

August Clean-Up Sale

The Most Forceful Bargain Event of the Season, Offering at Unmatched Prices All Remaining Summer Goods.

Sale Commences Wed's'y, August 7th and Continues until August 21st

Regardless of merchandise shortages--regardless of high wholesale prices--regardless of any condition, we have brought down prices on summer goods that must compel their immediate and complete disposal. Fall goods will be piling in upon us soon and these present season's goods are taking up the space they will have to occupy. The lowest prices quoted in 1918 are now in force. Everything seasonable is included. Materials are absolutely dependable; Styles are faultless; Assortments are excellent. Not one element is lacking to prevent this being the biggest Clean-up Sale in our history. Here are our opening invitations to you to reap the season's biggest savings.



August Clean-up of Fabrics

Hundreds upon hundreds of yards of Silk, Wool Goods, White Goods,—materials for every sort of wearables in summer's prettiest colors, patterns and weaves now priced lower than ever before. The saving you will make by purchasing now will be unexpectedly large.

Reg. 20c Creps and Muslins for 15c
Reg. 22c Fancy Gingham for 18c
Reg. 25c Creps and Muslins for 19c
25c Summer Percal for 19c yd.

Indian Head specials in limited quantity only reg. 30c, 45c and 45c qualities for 25c, 35c, 40c

3 Big White Cotton Specials that you can't afford to miss priced at 19c, 22c, 25c yd
25c Canadian Prints for 19c
50c Wash Gingham for 43c
45c Japanese Crepes for 39c
28c Japanese Crepes for 33c
65c Checked Linen for 49c
45c Fancy Muslins for 38c

NOTE THE BIG SILK SPECIALS

Natural Shantung Silk 32 inches wide special 39c yd.
Reg. 50c Silks for 45c
Reg. 75c Silks for 68c
Reg. 1.00 Silks for 89c
Reg. 1.25 Silks for 98c
Reg. 2.00 Silks for 1.69
Reg. 2.50 Silks for 2.19
These include all weaves in plain colors and fancy checks—Every piece of silk in the store is included.

August Clean-Up of Men's and Boy's Wear

Whatever remains from summer selling will be speedily sold at Clean-Up-Prices. Never before this season have you been offered equal values, and surely prices next year will be much higher. Buy all your needs now and for next year at a good big saving.

Men's and Boys Straw Hats

Final clearance of every hat in our big stock—at exactly one half the marked price—There are no reservations.
50c Hats for 25c
1.00 Hats for 50c
2.00 Hats for 1.00
3.00 Hats for 1.50

Men's Underwear Section

85c Summer Underwear for 69c
50c Summer Underwear for 45c
1.00 Combinations for 79c
1.25 Combination for 98c
1.50 Combination for 1.25
2.00 Combination for 1.49



A lot of odd Soft Collar including some real good styles every size included, reg. 25c for 12c each

You'll Need a Few of These Shirts at This Big Reduction

All our regular \$1.25 Shirts for \$1.00
reg. \$1.50 Shirts for 1.25
reg. 1.75 Shirts for 1.50
reg. 2.00 Shirts for 1.75

August Clean-Up of Apparel



Coats, Suits, Dresses, Waists, Skirts—graceful new models every one. All garments you can wear for months yet this season and not be reluctant to wear next year. Come here for your ready-to-wear. You'll find it the centre of the greatest bargain giving.

Final Clearance of Ladies' Suits and Coats

\$25 Suits for \$19.50
30 " 24.50
\$18 Serge Dresses for \$13.50
\$17.50 Summer Coats \$12.95
25.00 18.00
White Skirts, reg. \$1.75, \$2.25, \$2.75 values for \$1.25, \$1.75 and \$1.98
10 p. c. off Cloth Skirts
Ladies' Voile Waists at Special Sale Prices, \$1.25, \$1.49, \$1.98
Middy Waists, reg. \$1.75 to \$3.50 now \$1.29 to \$2.75

