

**PURITY FLOUR**

Buy it once and you will choose it every time



More bread and Better bread Try it!

32 CANADA FLOUR MILLS CO.

**WE'RE EASY!**

Five Dollar Greenbacks are Burning Holes in Our Pockets  
**Do You Want One?**

Save the Alphabet Cards in all Pound Packets of Union Blend Tea, bring to us and get the money.

**H. W. de FOREST TEA CO'Y.**

**HAVE YOU SEEN**

THE SPLENDID NEW LINE OF ART CARPET SQUARES WE ARE NOW SHOWING? Handsomer colourings and more artistic designs than have ever been shown in this city.

**JUST OPENED:**  
A large shipment of

**FLOOR CLOTHS**  
AND  
**LINOLEUMS.**

Come and make your selection while the assortment is at its best.

**U.S. PICTURE and PORTRAIT Co.**  
COMPLETE HOUSE FURNISHERS.

**REID NEWFOUNDLAND COMPANY.**

Agricultural and Manufacturers' Exhibition.

St. John's, Oct. 31st to Nov. 5th,  
1910.

Round Trip Excursion Tickets will be sold from all points on this Company's system to St. John's, at

**ONE WAY FIRST-CLASS FARE.**

For dates of Sale, Time Limits and further information apply to nearest Purser or Station Agent or to General Passenger Agent.

**Reid Newfoundland Company**

**I'M FEELING FINE!**

SO WILL YOU

IF

YOU USE

**KING GEORGE**

THE

VERY BEST FLOUR

**KING GEORGE FLOUR**

**MAKES FAULTLESS BREAD.**



**Now is the Time**

Don't wait till Jack Frost comes, but be ready to meet him. We have:  
Wool Blankets, from \$1.80 pair up.  
Wadded Quilts, from \$1.20 up.  
White Counter Panes, from 80c. up.  
Fancy Bed Spreads, from 90c. up.  
Send along your Mail Orders to

**WM. FREW, Water St., Nearly Opp. Court House.**

**"IT"**

The Best is the Best!

**'UNICA BEST'**

IS THE

**Best Flour**

MILLED.

Don't Pay More for any other Brand than you can buy "Unica Best" for.

Ask your Grocer for IT.

oct22,1m

**Onions, Grapes, Cheese, Etc.**

NEW ARRIVALS, November 1, 1910.  
50 cases Valencia Onions, 40 kegs Green Grapes,  
50 brls. P. E. T. Parsnips, 100 bxs. Can. Cheese,  
100 bags Small Beans, 20 brls. Jamaica Oranges,  
And 200 brls. Choice Apples. Prices right.

**GEO. NEAL**

**Job Printing Executed!**

**Make Your Fall**

Winter Shipments  
PER STEAMERS

**'PORTIA'**



**'Prospero'**

SAILING  
West & North

FORTNIGHTLY.  
Best Rates Quoted on Application.

**BOWRING BROS.,**  
Ltd., Coastal Mail Service.  
Telephone 306.

**JUST RECEIVED!**

50 brace  
**Partridge.**

200 lbs.  
**FRESH HALIBUT.**

**A. H. MARTIN, Agent,**  
Cavendish Square.  
Phone 608.

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can start a mail order business at home. No canvassing. Be your own boss. Send for free booklet. Tells how. Head-  
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**Job Printing of all kinds.**

**THE WHITE MAN'S BURDEN**

Can be removed to a great extent by installing the

**New Electric Light BULB,**  
Which Saves 70 per cent. of  
THE WHITE MAN'S ELECTRIC LIGHT BILL.

**P. C. MARS, Board of Trade Building.**  
PHONE 696. nov3, eod

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Lady Good-for-Nothing, by Q.—cloth, 50c.  
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The Creators, by May Sinclair—50c. and 75c.  
Sahib-Lok, by John Trevena, 50c.  
City of Beautiful Nonsense, E. T. Thurston.  
Prince of this World, by Joseph Hocking.  
Eternal Fires, by Victoria Cross.  
Life's Shop Windows, by Victoria Cross.  
Alisa Page, by R. W. Chambers—\$1.50.  
The Green Mouse, by R. W. Chambers—\$1.50.  
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The Golden Aphrodite, by W. Crispie—50c.

**GARLAND'S BOOKSTORE, 177 and 353 Water Street.**  
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**Halifax SAUSAGES, etc.**

To-day ex Florizel,

Choice Halifax Sausages—50 lb. kegs.  
Choice Bologna Sausages—barrels. And  
100 cases California Tinned Fruits—  
Apricots, Peaches, Pears.


**F. McNAMARA, Queen Street.**

<b>The NICKEL,</b> To-day and To-night.	<b>The CASINO,</b> Matinee To-day.
<b>The Hand of Fate.</b> A thrilling Vitagraph story of love and hate, passion and jealousy.	<b>The Miniature.</b> A dramatic production par excellence.
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<b>A Jealous Domestic.</b> Comedy.	<b>The Strong Man.</b> With Mr. Victorians in the title role.
<b>A Professional Suicide.</b> Comedy.	<b>Cousin Lou For Mine.</b> American Comedy.
<b>J. O'Neill Farrell,</b> Vocalist.	<b>Alfred Normandin,</b> Vocalist.

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**\$2.50 and \$3.00**  
**BOOT for MEN.**

**F. SMALLWOOD,**  
THE HOME OF GOOD SHOES.

**CHOICE SHOES FOR MEN WHO KNOW**



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