

# 500 Prizes for - - letters

EVERY year the farmers in the Prairie Provinces are spending \$150,000 or more in advertising their seed grain, second-hand farm machinery, poultry, stock, farm lands and other things that they wish to buy or sell. We believe that it would pay the farmers to spend a

greater part of this money by advertising in The Guide. The Guide reaches more farmers than any other farm paper in the Prairie Provinces and for that reason is a better medium in which to advertise.

Some farmers spend too much money in advertising. They are not wise.

We publish in The Guide every week a list of classified advertisements where various articles are listed so that they can be referred to instantly. The farmers who have advertised in our classified columns tell us that they have had remarkably good results. Also it must be remembered that the farmer who advertises in a paper gives his financial support to that paper. If the farmers of the West would spend their money by advertising in The Guide they would help to make a greater success of The Guide. Some protected manufacturers and those who fatten on special privilege are trying to kill off The Guide by refusing to advertise in it.

We do not accept advertisements for patent medicine frauds, fake mining or real estate propositions or liquor. In this way we lose a large revenue but if the farmers will stand behind us and give us their moral support we can continue to publish the truth.

## Price Must Go Up

Our price for classified advertising is very low, in fact, it is below what it must be to pay us, and we are increasing our price on December 1st to 4 cents per word. This will give us a price at which it will be profitable to publish this classified advertising and will also be a profitable investment for any farmer who has anything to sell.

We want 500 letters before December 31st giving us the best possible arguments in favor of the farmers doing their own advertising in The Grain Growers' Guide. In other words, why should the farmers patronize the paper that protects them? There is no limit to the length of the letters but length will not win a prize alone. We believe that the farmers could give better reasons than anyone else for giving their advertising support to The Guide. We are going to distribute a large number of prizes to the writers of these letters. The competition is open to men and women and the letters must be received at The Guide office not later than December 31st.

The prizes for the best letters received will be as follows:

- 1st Prize..... \$10.00 cash
- 2nd Prize..... 5.00 cash
- 3rd Prize..... 3.00 cash
- Next 10 Prizes—Each..... 1.00 cash
- Next 10 Prizes—Each..... 1 Copy Dry Farming
- Next 10 Prizes—Each..... 1 Copy Taxation of Land Values
- Next 500 Prizes—Each—Choice of any one of the following valuable booklets:

- "Story of the C.P.R."
- "Cheap Money for Farmers."
- "Co-operative Stores."
- "Proportional Representation."

It will be seen that there are prizes for 533 letters. We hope that every farmer who reads this announcement will immediately send us his opinion on this important question and give us the best suggestions that he can towards making The Guide valuable as a medium for the farmers to advertise in.

Address your letters, and be sure that they reach us by December 31st, to "Prize Editor,"

## The Grain Growers' Guide Winnipeg - Man.

Don't write about anything else in the same letter

# Get These Hose! Six Pairs Guaranteed Six Months Save Money!



who are wearing darned hose are undergoing needless discomfort. Here are hose that are soft, lightweight and close-fitting, made with the costliest

Holeproof Hose are the world's finest. They are worn every day by more than a million MEN, WOMEN AND CHILDREN. They cost 25c to 50c a pair in boxes of six pairs, guaranteed six months. Everybody can now buy their hose by the year instead of by the pair.

Every stitch, every thread of "Holeproof" is protected, not just the heels and toes. If a thread "runs" or breaks anywhere, you get a new pair free. The lightest weights in the cotton hose are guaranteed the full six months. The silk "Holeproof" for men and women now make silk hose an actual economy, for they last longer than common hose made from inferior cotton. Three pairs of silk are guaranteed three months. Three pairs of men's cost \$2, women's \$3.

## End Darning Now!

You women who darn are wasting your time since there are hose like these. You men who are wearing darned hose are undergoing needless discomfort. Here are hose that are soft, lightweight and close-fitting, made with the costliest yarn produced. We pay an average price for it of 70 cents per pound. Common yarn sells for 30 cents. But our yarn is long fibre, soft but strong. That's why we can guarantee the hose. We can sell these hose at the prices of common kinds because we make so many pairs.