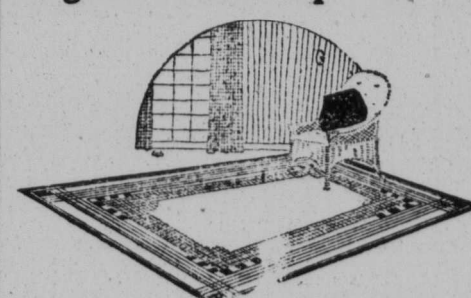
You'll need a Raincoat at these Low Prices

10 odd Paranna and Poplin Raincoats, Regular \$6.95, Sale price \$3.95
\$ 8.50 Coats \$ 6.95
10.00 " 8.50
11.50 " 9.95
14.50 " 10.95

You will also find Bargains in Whitewear, Ladies' Collars, Underwear, Corsets, Etc.



August Clean-Up of Carpets and House Furnishings



When you see the prices on these beautiful Carpets, you'll not rest easy until you see some of them on your floors at home—We are offering all our stock of Rugs and Carpets at prices lower than we could buy them from at the mills if we were to try to do so now—There are bargains here too good to miss.

Jute Rugs 6 ft. 9 x 9 reg. \$7.50 for \$ 5.95
" 9 x 9 reg. 8.75 for 5.90
" 6 ft. 9 x 9 reg. 9.25 for 7.95
" 9 x 12 reg. 10.00 for 8.85
Straw Rugs 9 x 10 special 2.39
9 x 12 special 2.69
Scotch Wool Rugs 7 ft. 6 x 9 reg. 16.95 for 13.95
Scotch Wool Rugs 9 x 9 reg. 17.75 for 14.95
Brussels Rugs 9 x 9 reg. 28.00 for 23.00
" 9 x 10 6 reg. 31.50 for 26.50
Tapestry Rugs 6 x 9 x 9 reg. 13.50 for 10.50
" 9 x 9 reg. 16.50 for 12.95
" 9 x 10 6 reg. 18.00 for 14.95
" 9 x 12 reg. 20.00 for 16.95
Axminster Rugs 4x6x6 reg. 16.50 for 13.95
" 6x9x9 reg. 30.00 for 26.00
" 9x9 reg. 38.50 for 33.50
" 9x10 6 reg. 43.50 for 38.50
" 9x12 reg. 49.00 for 43.00
Canadian best Floor Oilcloth, all widths from 1 to 2 yds. wide. Special 54c Sq. Yd.

Ten Per Cent. Off all Table Linen and as the prices already are away below the maker's prices, it's a big opportunity to stock up in real good linens

J.D. Breaghnan & Co. LIMITED

Real Big Values in Hosiery

Boys' School Hose, heavy ribbed, reg. 55c pair. Special 39c pr.
Girls ribbed Hose in fine quality, all sizes. Penman make, Reg. 50c value for 35c pr.
Women's black Silk Boot Hose, fine quality worth 50c. Special at 39c pr.
65c Black Cashmere Hose for 49c
Heavy fleece lined Hose for early fall wear. Reg. 50c value for 39c
75c Silk Boot Hose for 69c
75c Silk Gloves for 69c

A Big Corset Special
About 109 pairs of extra good c/c a la Grace Corsets; regular price \$3.00, \$3.50 and \$4.00 pr. Excellent styles but lines which have been discontinued. \$1.50 pair.

Dress Goods Special
From our already low prices on Beautiful Dress Goods, including the popular British Serges, Meltons, Venetians, Whipcords, Velours, etc. in all colors and without reserve. All less 10 P. C. Discount

Two Specials in Working Gloves
Odd lots selected from our Glove Department. They are regular 65c to \$1.25 value.
Sale Prices 49c and 98c P.

Whitewear Specials
35c Whitewear 29c
85c " 69c
1.25 " 98c
60c Whitewear 49c
1.00 " 89c
1.50 " 1.19
\$2.00 Whitewear \$1.40

TRUNKS AND SUIT CASES
For the big August Clean-up, we are offering our entire stock of Bags, Suit Cases and Trunks All Less 10 p. c.