A. & S. RODGER.

EXCEPTIONAL

Summer Dress Materials, Muslins and Linens.

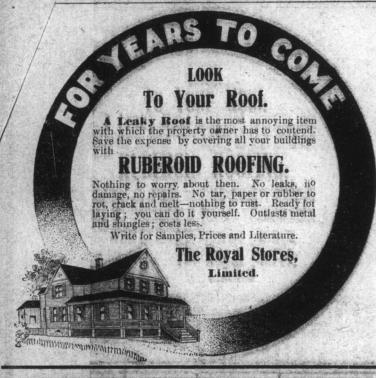
Dainty Shades in Silk Voiles with Spot, \$1.00 per yard.

Exclusive Silk designs in "Tobralco," the Newest Dress Fabric, White, Ecru and Black, 30 cents yard. This material is a revelation in Wash Dress Goods.

Striped Dress Linens, pretty and extremely useful, 24 cents yard.

Plain Dress Linens, in Newest Colorings, 18 cents yard. Strong, Fast Colors and Washable, the most economical & useful material for Summer costumes.

A. & S. RODGER



COMPANY

S.S. "Glencoe"

Leaves Placentia every Wednesday after arrival of 8.45 a.m Train from St. John's, for the following ports

Burin, St. Lawrence. Fortune, Grand Bank, Belleoram, St. Jacques, Harbor Breton, Hermitage, Pushthrough, Balena,

Rencontre, alternate, Reuben's Harbor, Ramea. Burgeo, Grand Bruit, alternate, LaPoile, Dublin's Cove, Rose Blanche, Burnt Island Hr Port aux Basques.

Reid Newfoundland Company 9

HOW CAN WE COUNTER-ACT

THE INCREASED COST OF LIVING?

A second's reasoning will supply the answer. Beef and pork are dear and getting dearer all the time, and the cost is out of proportion with their food-

EAT MORE BREAD

There is more nourishment in a shilling's worth of bread than a shilling's worth of beef or pork. But the pro-blem is not done with yet. The shil-ling's worth of bread is not always the same value. Breadmade from

ROYAL HOUSEHOLD FLOUR

contains more nourishment than any other, because it contains the greatest amount of gluten, the health-giving nutriment of wheat.

AMERICAN NOVELTIES

HAIR TURBANS. LADIES' BELTS. CHILDREN'S BELTS. LADIES' COLLARS. HAIR WAVERS. WAVING IRONS. HAIR BARRETTES SIDE COMBS. BACK COMBS. HAT PINS. DRESS PINS. BROOCHES.

CHARLES HUTTON

ROOM, HALL and KITCHEN from 6 cts. a piece.

ARACY'S

Carnations and Roses



Wedding Boquets of Carnations or Roses taken if due notice be given two weeks before. Satisfac-

McNeil. Telephone 197

ST. JOHN'S SCHOOL OF ART REMOVAL NOTICE.

The classes of the School of Art will be onducted after this week in their New cooms, in the **Top Flat** of the RENOUF BUILDING.

Day and Evening Classes as usual.

CHARLES HUTTON

LADIES' JABOTS-latest

etc., etc., etc.

NEW CURTAIN NETS, Ecru and White, from

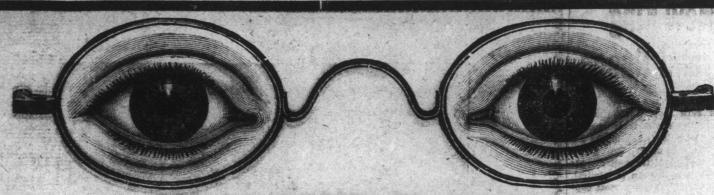
Opp. Post Office.

Orders for

tion guaranteed. Five Do You Want One?

Save the Alphabet Cards in all pound packets of Union Blend Tea, bring to us and get the money.

de FOREST TEA



HEADACHE GLASSES

The following is a quotation from a late work on the diagnosis and treatment of the diseases of the eye, by Edward Jackson, A.M.,

"It ought to be universally recognized that eyestrain is the common cause of headache, and from headache produced from fever toxemia and organic disease of the brain and its membranes, eyestrain is almost invariably a factor in the production of headache. The headache of eyestrain is not of any special character—it may be constant or intermittent, slight or severe, felt only on the use of the eye, or after their use, continuous or recurring irregularly, or at certain intervals. It is aggravated by many other causes, such as hunger, exhaustion, exposure to heat or cold, or indigestion; or it may seem entirely independent of other influences. In the majority of cases eyestrain is not the only factor in the production of headache, but it may be the only factor of practical importance, because it alone can be removed and its removal will give relief. Such headaches are generally felt in the frontal, temporal or occipital regions."

The eyestrain mentioned above is remedied by properly fitted glasses. For over twenty years it has been my work to study the various cases that come to me, and fit those who need them with the proper glasses. All who were fitted were at once relieved of headache. I make no charge for examination. The best and most up-to-date methods are used. We have the only plant in Newfoundland for grinding lenses for special and difficult cases. We carry the largest stock of rimless and other glasses in the

R. H. TRAPNELL, - - - Eyesight Specialist.

REQUIRES NO COATING!

Sold in rolls of 108 square feet complete, with Rust Proof Tins and Nails. Also, CEMENT for laps, and full instructions for laying, which anyone can do.

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Sole Agents for Newfoundland.

Serviceable Black Dress Fabrics.

DUY BLACK ALPACCA for your mourning D dress; it is the most serviceable for general wear-its smooth surface does not allow the dust to cling-in fact the wind that blows the dust on takes it off again, owing to its peculiar smooth, glace surface finish. Alpacca hangs in graceful, round folds and has all the appearance of Glace Silk.

Black Alpacca is the proper and correct mourning, especially this sad season when Empire mourning is demanded. See our stock to-day. Here are the prices to select from: 30c., 35c., 40c., 50c., 65c., 75c., 80c., and \$1.00 yard. Widths run from 38 inches to 44 inches, all best makes and finish. Figure on six yards for a dress and buy yours

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Water Street, St. Johu's.

We're Easy!

CORRECT SHOES

Only 7 days old in St. John's yet, the World Know Line of Footwear, for Men and Women, at

\$3.00 PER PAIR,

Is acknowledged by our competitors to be the very best line of

FOOTWEAR, AT \$3.00,

Ever shown in Newfoundland All the Latest Style See Our Eastern Window.

AGENT. THE HOME OF GOOD SHOES.

Paper and Ribbon.

Invincible Typewriting Paper is the most satisfactory paper on the

Ribbons for the Smith Premier, in Black Record,

Purple and Red Record

Ribbons for Remington,

Auto Purple Copy.
Puple Non Copy. Dan's Special Ribbons for Duplicators,

Ribbons for Empire,

Dan's Duplicators-\$7.50 each.

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The Leading Mattress Manufacturer.

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If you want Mattresses that will sell quickly and give satisfaction to your customers, buy none but HENLEY'S

Having enlarged our Factory and installed the latest Mahinery, we are now in a position to turn out any quality or quantity at the shortest notice. We also carry a full line of

SPRINGS, BOLSTERS, PILLOWS, COUCHES and CHAIRS.

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