bridge, Hamilton Avenue, which is at present in bad condition will be commenced Monday next.

Request of Dickenson Memorial Committee for permission to make alterations to base of monument was agreed to.

After the disposal of sundry matters and the passing of pay rolls, etc., the meeting adjourned.

**Here and There.**

**Men's Dark Tan Boots, Blucher cut, laced, medium toe, only \$6.50 the pair at PARKER & MONROE'S.**—aug.11

"I wonder where I can get Screw Top Preserve Bottles, Will?" "They carry all sizes at STEELE'S, dear, and their prices are the lowest. I'll order yours to-day."—aug.12,6

**ACKNOWLEDGMENT.**—The Hon. Treasurer of the G. E. Orphanage acknowledges with thanks \$40.00 from Branch No. 3, N.I.W.A., Grand Falls. —adv.

**Women's Dark Tan Laced Oxfords, medium heel, pointed toe, only \$5.00, \$5.50 to \$6.00 pair at PARKER & MONROE'S.**—aug.11

Preserve Bottles with Screw Tops and Rubber Rings are being sold at STEELE'S Crockery Store—Pints for \$1.20 and \$1.30 dozen; Quarts at \$2.40 dozen, and Half Gallons at \$3.30 dozen.—aug.12,6

**The Regular Quarterly Meeting of the St. John's Mechanics' Society will be held on Monday evening next at 8 o'clock sharp. J. A. LEAHY, Sec.**—aug.6,11

Oh, dear, I must order those Preserve Bottles from STEELE'S to-day. I know they had quite a stock of them last week, but heard they were selling them fast.—aug.12,6

**DIGBY SAILED.**—S.S. Digby did not sail until yesterday at 5 p.m., having been delayed owing to the loading of a consignment of 180 tons of frozen salmon from the Atlantic Fisheries Co.

"Laugh and grow fat" is an old axiom. We advise the use of a good tonic, named "Bick's Tasteless". Price \$1.00; postage 20c. extra.—apr.25,11

**ACKNOWLEDGMENT.**—The Superintendent of the Children's Hospital gratefully acknowledges the receipt of \$200.00 (two hundred dollars) from Mrs. J. T. Bradbury, Torbay, a bequest from the estate of the late Miss Frances Dunphy, of Torbay.—adv.

**N. B. S.**—Reserve the afternoon of Aug. 17 for N. B. S. Old-time Garden Party at the farm of Mr. Henry Cowan, Brookfield. The great attraction will be Madam Luk, the great American fortune teller.—aug.9,11

**PRIZE DRAWING ON MONDAY.**—The Mount Cashel Building Committee meeting held last night in the B.I.S. Music Room was largely attended. Chairman W. J. Higgins announced that the drawing of prizes in connection with the lottery would take place on Monday night at 8 o'clock in the Mount Cashel Recreation Hall and that the public were at liberty to attend the event.

The Treasurer of the Methodist Orphanage thankfully acknowledges receipt of the sum of \$40.00, being amount of donation from Branch Number Three N. I. W. A., Grand Falls.—aug.11