

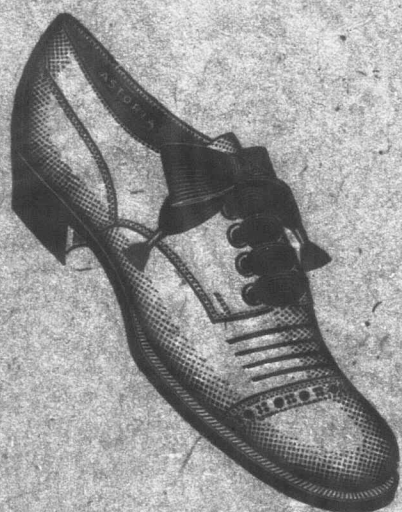


Going to the Big Exhibition?



It is now on in full swing at H. R. Nixon's Shoe Emporium, where is shown the finest display ever placed before Hartland people.

You Will Never Get Footwear Any Cheaper



LOOK
OVER
THE
STYLES



TAKE
NOTE
OF THE
QUALITY



COMFORT

Dr. A. Reed Cushion Shoes Mean Foot Comfort

WHY?

In a Dr. A. Reed Cushion Shoe your foot rests upon a soft, pliable cushion.

The principal points of contact—your heel, the ball of your foot, and your toe joints—sink down luxuriantly into the cushion insole, which immediately conforms to every curve of your foot.

Therefore—

FIRST—The weight of your body does not rest alone on these points, but is distributed uniformly over the entire length and width of the bottom of your foot.

SECOND—The arch of your foot is not left to bear your weight without support, but is upheld and strengthened by the cushion insole, which fills every hollow of your foot. The strain is thus taken off the arch of your foot, it retains its natural position and is not in danger of breaking down.

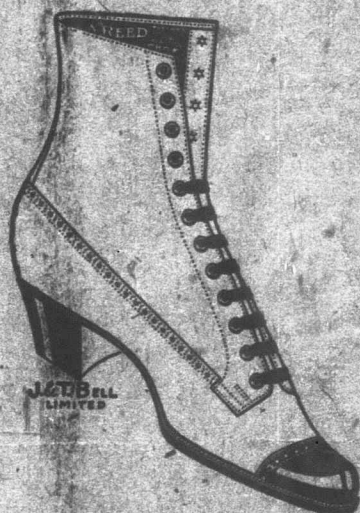
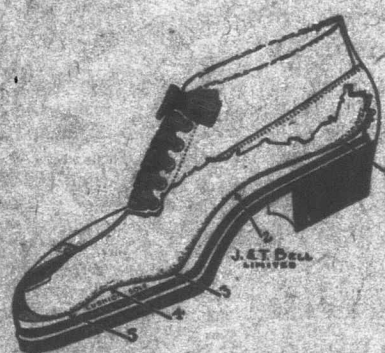
Why Ordinary Shoes Cause Discomfort

In the ordinary shoe your foot rests upon a hard, unyielding leather insole.

Therefore—

FIRST—As this insole cannot give, the principal points of contact—your heel, the ball of your foot and your toe joints—must bear the entire weight of your body.

SECOND—The arch of your foot has no support and is constantly under the strain of the weight of your body. This constant strain weakens your arch, which may eventually break down, causing untold misery.



HEALTH

Prevents Colds, Sore Throat, Pneumonia, Rheumatism, etc.

Dr. A. Reed Cushion Shoes cause corns and calouses to disappear and restore a natural, healthy condition to your feet.

Many dangerous diseases, such as colds, sore throat, pneumonia, rheumatism, etc., are contracted through the insufficient protection afforded by the ordinary shoe.

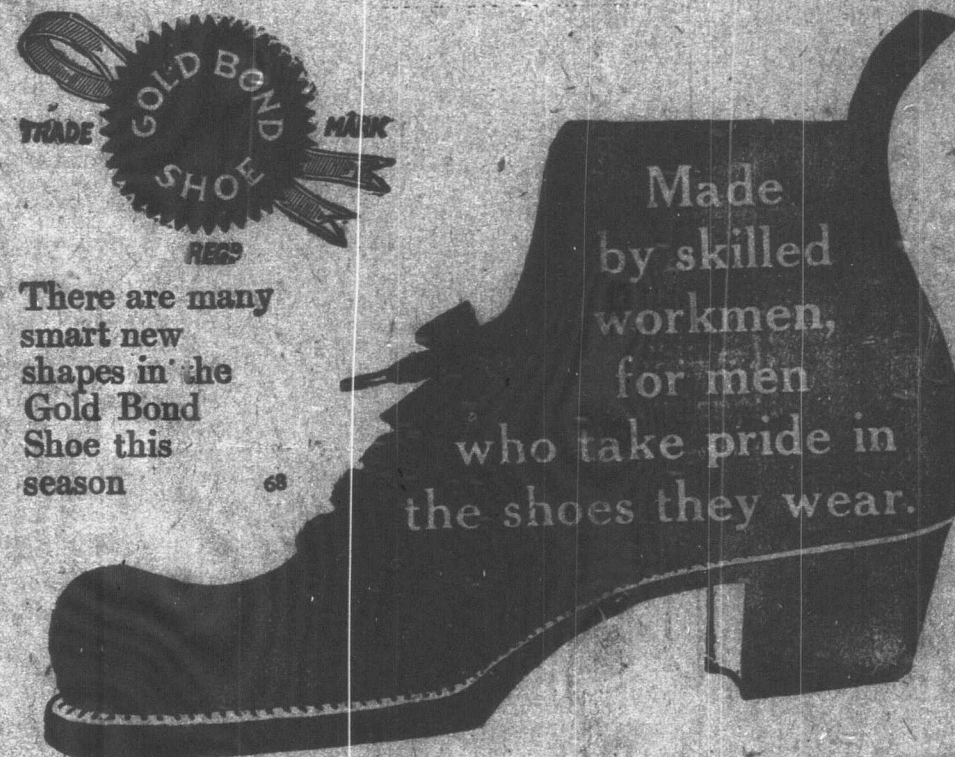
The pores of your feet are the largest and most active of your entire body. Don't let these pores remain inactive by becoming covered with hard, dead skin or callous places, caused by improper shoes. Keep the skin healthy and let your feet breathe through these pores, as nature intended.

"Natur-Arch"

Protects Your Feet, Prevents Illness, Relieves the Jar When Walking



There are many smart new shapes in the Gold Bond Shoe this season



Made by skilled workmen, for men who take pride in the shoes they wear.

WARMTH Preserving Healthy Circulation

In an ordinary shoe the hugging of the uppers caused by the spreading of the foot compresses the blood vessels and nerves and prevents a free circulation of the blood. Thus the flow of warm blood is retarded, and pinched, cold feet is the result, just as a tightly fitting glove causes the fingers to become cold.

When you stand in a Gold Bond Shoe there is no compression of the blood vessels and nerves, because the uppers are loosened by the sinking of the foot into the soft, easy insole.

The result is a free circulation of warm blood through every part of your foot, keeping it at an even temperature and preventing it from becoming cold.



Protection

From Cold and Dampness

In an ordinary shoe your foot rests on a leather sole which is porous, and quickly absorbs moisture. Thus cold and dampness are directly conducted to your feet.

Prevent Cold, Damp Feet

H. R. NIXON

The People's Shoe Store, Hartland