### FAMOUS Holeproof Hosiery FOR MEN WOMEN AND CHILDREN



### Send Trial Order

Send the coupon below with a trial order for six pairs of cotton hose today. Mark plainly the color, size, weight and grade. Send the money in any convenient way. Money back, always, if not satisfied. We have sent out, in this way, millions of pairs. You are perfectly safe in ordering from this advertisement. Our 13 years of selling "Holeproof" and our 39 years' experience in the hosiery business are a guarantee in themselves. We are known the world over. (379)

**Trial Box Order Coupon**  
**HOLEPROOF HOSIERY CO. OF CANADA, LTD.**  
 81 Bond St., London, Can.  
 Gentlemen: I enclose \$..... for which send me one box of Holeproof Hose for..... (state whether for men, women or children). Weight..... (medium or light). Size..... Color..... (check the color in list below). Any six colors in a box, but only one weight and one size.  
 Name.....  
 Street.....  
 City..... Province.....  
**LIST OF COLORS**  
 For Men and Women—Black, Light Tan, Dark Tan, Pearl, Lavender, Navy Blue, Light Blue.  
 For Children—Black and Tan only; medium wt. only.

### Are Your Hose Insured?



## Sold On Approval

When the manufacturer can afford to sell a farm tractor on approval, there's one thing certain—that he comes pretty near knowing that it will give satisfaction. He could give no more positive proof of his confidence. THE BIG FOUR "30" is the only tractor ever sold on approval. You give it a thorough trial in your own field and do not pay a cent for it until you have satisfied yourself that it will do all that is claimed for it. That's a pretty good way to buy a tractor. WRITE NOW for our book "Some 1911 Records."—tells you all about what other farmers have done with THE BIG FOUR "30."



**IMERSON-BRANTINGHAM IMPLEMENT CO.**  
ROCKFORD, ILL., U.S.A.

The largest line of Farm Machinery in the World  
**TUDHOPE, ANDERSON CO., Canadian Sales Agents, Winnipeg**

School of Gas Tractoneering, second term, opens December 2, 1912, at Minneapolis, Minn. Write Big Four Tractor Works, Minneapolis, Minn., for particulars

## CHEAP MONEY FOR FARMERS

This little booklet will give the farmer information on the methods employed in Germany, Australia and New Zealand to secure money for farmers' use at 4½ and 5 per cent. Credit for farmers in the Canadian West can be secured for 5 per cent. also. This booklet tells how.

PRICE 10 CENTS, POST PAID  
BOOK DEPT., GRAIN GROWERS, GUIDE, WINNIPEG.

**ON QUALITY**  
a year address  
d full instrus  
stry to sell us  
duse Company  
18-4

**COMB WHITE**  
prize winning  
Eva B. Patten  
18-4

**DOTTE COCK**  
from first class  
Also large pure  
\$5.00, pullets  
Wokshaw, Alex  
18-2

**ERELS, BRED**  
London, 1911;  
id 1912; three  
sett, Roseland  
17-1

**ERELS, GOOD**  
Turkey Tom,  
mes, Hurdman  
14-4

**WHITE LEG-**  
prize winners  
Boisvein, Man.  
18-4

**BRONZE TUR-**  
5.00 each; hens,  
G. W. Booker,  
18-1

**WN LEGHORN**  
sch. John Sim-  
17-4

**EACH, MRS.**  
River, M.n. 18-4

**SOME FIRST**  
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n, Copford Farm,  
17-4

**ID SHETLAND**  
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saddles. J. F.  
n, Hartney, Man.  
18-4

**S, READY FOR**  
heifers. J. C.  
Cowley, Alta.  
18-4

**ORF, SASK.**  
gus Cattle. Stock  
18-4

**FOUR YOUNG**  
lea. Clendenning  
47-26

**ARY, BREEDER**  
Fresian Cattle.  
18-4

**IRE SWINE FOR**  
strains well mark-  
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20149, first prize,  
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y E. Brookshaw,  
18-2

**AD OF ENGLISH**  
ncluding my stock  
horn cattle, both  
istered; also three  
N. Crowell, Na-  
17-4

**ARS AND SOWS,**  
hile they last. Two  
each. Only two  
now, \$80.00 and  
e. Walter James  
2-11

**ERGREEN FARM,**  
me nice Yorkshire  
it \$20.00 each, if  
rinished. 18-4

**EXES, ALL AGES,**  
2 years. Write  
nk, Browning, Sask.  
18-9

**ERKSHIRES FOR**  
dena, Sask. 16-6

**LIPTON, SASK.**  
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